THE CASH BOX

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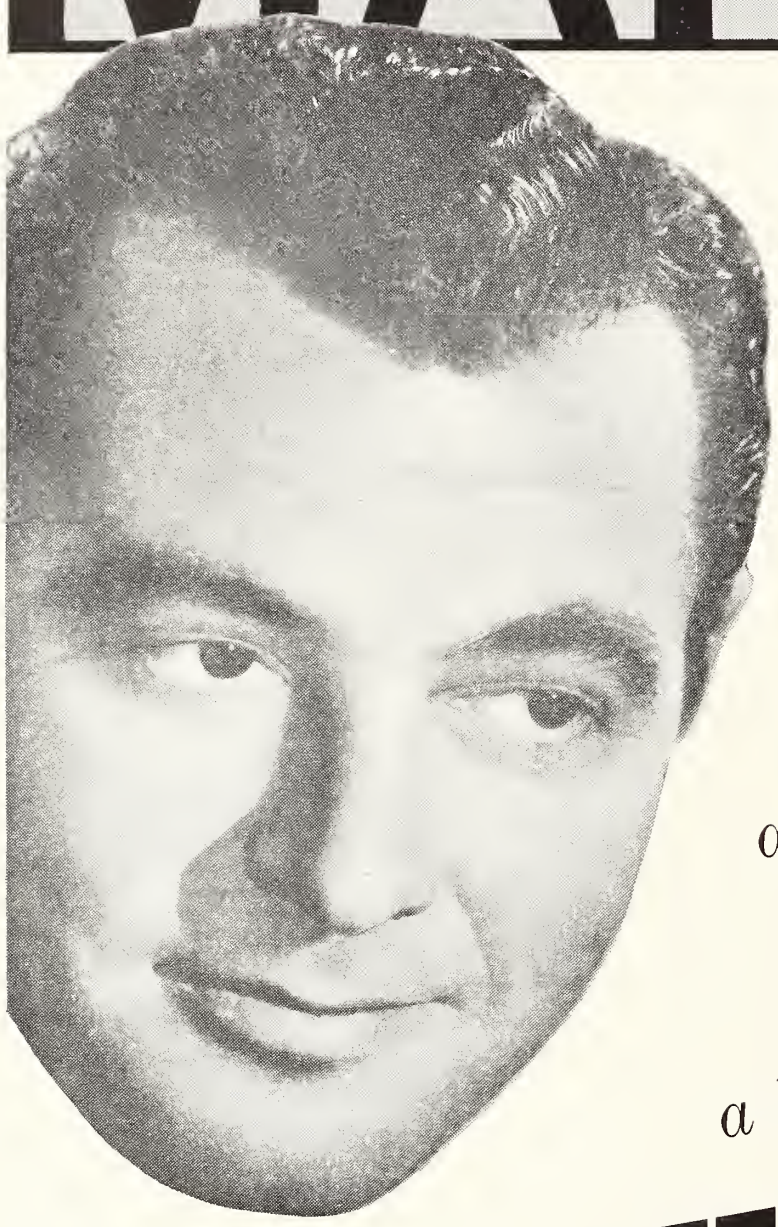
Two cuties, Pat Matteson and Marilyn McMahon, hold a frame in front of Ralph Marterie to show what a picture of a successful orchestra leader looks like. Meanwhile Marterie blows his horn saluting his current Mercury release, "Skokiaan", which is getting plenty of play throughout the country. Marterie has had several big ones lately including "Pretend", "Caravan" and "Crazy Man Crazy".

2 big hits on 1 RCA Victor record!

TONY MARTIN



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a great new tango...

UNO

a brilliant new ballad...

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RCA VICTOR
FIRST IN RECORDED MUSIC

"HIS MASTER'S VOICE"

A "New Orthophonic" High Fidelity recording

FOUNDED BY BILL GERSH

The Cash Box

September 11, 1954
olume XV Number 51

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(Music Editorial)

A MUST!

UNIVERSAL TONE LEVEL

The other day we were relaxing a little, sitting in an easy chair and listening to a disk jockey program. The disk jockey was fine, the records were good, but it was hardly relaxing. For 3 or 4 times in the period of an hour, we had to jump up from the chair to turn the volume either up or down.

At one point we were being blasted out of the house; at another we could hardly hear the music.

A universal tone level is one of the basic needs of the record industry. Everyone who has ever heard the radio for a protracted length of time knows what a problem this is.

But more important even than disk jockey shows, this is a great problem in juke box locations.

In such a location, the customer cannot adjust the machine when it plays too loud or too soft. Either the owner has to keep doing it or if the juke box is in a tavern, the bartender. Obviously for a bartender to keep taking time out to adjust the sound level is uneconomical and disturbing to him. Not to mention how disturbing it is to his customers to have to keep asking him to do it.

For a long time now, *The Cash Box* has been pointing out to the record industry, and its trade organization, the RIAA, how vital this question is.

Unfortunately, as yet, nothing has been done about it.

It would seem to us this problem is one of the easiest to solve. Almost every record firm belongs to the RIAA and we can't see where there is any controversial question involved here. It is simply a matter of agreeing on a particular tone level and everyone adopting it.

We're certain moreover, that the companies themselves would be anxious to participate in such an agreement for it can only benefit them—and harm them in no way.

Anything that makes it difficult to play records, whether on juke boxes, on the radio, or at home, detracts from the entire record industry. Anything that makes it more pleasant to play records, helps.

In our opinion, agreement on a universal tone level can be easily achieved, should be achieved as soon as possible, and the RIAA should take the lead in bringing the record companies together on this matter.

Just got back from Sweden and apart from finding good weather I found that business recordwise was picking up again. One of the big sellers right now is a German ditty called "Heideroslein" ("Now And Forever" to you) as picked by **The Cash Box** and recorded in English by **Vera Lynn**. Also starting now "Three Coins in The Fountain" and **Kitty Kallen's** "Little Things Mean A Lot." Heard a very lively little outfit on the Market square of the Old Stockholm called the **Gottlieb Quintet**. Boy do they rock! And it's great to watch the pianist bob up and down from his seat at the piano and run to the mike to join the others in a vocal passage of a number. The China Theatre was running International Variety while the Tivoli was starring **Christine Jorgensen** who, despite unfavourable press notices, was drawing the curious crowds. TV hasn't yet started in Sweden but should be by next year.

Now for the news from London and other parts. . . . **Rudy Vallee** arrives in London on Monday and plans to stay here for several months. He will undertake a film part with **Jane Russell** and make several television films, also no doubt, many guest appearances and renew contact with many friends. Welcome Rudy. . . . U.S. recording star **Guy Mitchell** has been voted into second place in a popularity poll for the outstanding new stars in films. On behalf of the Motion Pictures Exhibitors of America, he is to be presented with the international "Laurel" plaque by our **Vera Lynn** next Tuesday at the Savoy Hotel in London. Suggestion that **Mitch Miller** might fly over for this affair and also supervise some of Guy's waxings over here was announced by cable this week. . . . **Billy Eckstine** has confirmed that he will tour Europe in the next three years and include a tour of British vaudeville theatres. He would kick off next April at the Olympia in Paris and follow thru' the Moulin Rouge. Then on to England and back to the Riviera. Congratulations to **Roberto Inglez** who "disappeared" to Brazil last March. He married Miss **Patrice Palmer** of the U.S. Embassy in Santiago, Chile. . . . **George "Bullets" Durgom** was in London with his wife to negotiate with the Grade Office for the appearance of his artists in this country. He currently handles **Jackie Gleason, Margaret Piazza, Jaye P. Morgan, Merv Griffin** and **Bobby Van.**

The Radio and Television show opened at Earl's Court this week to the great approval of all interested and the accent was on "HI FI" and multi-channell T.V. . . . **Georgia Gibbs** had a real ovation when she appeared at the Albert Hall concert last Sunday and met many old friends. . . . We've had a hit called "Mammy," We've had a hit called "Oh My Papa." Now someone tells me there's a hit coming called "My Son My Son." And so we'll go on through the whole family so those bright boys who register titles better get that list of aunts, uncles, cousins, and mothers-in-law drawn up but quick!

This week's best selling pop singles
(Courtesy New Musical Express)

1. "Cara Mia" ..... WHITFIELD MANTOVANI
2. "Little Things Mean A Lot" ..... KITTY KALLEN
3. "Three Coins In The Fountain" ..... FRANK SINATRA
4. "My Friend"—FRANKIE LAINE
5. "Idle Gossip" ..... PERRY COMO
6. "Secret Love" ..... DORIS DAY
7. "Black Hills Of Dakota" ..... DORIS DAY
8. "Wanted" ..... AL MARTINO
9. "Story Of Three Loves" ..... WINIFRED ATWELL
10. "Three Coins In The Fountain" ..... FOUR ACES

THE NATION'S
TOP TEN
PLUS
THE NEXT
25
JUKE BOX TUNES
The Top Ten Tunes Netting Heaviest Play In The Nation's Juke Boxes, Compiled From Reports Submitted Weekly To The Cash Box By Leading Music Operators Throughout The Country.

CODE

AB—Abbott	CD—Cadence	DY—Derby	JU—Jubilee	PC—Peacock Pro.	5P—Specialty
AL—Aladdin	CH—Chess	EP—Epic	KI—King	PE—Peacock	5W—Swingtime
AM—Ambassador	CK—Checker	ES—Essex	LO—London	PR—Prestige	TE—Tempo
AP—Apollo	CO—Columbia	FE—Federal	MA—Mars	RA—Rainbow	TF—Tiffany
AT—Atlantic	CR—Coral	FI—Fiesta	MD—Mood	RE—Regent	TI—Tico
BA—Barbour	CT—Cat	4 Star—Four Star	ME—Mercury	RH—Recorded in Hollywood	TN—Tennessee
BE—Bell	CY—Crystalette	GR—Groove	MG—MGM	RM—Rama	TR—Trend
BR—Brunswick	DA—Dana	IM—Imperial	MJ—Majar	SA—Savoy	UN—United
BT—Bethlehem	DE—Decca	IN—Intro	MO—Modern	SIT—Sittin' In	VA—Valley
BU—Bullet	DO—Dot	JD—Jay Dee	PA—Parrot	ZO—Zodiac	VI—RCA Victor

Pos. Last Week

1 — **SH-BOOM** — **1**
CREW-CUTS — CHORDS
BE-1051 (45-1051)—Barry Frank & Four Bells
CO-21283 (4-21283)—Leon McAuliffe
CR-61212 (9-61212)—Billy Williams Qt.
CT-104 (45-104)—Chords
ME-70404 (7040x45)—Crew-Cuts
VI-20-5799 (47-5799)—B. Williamson

2 — **THE LITTLE SHOEMAKER** — **2**
GAYLORDS — HUGO WINTERHALTER
CA-2862 (F-2862)—Textor Singers
KI-1371 (45-1371)—Petula Clark
LO-1482 (45-1482)—Frank Weir
ME-70403 (70403x45)—Gaylords
VI-20-5769 (47-5769)—H. Winterhalter

3 — **IN THE CHAPEL IN THE MOONLIGHT** — **3**
KITTY KALLEN
CA-2846 (F-2846)—Nelson Riddle
CA-2859 (F-2859)—Faron Young
CA-2894 (F-2894)—Four Knights
CO-40271 (4-40271)—Mariners
CO-40283 (4-40283)—Belmonte O.
CO-40303 (4-40303)—Ken Griffin
DE-29130 (9-29130)—Kitty Kallen
DE-29168 (9-29168)—Rex Allen
JU-5154 (45-5154)—Orioles
VI-20-5803 (47-5803)—Ralph Flanagan
VI-20-5798 (47-5798)—Darrell Glenn.

4 — **HEY THERE** — **6**
ROSEMARY CLOONEY — SAMMY DAVIS, JR.
CO-40266 (4-40266)—Rosemary Clooney
CO-40224 (4-40224)—Johnnie Ray
DE-29199 (9-29199)—Sammy Davis Jr.
EP-9049 (5-9049)—Dolores Hawkins

5 — **GOODNIGHT SWEETHEART, GOODNIGHT** — **5**
McGUIRE SISTERS — SUNNY GALE
BE-1057 (45-1057)—Song Singers
CA-2800 (F-2800)—Ella Mae Morse
CR-61187 (9-61187)—McGuire Sisters
JU-5142 (45-5142)—Gloria Mann & Carter Rays
VI-20-5746 (47-5746)—Sunny Gale
VI-20-5775 (47-5775)—Johnnie & Jack
VJ-107 (45-107)—Spaniels

6 — **THE HIGH AND THE MIGHTY** — **9**
HOLMES-BAXTER-DESMOND-YOUNG
BE-1053 (45-1053)—T. & J. Dorsey
CA-2845 (F-2845)—Les Baxter
CO-40298 (4-40298)—Harry James
CR-61205 (9-61205)—Georgie Auld
CR-61211 (9-61211)—Dimitri Tiomkin
CR-61232 (9-61232)—Johnny Desmond
DE-29203 (9-29203)—Victor Young
ME-70426 (70426x45)—Richard Hayman
MG-11761 (K11761)—LeRoy Holmes
TI-10-229 (45-229)—Joe Loco
VI-20-5834 (47-5834)—Leo Diamond
VI-20-5839 (47-5839)—Perez Prado

7 — **HERNANDO'S HIDEAWAY** — **4**
ARCHIE BLEYER
BE-1047 (45-1047)—"Sam"
DE-29173 (9-29173)—Guy Lombardo
CA-2840 (F-2840)—Billy May
CD-1241 (45-1241)—Archie Bleyer
CO-40224 (4-40224)—Johnnie Ray
DE-29186 (9-29186)—Ethel Smith
EP-9049 (4-9049)—Dolores Hawkins
ME-70387 (70387x45)—Richard Hayman
VI-20-5759 (47-5759)—Tito Rodriguez

8 — **LITTLE THINGS MEAN A LOT** — **8**
KITTY KALLEN
BE-1046 (45-1046)—Helen Forrest
CR-61180 (9-61180)—Dick Jacobs O.
DE-29037 (9-29037)—Kitty Kallen
GR-0022 (4G-0022)—Bertice Reading
KI-1368 (45-1368)—Dominoes

9 — **THEY WERE DOIN' THE MAMBO** — **10**
VAUGHN MONROE
BE-1057 (45-1057)—T. Stewart & Song Singers
CR-61222 (9-61222)—Les Brown O.
DE-29202 (9-29202)—Tex Williams
ME-70401 (70401x45)—Bobby Wayne
ME-70440 (70440x45)—Joe Liggens
VI-20-5767 (47-5767)—Vaughn Monroe

10 — **THREE COINS IN THE FOUNTAIN** — **7**
FOUR ACES
BE-1044 (45-1044)—Tommy & Jimmy Dorsey
CA-2816 (F-2816)—Frank Sinatra
CD-1240 (45-1240)—Julius La Rosa
CO-40225 (4-40225)—Toni Arden
CO-40301 (4-40301)—Wingy Manone
DE-29123 (9-29123)—Four Aces
DE-29186 (9-29186)—Ethel Smith
MG-11724 (K-11724)—Marti Stevens
VI-20-5755 (47-5755)—Dinah Shore

11) I'M A FOOL TO CARE. 12) I CRIED. 13) I UNDERSTAND JUST HOW YOU FEEL. 14) SKOKIAAN 15) SWAY. 16) I NEED YOU NOW. 17) THE HAPPY WANDERER. 18) DREAM. 19) ITALIAN HUCKLE BUCK. 20) WHAT A DREAM. 21) CRAZY 'BOUT YOU, BABY. 22) IF I GIVE MY HEART TO YOU. 23) HAPPY DAYS AND LONELY NIGHTS. 24) SHAKE, RATTLE AND ROLL. 25) CINNAMON SINNER 26) IF YOU LOVE ME. 27) CARA MIA. 28) THIS OLE HOUSE. 29) THE GREATEST FEELING IN THI WORLD. 30) HOLD MY HAND. 31) HONEY LOVE. 32) MOONLIGHT AND ROSES. 33) SOME DAY 34) IF I DIDN'T CARE. 35) SMILE.

PLATTER SPINNER PATTER

ALL ABOUT DISK JOCKEYS

THE TEN RECORDS DISK JOCKEYS PLAYED MOST THIS WEEK

PLUS THE NEXT FIVE

A SUMMARY OF REPORTS RECEIVED FROM THE NATION'S DISK JOCKEYS

1. SH-BOOM ..... Crew-Cuts (Mercury)
2. HEY THERE ..... Rosemary Clooney (Columbia); Sammy Davis, Jr. (Decca)
3. THE HIGH AND THE MIGHTY ..... LeRoy Holmes (MGM); Les Baxter (Capitol); Victor Young (Decca)
4. IN THE CHAPEL IN THE MOONLIGHT ..... Kitty Kallen (Decca)
5. THE LITTLE SHOEMAKER ..... Gaylords (Mercury); Hugo Winterhalter (RCA Victor)
6. SKOKIAAN ..... Ralph Marterie (Mercury); Bulawayo Band (London); Four Lads (Columbia)
7. IF I GIVE MY HEART TO YOU ..... Denise Lor (Majar); Connee Boswell (Decca); Doris Day (Columbia)
8. THEY WERE DOIN' THE MAMBO ..... Vaughn Monroe (RCA Victor)
9. LITTLE THINGS MEAN A LOT ..... Kitty Kallen (Decca)
10. HERNANDO'S HIDEAWAY ..... Archie Bleyer (Cadence)

11) I'M A FOOL TO CARE. 12) GOODNIGHT SWEETHEART, GOODNIGHT. 13) THREE COINS IN THE FOUNTAIN. 14) I CRIED. 15) HOLD MY HAND.

Ed Meath (WHEC-Rochester, N. Y.) has taken on the pleasant new task of handling the personal management of **Miss Karen Hultman**, Miss New York State. Karen, a budding new pop singer, placed second to Miss U. S. A. at Long Beach, California last month. . . . **Tommy Edwards** (WERE-Cleveland) still carrying on the fight for 78's. . . . **Charlie O'Donnell**, program director of WHAT-Philadelphia, Pa., announces the birth of a daughter, Patricia, on August 17th.

* * * * *

TED STEELE
(WOR-TV, N. Y.)

Pic of the week—**Ted Steele**, already one of the busiest performers in show business with 15 TV hours a week for Mutual, begins a new daily radio show for the network on September 13. The program's format will attempt something a bit different although basically it's laid out along disk jockey lines. The difference? Between pop platters and guest star interviews, Steele will render poetry readings and bits of philosophy. "Not too deep though," Ted assures us, "something between Henny Youngman and Red Barber." . . . All sorts of things happening to **Jerry Kay** (WTIX-New Orleans, La.) to keep him from getting bored. His car was stolen about a week ago on a Saturday night and was returned about four hours later. With a rumpled front end. Still missing is Jerry's prized bowling ball and fishing equipment. . . . **Donn Tibbetts** switching to WMUR-TV exclusively starting in October. WMUR is New Hampshire's only TV channel. . . . Purty **Verna Leeds** and (not so purty) **Buddy Basch** off to visit Boston deejays on behalf of her disking of "My Reverie" and "Come Back," just out on Jubilee. . . . **Murri Barber** (WMGM-N. Y.) record library, just back from a vacation in Atlantic City, N. J. . . . **Bob E. Lloyd** (WAVZ-New Haven) in town for a short vacation. . . . September 4 was designated "Barry Kaye Day" at West View Park, Pittsburgh, Pa. This was a special day for the members of the 130 Barry Kaye Fan Clubs and loyal supporters of Barry's Disk Jockey Show (WJAS) daily from 1:30 to 6:30 p. m. and Sundays from 2 to 5 p. m. Dancing, fireworks, et al.

* * * * *

Fred Fiske, WWDC-Washington, D. C., taking his hard-earned one week vacation on Labor Day. Fiske's "Prize Party" will be handled by **Jack Rowzie** and his morning broadcasts will be rotated among WWDC jockeys **Bob Will, Ed Studney** and **Jacque Wells**. Where's Fred going? He'll stay home minding the baby.

LEO PRESENTS M-G-M HITS for your Pleasure and Profit

SENSATIONAL SINGERS

BILLY ECKSTINE
NO ONE BUT YOU | SEEBREEZE
MGM 11712 78 rpm • K 11712 45 rpm

JONI JAMES
IN A GARDEN OF ROSES | EVERY DAY
MGM 11753 78 rpm • K 11753 45 rpm

BETTY MADIGAN
JOEY | AND SO I WALKED HOME
MGM 11716 78 rpm • K 11716 45 rpm

ALAN DEAN
I'M LOOKING FOR SOMEONE | LOVER'S QUARREL
MGM 11801 78 rpm • K 11801 45 rpm

FRAN WARREN
THE MAN THAT GOT AWAY | LOVE ME, LOVE
MGM 11769 78 rpm • K 11769 45 rpm

BOB STEWART
THE DANCE OF THE HOURS | SAID
MGM 11795 78 rpm • K 11795 45 rpm

CARLOS THOMPSON
NO ONE BUT YOU | PEDDLER MAN
MGM 11771 78 rpm • K 11771 45 rpm

REMO
LINE OF LIFE | IT WAS MEANT TO BE THIS WAY
MGM 11778 78 rpm • K 11778 45 rpm

VOCAL GROUPS

THE VOICES THREE
DEVIL LIPS | DOES YOUR HEART BEAT FOR ME
MGM 11793 78 rpm • K 11793 45 rpm

THE WRIGHT BROTHERS
IF I GIVE MY HEART TO YOU | LONESOME
MGM 11776 78 rpm • K 11776 45 rpm

THE STUARTS
HOW ABOUT ME | GET OUT AND GET UNDER THE MOON
MGM 11782 78 rpm • K 11782 45 rpm

BILLY MOORE QUARTET
OUT OF THE BUSHES | THAT DON'T DO ME NO GOOD
MGM 11777 78 rpm • K 11777 45 rpm

NOVELTIES

JOE LIPMAN and his Orchestra
MAMBO STOP! (Proceed With Caution) | LOOKING BACK TO SEE
MGM 11798 78 rpm • K 11798 45 rpm

TED STRAETER and his Orchestra
THE GIRL WITH A FIGURE LIKE AN HOUR GLASS | SO MANY THINGS
MGM 11799 78 rpm • K 11799 45 rpm

THE NOCTURNES
THE KNICKA KNACKA SONG | WHODAT
MGM 11783 78 rpm • K 11783 45 rpm

INSTRUMENTALS

LEROY HOLMES
THE HIGH AND THE MIGHTY | Rear Window Theme LISA
MGM 11761 78 rpm • K 11761 45 rpm

DAVID ROSE
SLEEPY LAGOON | SATAN AND THE POLAR BEAR
MGM 30858 78 rpm • K 30858 45 rpm

THE ELLIOTT BROTHERS
HINDUSTAN | LONESOME POLECAT (From the motion picture "Seven Brides for Seven Brothers")
MGM 11804 78 rpm K 11804 45 rpm

ALAN LOGAN
CORSICAN DANCE | THE CARIOCA
MGM 11800 78 rpm • K 11800 45 rpm

THE FRANK PETTY TRIO
MR. POGO | SUNDAY
MGM 11809 78 rpm • K 11809 45 rpm

DICK HYMAN TRIO
UNFORGETTABLE | OUT OF NOWHERE
MGM 11743 78 rpm • K 11743 45 rpm

ROBERT MAXWELL
MAGIC IS THE MOONLIGHT | TANGO TEARS
MGM 11788 78 rpm • K 11788 45 rpm

RHYTHM AND BLUES

BABY DEE
HOLD THAT LIGHT FOR ME | DON'T LIVE LIKE THAT NO MORE
MGM 11790 78 rpm • K 11790 45 rpm

SAM (The Man) TAYLOR and THE CAT MEN
THIS CAN'T BE LOVE | PLEASE BE KIND
MGM 11758 78 rpm • K 11758 45 rpm

"COZY" COLE
HOUND DOG SPECIAL | A TERRIBLE SIGHT
MGM 11794 78 rpm • K 11794 45 rpm

COUNTRY AND WESTERN

HANK WILLIAMS
I AIN'T GOT NOTHIN' BUT TIME | I'M SATISFIED WITH YOU
MGM 11768 78 rpm • K 11768 45 rpm

COY McDANIELS
SWEET GUITAR WALTZ | HOEDOWN
MGM 11808 78 rpm • K 11808 45 rpm

BILLY JACK WILLS
OUT OF GAS | I DON'T WANT TO LIVE ALONE
MGM 11807 78 rpm • K 11807 45 rpm

SHEB WOOLEY
WHITE LIGHTNIN' | A FOOL ABOUT YOU
MGM 11792 78 rpm • K 11792 45 rpm

JIM ROBERTSON
HIDE A WAY LOVE | AUTOMATIC WOMAN
MGM 11787 78 rpm • K 11787 45 rpm

M-G-M RECORDS
THE GREATEST NAME IN ENTERTAINMENT
701 SEVENTH AVE., NEW YORK 19, N.Y.

RECORD REVIEWS

A DISK & SLEEPER
B+ EXCELLENT
B VERY GOOD
C+ GOOD
C FAIR
D MEDIOCRE

DAVID CARROLL
(Mercury 70444; 70444 x 45)

B+ "IN A LITTLE SPANISH TOWN" (2:00) [Leo Feist ASCAP—Wayne] An imaginative instrumentation of a great oldie is presented by the David Carroll orch. Delightful tune that could be revived by this waxing. Keep an eye on this one.

C+ "BUMPTY BUMP" (1:58) [Johnstone-Montei ASCAP — Swain] Another instrumental cutie is handled with finesse by the maestro and his boys. Happy sound with the chimes playing a major role.

VARIETY BOYS
(Rainbow 261; 45-261)

C+ "NO MORE TEARS" [Jem ASCAP—Stone, Malle] The Variety Boys make a good showing on their latest release as they ease through a slow shuffler. Jimmy Brown in the featured voice.

C "CHITARA ROMANO" On this end, the crew fashions another slow rhythm item in its pleasant manner. Tune is a pretty one.

JEAN STRANGE
(Dot 15222; 45-15222)

B+ "IF YOU SEE ME CRYING" [Studio BMI—Eddy, Shannon] Newcomer Jean Strange makes a sparkling debut for Dot with a beautiful multiple voice job on a glowing new ballad. Thrush has a superb and warm sound. Lew Douglas sets up a wonderful arrangement and orking. Could hit big for Jean.

B "SPEAK WITH YOUR HEART" [Cadillac ASCAP—Tanski, Olympia] The thrush sounds much like Joni James on this Latin tempo ballad so tenderly offered. Douglas and the chorus again showcase the chirp to best advantage.

THE FOUR COINS
(Epic 9074; 5-9074)

B+ "WE'LL BE MARRIED" (2:46) [Hamilton BMI—Campbell, Campbell, Moore] The Four Coins bow on the Epic label with an exciting style and sound that could catapult them up on top with this first release. It's a good tune set to a shuffle tempo. Boys have a very commercial style.

C+ "ONCE MORE" (2:10) [Rush BMI—Weiner, Crane] Another shuffler is sent across with a load of color by the Coins. Their voices have that exciting harmony that's selling big today. Watch 'em.

GINNY GIBSON
(MGM 11814; K-11814)

C+ "THERE'S A SMALL HOTEL" (2:56) [Chappell ASCAP—Rodgers, Hart] A beautiful oldie, to be used in the musical "On Your Toes," is tenderly vocalled by the warm and expressive voice of Ginny Gibson. Joe Lipman's ork assists.

B "THE SONG THAT BROKE MY HEART" (2:50) [Broadcast Music BMI—Gates, Davidson] A pretty, slow, sentimental ballad is feelingfully fashioned by the thrush as a male chorus supports. Tearful tune.

THE CASH BOX DISK OF THE WEEK

"IT WORRIES ME" (2:52)
[ABC Music ASCAP—Sigmund, Schultz, Reichel]
"WHEN I STOP LOVING YOU" (2:55)
[Trans Music BMI—Copeland, Greene, Cates]
FRANK SINATRA
(Capitol 2922; F-2922)

FRANK SINATRA

● One of the entertainment world's hottest personalities, Frank Sinatra, has what looks like another "Young At Heart" in his latest release for Capitol. It's a beautiful new love song dubbed "It Worries Me." And aided by a superb Nelson Riddle orchestration, the "Voice" sounds absolutely sensational. The lyrics are wonderfully refreshing. They're not the run-of-the-mill love lyrics. It's definitely the crooner's best job since "Young At Heart." The coupling is another pretty romantic item dubbed "When I Stop Loving You." It's a big production with loads of voices in the backdrop. We're crazy 'bout the top segment. Watch it go!

"NOT AS A STRANGER" (2:50)
[Ben Bloom ASCAP—Schroeder, Silver]
"MADONNA, MADONNA" (2:55)
[Joy ASCAP—Merrill]
TONY BENNETT
(Columbia 40311; 4-40311)

TONY BENNETT

● Tony Bennett comes up with two new beautiful tunes, each of which has the potential needed to carry it up to the top. Supported by a string filled Percy Faith orking, Tony puts all the sincerity that his voice holds into a warm love song with the same title as the #1 best selling novel "Not As A Stranger." It's a top grade delivery on some top drawer material. "Madonna, Madonna" is an equally beautiful piece of wax. It's a semi-religious number that fits perfectly into the current popularity of such tunes. A dramatic reading that's penetrating. Tony has an exciting coupling that should have no trouble making the grade.

"ONE MORE TIME" (2:40)
[Hill & Range BMI—Hill, Henning]
"TRY AGAIN" (2:40)
[Bradshaw BMI—May, Kollmann]
DEAN MARTIN
(Capitol 2911; F-2911)

DEAN MARTIN

● Dean Martin dishes up a new coupling that oughta keep the juke boxes humming all day long. It's a terrific two sider that can't miss the hit class. On one end, Dean leans into a German waltz tune tagged "One More Time" that has the same happy and lighthearted qualities that made "That's Amore" a hit. Dick Stabile assists the warbler with a fascinating "corny" background that should help the record click fast. The coupling features Dean in a tender romantic manner as he sings a warm and very inviting ballad titled "Try Again." Polished bit of piping. Both ends have got it. It's a toss up.

PEE WEE HUNT
(Capitol 2912; F-2912)

B+ "HELP" (2:06) [Montclare B —Maxted] In his colorful unique manner, Pee Wee Hunt boun through another cute instrumen ditty that's real happy go luc Catchy commercial material in "Oh!" style.

C+ "WALKIN' ALONG" (2:06) [& Range BMI—Schafer] Anotl delightful pleaser is offered in same manner by the Hunt aggre tion.

BARRY FRANK
(Bell 1059; 45-1059)

C+ "SMILE" (2:04) [Bourne ASC —Chaplin, Turner, Parsons] St ported by the Song Singers and t Larry Clinton orchestra, Barry Fra croons a beautiful new fast-hitti ballad. Pretty reading.

B "IF I GIVE MY HEART YOU" (2:27) [Miller ASCAP Crane, Jacobs, Brewster] Another contender is tenderly fashioned the balladeer. Backdrop has a so subdued Latin tempo. Nice job.

BERNIE KNEE & SMITH BROS.
("X"-0047; 4X-0047)

B+ "LUCKY JOE" (2:33) [Geo. Pa ton ASCAP—Adler, Ross] T composers of the music for "T Pajama Game," team up on beautif new ballad expressively fashioned Bernie Knee and the Smith Bros. Go tune with a load of potential. Cou catch fast.

C+ "WE JUST COULDN'T SA GOODBYE" (2:22) [Words Music ASCAP—Woods] A slo shuffler is warmly treated by t boys. Smooth style that's commercia

DICK HYMAN TRIO
(MGM 11811; K-11811)

B+ "CECILIA" (2:24) [ABC ASCA —Dreyer, Herman] Dick Hyma who made a strong showing on h first MGM'er "Unforgettable," com through with another powerful con mercial item in the oldie "Cecilia Great rhythm and sound. This o could hit for the group. Dick lea on the harpsichord.

B "EAST OF THE SUN" (2:4 [Santly-Joy ASCAP—Bowma The harpsichord again takes the fe tured spot in the groups portrayal another favorite. Slow shuffle be great for dancing.

TED HEATH-JOHNSTON BROS.
(London 1500; 45-1500)

B "SKOKIAAN" (2:26) [Shapir Bernstein ASCAP—Shona, Z zuru] London covers its own Bulaway Band hit with a jumping instrume tal version by Ted Heath's band. Thi version should go big in Englan where Heath is tops.

B "SKOKIAAN (2:47) [Shapir Bernstein ASCAP—Shona, Z zuru] On this end, the diskery cover the vocal version with a clever read ing by the Johnston Brothers. Tw exciting decks.

CORAL RECORDS
(A subsidiary of DECCA RECORDS, Inc.)

HAS THE BIG HITS

The McGuire Sisters

"SPECIAL RELEASE"

"MUSKRAT RAMBLE"

and

"Not As A Stranger"

CORAL 61258 (78 RPM) and 9-61258 (45 RPM)

CURRENT HITS

"LONESOME POLECAT"

and

"Uno Due Tre"

CORAL 61239 (78 RPM)
and 9-61239 (45 RPM)

"GOODNIGHT, SWEETHEART, GOODNIGHT"

CORAL 61187 (78RPM)
and 9-61187 (45 RPM)

Teresa Brewer

Sings

"AU REVOIR"

and

"Danger Signs"

CORAL 61225 (78 RPM)
and 9-61225 (45 RPM)

Don Cornell

Sings

"HOLD MY HAND"

and

"I'm Blessed"

CORAL 61206 (78 RPM)
and 9-61206 (45 RPM)

Johnny Desmond

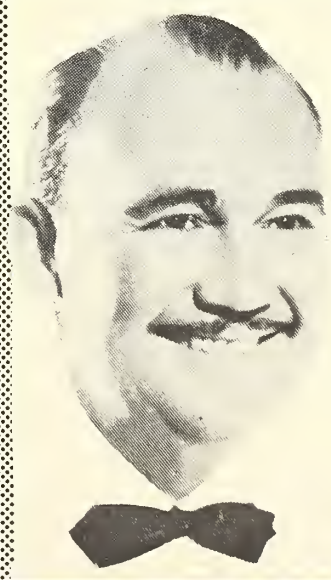
Sings

"THE HIGH AND THE MIGHTY"

and

"Got No Time"

CORAL 61232 (78 RPM)
and 9-61232 (45 RPM)



Paul Whiteman

And The "New" Ambassador Hotel Orchestra

Play

"WHISPERING"

and

"You're Driving Me Crazy"

CORAL 61228 (78 RPM)
and 9-61228 (45 RPM)

RIAA

CORAL RECORDS

America's Fastest Growing Record Company

(A subsidiary of DECCA RECORDS, Inc.)

RECORD REVIEWS

A DISK & SLEEPER
B+ EXCELLENT
B VERY GOOD
C+ GOOD
C FAIR
D MEDIOCRE

LOUISE CARLYLE
(Jubilee 5156; 45-5156)

B "THESE THINGS ARE GONE" (3:11) [Jubilee ASCAP—Maerz, Buiar] Louise Carlyle has a tune with a load of potential in this beautiful ballad. She's excellently showcased by the Jack Hansen's Ork. Chorus good too.

C+ "IF I'M TO BLAME" (2:44) [Jubilee ASCAP—Maerz, Buiar] The smooth voiced songstress hands in another pretty reading as she wends her way through another tender love song.

THE JOHNSTON BROTHERS
(London 1485; 45-1485)

B "WEST OF ZANZIBAR" [Leeds ASCAP—Sigura] A cute tropical novelty with plenty of beat gets a big production treatment from the Johnston Brothers. Happy deck that could make big noise if it gets a push. Catchy material.

C "GOOD LUCK" [Bluebird ASCAP—Daw] Johnny Douglas sets up another good orking for the boys' styling of a jumpy piece. Spicey side.

JOE LOCO
(Tico 225; 45-225)

B "GOODY GOODY" [—Mercer, Malnick] A terrific oldie gets a solid big band mambo instrumentation from the Joe Loco band with the Quintet in the foreground. Item really moves. Great beat.

C+ "MOONGLOW" [—Hudson, Delange, Mills] Another wonderful oldie gets the Cuban beat treatment. Great dance stuff. Number drives from start to finish.

RAY SANTOS BAND
(Lloyds 113; 45-113)

C+ "MUSIC MAKERS" (2:44) [Paramount ASCAP—James] A top intrumental hit of the "Forties" is set to the mambo beat by Ray Santos and his band. Clear sharp-beat material that invites the dancer.

C+ "DIGA DIGA DOO" (2:34) [Mills ASCAP—Fields, McHugh] Another pop oldie is fashioned to a faster beat by the boys. Interesting arrangement that makes pleasant listening.

RAY ALLEN TRIO
(King 1383; 45-1383)

B "LOVE MY LOVE" (2:30) [Jay & Cee BMI—Glover] A pretty tune with a shuffle rhythm is perfect material for the Ray Allen Trio's wonderful sound. Lead voice has a great deal of commercial appeal. Good sound.

B "WHY SHOULD I LOVE YOU" (2:32) [Skylark ASCAP—Barlow] The boys ride through a good jump tune that's showing signs of breaking through. Good item.

THE CASH BOX SLEEPER OF THE WEEK

"THAT WAS MY HEART YOU HEARD" (2:45)
[Laurel ASCAP—Benjamin, Weiss]

"ALWAYS YOU" (2:39)
[Lowell BMI—Toto, Mario, Gary, Kriegsmann]

BETTY MADIGAN
(MGM 11812; K-11812)

BETTY MADIGAN

● Although "Joey" never made it into the top ten, Betty Madigan still had a long run hit with her recorded version of the tune. It first appeared in the Spring and has been on the charts ever since. It established her as a "name" performer. Now the thrush dishes up two great new sides that are sure to enlarge her following. On one end, Betty leans into a beatful ballad labelled "That Was My Heart You Heard." It's an exciting tune with a shuffle rhythm. The coupling is an attractive Latin flavored ballad titled "Always You." And Betty does a brilliant job with it. She's highly polished and sings a great song. The Ray Charles Singers and Joe Lipman's ork set up a fine backdrop for the thrush. Take your pick. Both ends rate.

"THE MAGIC CIRCLE" (2:00) [Laurel ASCAP—Benjamin, Weiss]

"MUSKRAT RAMBLE" (2:03) [George Simon ASCAP—Gilbert, Dry]

RUSTY DRAPER
(Mercury 70446; 70446 x 45)

RUSTY DRAPER

● Versatile Rusty Draper comes up with an interesting and exciting coupling that oughta do tremendous business in the jukes and send the artist onto the charts once again. Assisted by a chorus, Rusty rides through a shuffle beat-march tempo item with a load of punch. It's a lively ditty called "The Magic Circle" with a simple melody that sticks with the listener. It's one of the strongest sides in quite a while for the songster. Flip is a lively group vocal "cornball" revival of one of the all time great bouncers, "Muskrat Ramble." Number gets a solid belting. Keep a tab on the upper platter. It could hit it big.

THE CASH BOX BEST BETS

In the opinion of The Cash Box music staff, records listed below, in addition to the "Disk" and "Sleeper" Of The Week, are those most likely to achieve popularity.

★ "IF YOU SEE ME CRYING"	Jean Strange	Dot 15222; 45-15222
★ "IN A LITTLE SPANISH TOWN"	David Carroll	Mercury 70444; 70444x45
★ "WE'LL BE MARRIED"	Four Coins	Epic 9074; 5-9074
★ "CECILIA"	Dick Hyman Trio	MGM 11811; K-11811
★ "LUCKY JOE"	Bernie Knee & Smith Bros.	"X"-0047; 4X-0047

HOPE HOLIDAY
(Decca 29249; 9-29249)

B "TEENIE WEENIE GENIE" (2:20) [Shapiro-Bernstein ASCAP—Lombardo, Loeb] From Guy Lombardo's "Arabian Nights" comes this catchy novelty so capably handled by Hope Holiday and the male chorus. Lively and cute.

B "IT'S GREAT TO BE ALIVE" [Shapiro-Bernstein ASCAP—Lombardo, Loeb] Another pretty tune from the same extravaganza is belted out by the exciting voice of Hope. Thrush has a brilliant future from the sound of this hopper.

GEORGE CATES O. & DREAMERS
(Coral 61241; 9-61241)

B "THE SONG THAT BROKE MY HEART" [Broadcast BMI—Cates, Davison] A "Good Night Irene" type tune is warmly fashioned to a slow waltz tempo by Geo. Cates' ork and the voices of the Dreamers. Good side with potential.

C+ "I'M LEARNING TO LIVE WITHOUT YOU" (2:10) [Jimmy Wakely BMI—Wakely, Cates] Another country flavored item is treated to a lush pop styling by the trio and ork. Inviting material.

THE EIGHT BELLS
(Bell 1060; 45-1060)

C+ "SKOKIAAN" (2:31) [Shapiro-Bernstein ASCAP—Glazer, Msarurgwa] The Eight Bells come up with another vocal version of the high-flying South African hit. Jimmy Carroll's ork suports.

C+ "DREAM" (2:16) [M. H. Goldson ASCAP—Mercer] The crew offers an interesting cover on the revived oldie "Dream." Simple, straight-forward delivery with the girls taking the lead.

CHAMP BUTLER
(Columbia 40293; 4-40293)

B "I'M COMING OVER TO LOVE YOU TONIGHT" [Paramount ASCAP—Pola, Carr] Percy Faith sets up a solid backing for Champ Butler's multiple voice styling of a good bounce ditty. Catchy item full of color.

C+ "I'LL CRY TOMORROW" (2:47) [Gale & Gayles ASCAP—Discant, Miles] The crooner gives out with a smooth delivery of a pretty tune. Lush Paul Weston backing showcases the Champ to best advantage.

JANE RUSSELL-RHONDA FLEMING-CONNIE HAINES-BERYL DAVIS
(Coral 61243; 9-61243)

B "GIVE ME THAT OLD TIME RELIGION" [P.D.] One of the classics of religious pops is sent across in stellar fashion by Jane, Rhonda, Connie and Beryl. A strong showing. They're getting better with each platter.

C+ "JACOB'S LADDER" (2:50) [P. D.] Their first slow-moving religious disk is this one. They have a beautiful sound and exciting harmony. Solos are outstanding too.

YOU'LL KNOW IT'S A HIT THE MINUTE YOU HEAR . . .

THAT WAS MY HEART YOU HEARD!

b/w

"Always You"

by

Betty Madigan

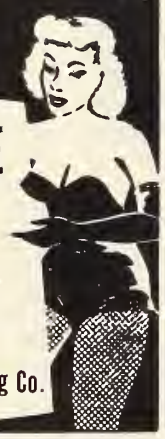
M-G-M RECORDS
THE GREATEST NAME IN ENTERTAINMENT
701 SEVENTH AVE., NEW YORK 19, N.Y.

MGM
11812

Turning the Tables

BALTIMORE, MD.—MGM Records' star Joni James assists disk jockey Buddy Deane, WITH, Baltimore at the turntables during a recent visit there. Joni's latest release, "Mama, Don't Cry At My Wedding" backed with "Pa Pa Pa" is destined for the hit parade according to adance reports.

ANOTHER BMI "PIN-UP" HIT



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Published by

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First Release . . . A SMASH!

THE FONTANE SISTERS

singing

"IF I DIDN'T HAVE YOU"

and

"HAPPY DAYS & LONELY NIGHTS"

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Ramblin' To The Top!

"MUSKRAT RAMBLE"

by

THE MATYS BROS.

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Two complete numbers on 1 78 rpm side

Longest 1:32 Shortest 1:15

by Jack Marshall

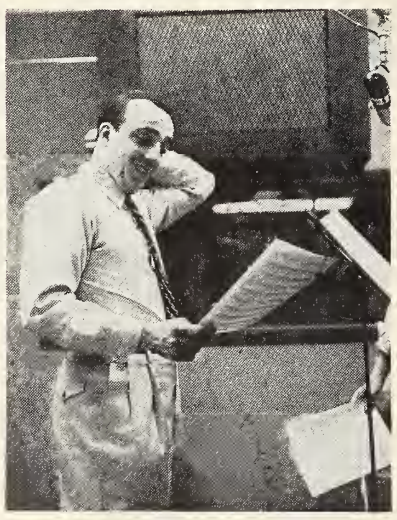
EK. 105-106 EKKO RECORDS

4949 Hollywood Blvd., Hollywood, Calif.

Dorseys To Open Statler's Cafe Rouge

NEW YORK—The Dorseys, Tommy and Jimmy will open the fall season of Hotel Statler's Cafe Rouge, Friday evening, September 10, after appearing all summer long on the Jackie Gleason TV spot. They played last season in the Rouge to capacity audiences. Tommy and Jimmy have joined forces for the third time in their careers. In 1922, the Dorsey Brothers Novelty Band played local dates in and around their home town of Shenandoah, Pa. Soon their instrumental proficiency was recognized and the boys were playing with the nation's top outfits. Then, in 1934 they formed their own band—and made musical history. This band featured Bob Crosby as vocalist; Glenn Miller, second trombone; and Ray McKinley at the drums. Two years later TD and JD decided to go it individually, and the two Dorsey Orchestras emerged.

Problem?



NEW YORK—Burt Bonaldi, leader of The Gaylords, ponders over the music of "Veni Vidi Vici," the Mercury vocal combo's latest hit release. The disk, which was only recently released, is already breaking out all over the charts.

THE CASH BOX ROUND THE WAX CIRCLE

NEW YORK:

The hurricane this week left many music men stranded. **Dee Finch** of WNEW, for instance, was caught out in Montauk for several days. Others who lived on Long Island found themselves without electricity. Fire Island was isolated with all the phone wires down. . . . **Randy Wood** of Dot Records has signed **Lew Douglas** as artist and conductor for his label. . . . Her first Eastern tour was such a success that **Kitty Kallen** will embark on another string of one-nighters starting November 12 in Cincinnati and ending in Texas on November 28. . . . **Bob Merrill's** first tune in his own publishing firm is **June Valli's** "Tell Me, Tell Me." . . . Several toy manufacturers are showing interest in **Joe Schuster's** latest song "Spunky The Monkey." . . . **Billy Duke** making noise with his first Coral disk "I Cried." . . . **The Delta Rhythm Boys** are back on the Decca label. Also **Milt Gabler** has signed the De Marco Sisters. . . . **Frances Kaye** back from a trip to Europe. While there she did advance work for **Patti Page** who is expected to visit the continent soon. . . . An interesting switch on Grossinger's lake last week-end was **Jack Lacy** rowing **Julie Chester** around. In boats nearby were **Jerry Marshall** and **Gene Klavan**. . . . **Bernie Wayne** has written a song titled "Miss America" which has been accepted as the official song of the Miss America Pageant which takes place on September 11 at Atlantic City. . . . WNEW is launching a new live show to be emceed by disk jockey **Art Ford.** It will be titled "One Week Stand" and will feature a recording artist each week. . . . **Woody Herman** has signed a contract with Capitol Records.

BILLY DUKE

CHICAGO:

The outstanding number of the current Chez Paree show, we believe, is "The Butcher Boy," sung completely in Italian by **Dick Contino** and his illustrious dad. If all the personality that is poured into this number could be captured on wax, general belief here is that Mercury and the Continos would have a sure fire click. . . . While in the Windy City last week, **Benny Benjamin** and **George Weiss** visited **Betty Madigan,** then featured at the Chicago Theatre. Betty's latest MGM'er, "That Was My Heart You Heard," is Benjamin & Weiss' new offering. . . . **The Four Aces,** who starred at the Chicago, did their usual capacity business. . . . **June Valli** had to fight off a severe case of laryngitis in order to open this past Friday at the same theatre. Also on the bill are **Jerry Vale, The Four Tunes,** whose "The Greatest Feeling In The World" is starting to move, **Lola Dee,** just recovered from a serious attack of virus, **Leo DeLyon** and, for a change of pace, dancer **Hal LeRoy.** Emcee chores being capably handled by **Howard Miller.** . . . Howard's two-hour-Friday nite TV show, featuring top names in the recording field, moved from NBC to CBS. Which for Howard means that once again his relaxing days are at an end. . . . Another gal vocalist on the sick list was **Betty Mattson,** now resting comfortably after an emergency appendectomy. DJ's 'round town giving lots of spins to Betty's Academy recording of "I'm In Love" b/w "So Blue." . . . **Eileen Nilsson** of Coral's **Nilsson Twins** advises the duo, now traveling with **Olsen & Johnson's** revue, meeting with juke box ops and deejays. . . . Decca's **Ray Ludtke** was the busiest of busy guys this past week, what with **The Four Aces, Jerry Colonna** and **Georgie Shaw** in town at the same time. Georgie's "Give Me The Right" getting lots of favorable comment. . . . Derby prexy **Larry Newton** brought his newest find, **Jeff Mason,** to our town this past week to say hello to disk jockies and record librarians who will soon be programming what Larry likes to think of as Jeff's future hits.

JUNE VALLI

LOS ANGELES:

As Decca starts its 21st year in business we all wish the firm continued success. . . .**Nat "King" Cole** came back home again for a triumphant return engagement at Ciro's. So many people turned out for his return bout that traffic along the Sunset strip was snarled for blocks. . . . **Joanne Gilbert,** with a new act written especially for her by her famed songwriter father **Ray Gilbert,** follows **Gloria De Haven** into the Mocambo Sept. 21st for a two weeks engagement. . . . Champagne maestro, **Lawrence Welk,** started his 4th year at the Aragon Ballroom, Lick Peir, Ocean Park, Aug. 25th with a special party to celebrate the occasion. Welk's latest Coral waxing of "The Greatest Feeling In The World" is causing quite a stir throughout the area. . . . The R & B waxing of "Oop Shoop" has caused a lot of excitement in the POP market. Tune has been cut on Mercury by **The Crew Cuts** also label "X" with **Helen Grayco** and Crown with **Kay Brown.** Several other majors are expected to cover the tune. . . . Showman **Ted Lewis** completes a long stint at the Statler terrace room. . . . **Laurie Loman's** beautiful waxing of "Whither Thou Goest" has been covered by Capitol with **Les Paul** and **Mary Ford.** . . . **Rich Hall,** prexy of Ekko Records, has signed **Roberta Linn,** former **Lawrence Welk** Champagne lady and RCA Victor recording artist. First release is scheduled for Sept. 18. . . . **Yma Sumac** recorded a mambo album for Capitol this past week. Her new style is different and refreshing and should break wide in the pop market. . . . **Clessa Williams,** vocalist with **Hal White's** ork. at Capistrano Beachcomber's Club, Capistrano Beach, cut four sides for the Allied label Sept. 1st. . . . **Johnny Black's** Orchestra has been reoptioned for the month of Sept. at **Charley Foy's** Supper Club. . . . Publicist **Sam Laine** reports that **Frankie's** waxing of "Rain, Rain, Rain" is already stepping out as a hit. . . . January 10th is the date set for the opening of **Mae West** at **Murray Weinger's** Copa City in Miami Beach, Fla. She'll be in for a two weeks stand and then return for another two weeks in July. . . . Received a nice note from **Barbara Belle** who is now in New York. She reports that **The Nilsson Twins** are doing fabulous in Chicago. . . . After a 30 day furlough **Cpl. Stewart "Rick" Rose** has returned to Washington. While in LA he appeared on several radio and TV shows plugging his first label "X" waxing of "I Complained."

LES PAUL & MARY FORD

Thanks

DISK JOCKEYS, OPERATORS, DEALERS

for making

"JOEY"

One of the season's outstanding hits.

I hope you will receive with as much enthusiasm my latest effort . . .

"ALWAYS YOU"

(Sempre Tu)

recorded by

BETTY MADIGAN

MGM 11812

JAMES J. KRIEGSMANN

Attention Operators and Record Buyers!

A new label is born! And on its first release, in less than 6 weeks, it has sold over 10,000 in the state of Wisconsin alone. Yes, it's none other than the former RCA Victor maestro, now exclusively on POTTER RECORDS, Potter, Wisconsin.

LAWRENCE DUCHOW
and his RED RAVENS

The hit song of the season . . .

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"JUST ANOTHER POLKA"

b/w

"SWEDISH POLKA"

This is the "Juke Box Sat. Nite" song in polkas . . . imitating all the national orch. leaders—Yankovic; Whooppee John; Pecon; Romy Gosz; Six Fat Dutchmen. It's terrific—stupendous.

POTTER # 1002

"WHEN MY BLUE MOON TURNS TO GOLD"

b/w

"HOME, HOME WHY GO HOME"

NEW RELEASES—SEPT. 1

POTTER # 1003

"LITTLE SHOEMAKER POLKA"

b/w

"JIMMY CRACK CORN"

POTTER # 1004

"SAXOPHONE WALTZ"

b/w

"I GET A KICK OUT OF CORN"

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MAMBOMANIA

Disc Jockey **Bob "Pedro" Harris** has changed his WVNJ daily show from the "Rumba Rendezvous" to the "Mambo Rendezvous." . . . With the ever increasing popularity of mambo, major talent agencies have set up Latin-American departments including William Morris Agency, Billy Shaw and General Artists Corp. . . . Pianist **Walter Lane's** exciting Rainbow disk, "Drumambo" racking up a steady and growing sale. . . . **Tito Puente**, Tico Recording artist, brings his orchestra back to New York's Palladium Ballroom after a summer at the resorts beginning September 7. . . . Hear **Ray Anthony** cut four mambo sides for Capitol Records which will be released shortly. . . . **Ralph Siejo**, formerly with Tico Records, has joined **Ed Heller** to head up his Mambo department. Siejo will also cut sides with the company featuring his mambo band in addition to his A & R activities. . . . **Johnny Camacho**, formerly with Decca Records, has arrived from the west coast to assume his duties as A & R head at Seeco Records. Camacho will handle releases for both the international and domestic markets. . . . **Perez Prado** leaves New York to open a series of one night stands on the west coast. Prado's "Skokiaan" and "St. Louis Blues Mambo" are 9th and 12th on the RCA Victor list of best selling records. Indications are that they will go even higher in the next week or so. . . . **Tony Martinez**, one of the top quintets on the coast, has a disk "Ican" that can be played at two speeds, 45 and 33. Happened quite by accident when Frank Amaru, sales manager of the International Division at RCA Victor, put the Martinez disk 45 on the machine and neglected to change the speed which had been set at 33. Result was intriguing. The girls in the office found they could do a slower mambo to the tune which retained the pattern but made the beat more sensuous. . . . Perez Prado, playing the State Ballroom in Boston recently, became quite upset when the Fire Department decided the room had a big enough crowd and started turning away customers. Prado, who was playing percentages and who saw a nice chunk of dough being turned away with them, was placated when it was explained to him that the Boston fire laddies were pretty strict since the Coconut Grove fire many years ago. . . . Fiesta Records signed an exclusive contract with **Joe Blanco**, Latin-American pianist who has just arrived from Puerto Rico where he was very popular. Blanco will record with a rhythm quartet, first sides to be released early in October. **Jose Morand** advises his number one standard in the Fiesta catalog, "Chivirico" by **Ramon Marquez** and his orchestra, has been receiving big jockey play across the country and sales have zoomed. . . . Cleveland is going mambo in a big way. Schools, instructors and night club owners are pitching in to help **"Big Chief" Norman Wain's** (WDOK-Cleveland, Ohio) newest program, the "Mambo Matinee" heard daily at 6:30 pm as the final portion on the Norman Wain show. The program features, music, news and interviews and has already played a big part in making Cleveland mambo conscious. Wain gives the latest mambo news, announces the names of the winners of dance contests and generally keeps his audience in touch with the frenetic mambo world.

THE CASH BOX

Gaiety Music Shop
New York, N. Y.
1. High And The Mighty (LeRoy Holmes)
2. Hey There (Rosemary Clooney/Sammy Davis, Jr.)
3. Little Things Mean A Lot (Kitty Kallen)
4. Sh-Boom (Crewcuts)
5. Hernando's Hideaway (Bleyer)
6. They Were Doin' The Mambo (Vaughn Monroe)
7. Sway (Dean Martin)
8. Little Shoemaker (Gaylords)
9. Skokiaan (Bulawayo Band)
10. Chapel In The Moonlight (Kitty Kallen)

Marty's Record Store
Lebanon, Pa.
1. Sh-Boom (Crewcuts)
2. Hey There (R. Clooney)
3. I Need You Now (E. Fisher)
4. Muskrat Ramble (Matys Bros.)
5. Skokiaan (Ralph Marterie)
6. High And The Mighty (LeRoy Holmes)
7. Smile (Nat "King" Cole)
8. If I Give My Heart To You (Denise Lor)
9. Waiting For Ships (Aristocrats)
10. The Song Is Ended (Jones Boys)

Lyric News and Record Shop
Indianapolis, Ind.
1. Sh-Boom (Crewcuts)
2. Little Things Mean A Lot (Kitty Kallen)
3. Hernando's Hideaway (Bleyer)
4. High And The Mighty (Young)
5. Hey There (R. Clooney)
6. Three Coins In The Fountain (Four Aces)
7. Chapel In The Moonlight (Kitty Kallen)
8. I'm A Fool To Care (Paul & Ford)
9. Goodnight Sweetheart (Gale)
10. They Were Doin' The Mambo (Vaughn Monroe)

Kops Piano House
Great Falls, Mont.
1. Hey There (R. Clooney)
2. Little Shoemaker (Gaylords)
3. Chapel In The Moonlight (Kitty Kallen)
4. Sh-Boom (Crewcuts)
5. High And The Mighty (LeRoy Holmes)
6. Three Coins In The Fountain (Four Aces)
7. Goodnight Sweetheart (McGuire Sisters)
8. This Ole House (R. Clooney)
9. Hernando's Hideaway (Ray)
10. Little Things Mean A Lot (Kitty Kallen)

Ginsbera Music Co.
Roswell, New Mexico
1. The High And The Mighty (LeRoy Holmes)
2. Hey There (R. Clooney)
3. Little Shoemaker (Gaylords)
4. Sh-Boom (Crewcuts)
5. Little Things Mean A Lot (Kitty Kallen)
6. Chapel In The Moonlight (Kitty Kallen)
7. Happy Wanderer (F. Weir)
8. Hernando's Hideaway (Bleyer)
9. Dream (Four Aces)
10. What A Dream (Patti Page)

F & R Lazarus Co.
Columbus, Ohio
1. Hey There (R. Clooney)
2. Skokiaan (Ralph Marterie)
3. This Ole House (R. Clooney)
4. Goodnight Sweetheart (McGuire Sisters)
5. Chapel In The Moonlight (Kitty Kallen)
6. Little Things Mean A Lot (Kitty Kallen)
7. Little Shoemaker (Gaylords)
8. Sh-Boom (Crewcuts)
9. Joey (Betty Madigan)
10. It Shall Come To Pass (4 Aces)

Van Curler Music
Albany, N. Y.
1. Sh-Boom (Crewcuts)
2. Little Shoemaker (Hugo Winterhalter)
3. Hey There (R. Clooney)
4. Goodnight Sweetheart (McGuire Sisters)
5. Skokiaan (Ralph Marterie)
6. They Were Doin' The Mambo (Vaughn Monroe)
7. High And The Mighty (Young)
8. Little Things Mean A Lot (Kitty Kallen)
9. Hernando's Hideaway (Bleyer)
10. Happy Wanderer (F. Weir)

Hudson Ross
Chicago, Ill.
1. If I Give My Heart To You (Denise Lor)
2. Sh-Boom (Crewcuts)
3. Hey There (R. Clooney)
4. High And The Mighty (Victor Young
5. Skokiaan (Bulawayo Band)
6. What A Dream (Patti Page)
7. Skokiaan (Ralpht Marterie)
8. Little Shoemaker (Gaylords)
9. Hey There (Sammy Davis, Jr.)
10. Hold My Hand (Don Cornell)

Stix Baer and Fuller
St. Louis, Mo.
1. Hey There (R. Clooney)
2. Skokiaan (Ralph Marterie)
3. Goodnight Sweetheart (McGuire Sisters)
4. Magic Tango (Winterhalter)
5. High And The Mighty (Johnny Desmond)
6. I Need You Now (E. Fisher)
7. Hold My Hand (Don Cornell)
8. Chapel In The Moonlight (Kitty Kallen)
9. What A Dream (Patti Page)
10. Little Shoemaker (Gaylords)

Music Land
Boston, Mass.
1. High And The Mighty (LeRoy Holmes)
2. Skokiaan (Four Lads)
3. Chapel In The Moonlight (Kitty Kallen)
4. If I Give My Heart To You (Doris Day)
5. What A Dream (Patti Page)
6. Hold My Hand (Don Cornell)
7. Sh-Boom (Crewcuts)
8. Little Things Mean A Lot (Kitty Kallen)
9. I'm A Fool To Care For You (Bob Manning)
10. They Were Doin' The Mambo (Vaughn Monroe)

Denver Dry Goods Co.
Denver, Colo.
1. High And The Mighty (Baxter)
2. Sh-Boom (Crewcuts)
3. Hey There (R. Clooney)
4. Little Things Mean A Lot (Kitty Kallen)
5. High And The Mighty (LeRoy Holmes)
6. Three Coins In The Fountain (Four Aces)
7. Happy Wanderer (F. Weir)
8. Chapel In The Moonlight (Kitty Kallen)
9. Skokiaan (Bulawayo Band)
10. I Understand Just How You Feel (June Valli)

Florida Music Shops
Miami, Fla.
1. Sh-Boom (Crewcuts)
2. Hey There (R. Clooney)
3. Little Shoemaker (Gaylords)
4. High And The Mighty (Young)
5. Skokiaan (Ralph Marterie)
6. Honey Love (Drifters)
7. Goodnight Sweetheart (McGuire Sisters)
8. Crazy 'Bout You, Baby (Crewcuts)
9. Rock Around The Clock (Bill Haley)
10. Hernando's Hideaway (Bleyer)

Variety Record Shop
Louisville, Ky.
1. Skokiaan (Ralph Marterie)
2. Hey There (R. Clooney)
3. High And The Mighty (Young)
4. Am I A Toy Or Treasure (Kay Starr)
5. Rain, Rain (Frankie Laine)
6. Shake, Rattle And Roll (Haley)
7. Sh-Boom (Crewcuts)
8. Cinnamon Sinner (T. Bennett)
9. If I Give My Heart To You (Doris Day)
10. Chapel In The Moonlight (Kitty Kallen)

Modrona Record Shop
Portland, Oreg.
1. Hey There (R. Clooney)
2. Little Shoemaker (Gaylords)
3. The Mocking Bird (Four Lads)
4. Sh-Boom (Crewcuts)
5. Little Things Mean A Lot (Kitty Kallen)
6. High And The Mighty (LeRoy Holmes)
7. This Ole House (S. Hamblen)
8. Hernando's Hideaway (Bleyer)
9. Chapel In The Moonlight (Kitty Kallen)
10. Three Coins In The Fountain (Frank Sinatra)

California Music Co
Los Angeles, Calif.
1. Hey There (R. Clooney)
2. They Were Doin' The Mam (Vaughn Monro
3. Skokiaan (Four Lads)
4. I Need You Now (E. Fishe
5. What A Dream (Patti Page)
6. Goodnight Sweetheart (McGuire Siste
7. High And The Mighty (Victor Youn
8. Chapel In The Moonlight (Kitty Kalle
9. Hold My Hand (Don Corne
10. I Understand Just How Y Feel (Four Tunes)

A. Harris & Co.
Dallas, Tex.
1. Hey There (R. Clooney)
2. Sh-Boom (Crewcuts)
3. Little Things Mean A Lot (Kitty Kalle
4. High And The Mighty (Youn
5. This Ole House (R. Clooney
6. I Understand Just How Y Feel (June Valli)
7. If You Love Me (Kay Starr
8. Little Shoemaker (Gaylords
9. What A Dream (Patti Page)
10. I'm A Fool To Care (Paul & For

Cox Record Shop
Atlanta, Ga.
1. Hold My Hand (Don Cornel
2. Sh-Boom (Crewcuts)
3. Hey There (R. Clooney)
4. Little Things Mean A Lot (Kitty Kalle
5. Chapel In The Moonlight (Kitty Kalle
6. Goodnight Sweetheart (McGuire Siste
7. High And The Mighty (Young
8. Little Shoemaker (Gaylords)
9. Three Coins In The Fountain (Four Ace
10. If I Give My Heart To Yo (Connee Boswel

Greenline Record Cente
Jamaica, L. I., New York
1. Hey There (R. Clooney)
2. Sh-Boom (Crewcuts)
3. They Were Doin' The Mamb (Vaughn Monroe
4. Little Shoemaker (Gaylords)
5. Sway (Dean Martin)
6. If I Give My Heart To You (Denise Lor
7. Chapel In The Moonlight (Kitty Kallen
8. Happy Days And Lonely Nights (Fontane Sisters)
9. Cinnamon Sinner (T. Bennett
10. Three Coins In The Fountain (Four Aces

Music Corner
New Haven, Conn.
1. Sh-Boom (Crewcuts)
2. Hey There (Sammy Davis, Jr.
3. Take Me Back Again (Bennett
4. If I Give My Heart To Yo (Doris Day
5. Cinnamon Sinner (T. Bennett
6. Shake, Rattle And Roll (Haley
7. This Ole House (R. Clooney
8. Little Shoemaker (Gaylords)
9. Moonlight And Roses (Three Suns
10. I'm A Fool To Care (Paul & Ford

Ferguson's Record Shop
Memphis, Tenn.
1. Hey There (R. Clooney)
2. Sh-Boom (Crewcuts)
3. High And The Mighty (Baxter)
4. I'm A Fool To Care (Paul & Ford)
5. Chapel In The Moonlight (Kitty Kallen)
6. Little Things Mean A Lot (Kitty Kallen)
7. Little Shoemaker (Gaylords)
8. High And The Mighty (LeRoy Holmes)
9. High And The Mighty (Young)
10. That's All Right (E. Presley)

Columbia Music Co.
San Francisco, Calif.
1. Sh-Boom (Chords)
2. Hey There (R. Clooney)
3. Little Shoemaker (Gaylords)
4. High And The Mighty (LeRoy Holmes)
5. Hernando's Hideaway (Bleyer)
6. Happy Wanderer (F. Weir)
7. Goodnight Sweetheart (McGuire Sisters)
8. Chapel In The Moonlight (Orioles)
9. I'm A Fool To Care (Paul & Ford)
10. I Understand Just How You Feel (Orioles)

THE BAND ALL AMERICA'S DISC JOCKEYS LOVE!

david carroll

"BY HECK"
"FANCY PANTS"
"GRANDPA'S ROCKER"

AND HIS ORCHESTRA

WITH A SMASH MONEY HIT!

'IN A LITTLE SPANISH TOWN'

Featuring The Alto Sax

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Mercury RECORDS

THE CASH BOX Disk Jockeys' REGIONAL RECORD REPORTS

Listings below are reprinted exactly as submitted by leading disk jockeys throughout the nation for the week ending September 4 without any changes on the part of THE CASH BOX.

Allan Berg
KRKD—Los Angeles, Calif.
1. Hey There (Sammy Davis, Jr.)
2. The High And The Mighty (LeRoy Holmes)
3. They Were Doin' The Mambo (Vaughn Monroe)
4. Hernando's Hideaway (Bleyer)
5. If I Give My Heart To You (Connee Boswell)
6. Skokiaan (Bulawayo Band)
7. Sway (Dean Martin)
8. I Cried (Patti Page)
9. Italian Huckle Buck (Monte)
10. Goodnight Sweetheart, Goodnight (Sunny Gale)

Bill Silbert
WMGM—New York, N. Y.
1. Chapel In The Moonlight (Kitty Kallen)
2. Cinnamon Sinner (T. Bennett)
3. Sway (Martin—Carroll)
4. If I Give My Heart To You (Lor—Day)
5. Make Her Mine (Nat Cole)
6. Hey There (Clooney-Davis, Jr.)
7. Skokiaan (Four Lads)
8. Something's Gotta Be Done (Jack Harris)
9. Hold My Hand (Don Cornell)
10. Cara Mia (David Whitfield)

Don Bruchie
WWIN—Baltimore, Md.
1. Sh-Boom (Crew-Cuts)
2. Hey There (R. Clooney)
3. Little Shoemaker (Hugo Winterhalter)
4. They Were Doin' The Mambo (Vaughn Monroe)
5. Cinnamon Sinner (T. Bennett)
6. The Greatest Feeling In The World (Four Tunes)
7. Three Coins In The Fountain (Four Aces)
8. Chapel In The Moonlight (Kitty Kallen)
9. Muskrat Ramble (Matys Bros.)
10. Honey Love (Bunny Paul)

Roland Dumas
WMAS—Springfield, Mass.
1. Hey There (R. Clooney)
2. The High And The Mighty (Les Baxter)
3. Green Years (Eddie Fisher)
4. Little Things Mean A Lot (Kitty Kallen)
5. Sh-Boom (Crew-Cuts)
6. They Were Doin' The Mambo (Vaughn Monroe)
7. Joey (Betty Madigan)
8. I Cried (Patti Page)
9. Italian Huckle Buck (Monte)
10. Three Coins In The Fountain (Four Aces)

Walt Gaines
WCSS—Amsterdam, N. Y.
1. Sh-Boom (Crew-Cuts)
2. The High And The Mighty (LeRoy Holmes)
3. Hey There (R. Clooney)
4. They Were Doin' The Mambo (Vaughn Monroe)
5. Smile (Nat "King" Cole)
6. Skokiaan (Four Lads)
7. I Cried (Patti Page)
8. Sway (Dean Martin)
9. Cara Mia (David Whitfield)
10. Billy And I (Joan Brooks)

Sandy Singer
KCRI—Cedar Rapids, Iowa
1. The High And The Mighty (Les Baxter)
2. Sh-Boom (Crew-Cuts)
3. Little Shoemaker (Gaylords)
4. Hey There (R. Clooney)
5. Sway (Eileen Barton)
6. Green Years (Eddie Fisher)
7. Skokiaan (Ralph Marterie)
8. Right Or Wrong (N. Noble)
9. Three Coins In The Fountain (Four Aces)
10. Little Things Mean A Lot (Kitty Kallen)

Arty Kay
WVLK—Lexington, Ky.
1. In The Chapel In The Moonlight (Kitty Kallen)
2. Sh-Boom (Crew-Cuts)
3. Hey There (R. Clooney)
4. Little Shoemaker (Gaylords)
5. The High And The Mighty (Les Baxter)
6. They Were Doin' The Mambo (Vaughn Monroe)
7. This Ole House (R. Clooney)
8. Goodnight Sweetheart, Goodnight (McGuire Sisters)
9. Crazy 'Bout You Baby (Crew-Cuts)
10. Hernando's Hideaway (Bleyer)

Russ Coglin
KROW—San Francisco, Calif.
1. Sh-Boom (Crew-Cuts)
2. Hey There (R. Clooney)
3. The High And The Mighty (Les Baxter)
4. Chapel In The Moonlight (Kitty Kallen)
5. In A Garden Of Roses (James)
6. I'm A Fool To Care (Paul & Ford)
7. What A Dream (Patti Page)
8. If I Give My Heart To You (Connee Boswell)
9. Hold My Hand (Don Cornell)
10. Skokiaan (Ralph Marterie)

Bill Baer
KRSD—Rapid City, S. D.
1. Little Things Mean A Lot (Kitty Kallen)
2. Little Shoemaker (Gaylords)
3. Chapel In The Moonlight (Kitty Kallen)
4. Sh-Boom (Crew-Cuts)
5. Hey There (R. Clooney)
6. I Cried (Patti Page)
7. This Ole House (R. Clooney)
8. The Bandit (Johnson Bros.)
9. Three Coins In The Fountain (Four Aces)
10. Idle Gossip (Sandy Stewart)

Ed Meath
WHEC—Rochester, N. Y.
1. Hey There (R. Clooney)
2. Chapel In The Moonlight (Kitty Kallen)
3. The High And The Mighty (LeRoy Holmes)
4. Sh-Boom (Crew-Cuts)
5. Three Coins In The Fountain (Four Aces)
6. To Every Girl, To Every Boy (Johnnie Ray)
7. Skokiaan (Bulawayo Band)
8. Joey (Betty Madigan)
9. I'm A Fool To Care (Paul & Ford)
10. In A Garden Of Roses (James)

Bob Martin
KMYR—Denver, Colo.
1. Hey There (Sammy Davis, Jr.)
2. Skokiaan (Ralph Marterie)
3. They Were Doin' The Mambo (Vaughn Monroe)
4. Smile (Sunny Gale)
5. Take Me Back Again (Bennett)
6. The High And The Mighty (Victor Young)
7. Chapel In The Moonlight (Rex Allen)
8. The Gal That Got Away (Frank Sinatra)
9. Honey Love (Bunny Paul)
10. Little Shoemaker (Gaylords)

Bob Lloyd
WAVZ—New Haven, Conn.
1. Half As Lovely (F. Sinatra)
2. I Cried (Patti Page)
3. Do Nothing Blues (H. Hopper)
4. Skokiaan (Ralph Marterie)
5. It's Crazy (Nat "King" Cole)
6. I'm Looking For Somebody (Alan Dean)
7. The High And The Mighty (Les Baxter)
8. What A Dream (Patti Page)
9. Lady Of Spain (Dick Cantino)
10. Joey (Betty Madigan)

Johnny Fairchild
WORZ—Orlando, Fla.
1. Sh-Boom (Crew-Cuts)
2. The High And The Mighty (LeRoy Holmes)
3. Joey (Betty Madigan)
4. Sway (Eileen Barton)
5. Little Things Mean A Lot (Kitty Kallen)
6. Cara Mia (David Whitfield)
7. Chapel In The Moonlight (Four Knights)
8. Hernando's Hideaway (Bleyer)
9. Three Coins In The Fountain (Four Aces)
10. Little Shoemaker (Frank Weir)

Wes Hopkins
WTTM—Trenton, N. J.
1. Hey There (R. Clooney)
2. Chapel In The Moonlight (Kitty Kallen)
3. Cinnamon Sinner (Bennett)
4. They Were Doin' The Mambo (Vaughn Monroe)
5. The High And The Mighty (Les Baxter)
6. Happy Days And Lonely Nights (Fontane Sisters)
7. Joey (Betty Madigan)
8. Sh-Boom (Crew-Cuts)
9. If I Give My Heart To You (Connee Boswell)
10. Nic-Name Song (Komack)

John Michaels
WOKY—Milwaukee, Wis.
1. Skokiaan (Four Lads)
2. Sh-Boom (Crew-Cuts)
3. Mecque Mecque (Gaylords)
4. If I Give My Heart To You (Connee Boswell)
5. To Every Boy, To Every Girl (Johnnie Ray)
6. Chapel In The Moonlight (Kitty Kallen)
7. Hey There (R. Clooney)
8. Desire (Richards—Marksmen)
9. The High And The Mighty (LeRoy Holmes)
10. In A Garden of Roses (James)

Stan Dale
WJJD—Chicago, Ill.
1. Sh-Boom (Crew-Cuts)
2. Skokiaan (Marterie—4 Lads)
3. Little Shoemaker (Gaylords)
4. They Were Doin' The Mambo (Vaughn Monroe)
5. The High And The Mighty (Johnny Desmond)
6. Sway (Eileen Barton)
7. Napoleon (Mitch Miller)
8. Right Or Wrong (N. Noble)
9. I Need You Now (E. Fisher)
10. In My Own Quiet Way (Julius La Rosa)

Al Stevens
WCBM—Baltimore, Md.
1. Hey There (R. Clooney)
2. Sh-Boom (Crew-Cuts)
3. They Were Doin' The Mambo (Vaughn Monroe)
4. Three Coins In The Fountain (Four Aces)
5. Little Things Mean A Lot (Kitty Kallen)
6. The High And The Mighty (Victor Young)
7. If I Give My Heart To You (Doris Day)
8. Cara Mia (David Whitfield)
9. Skokiaan (Bulawayo Band)
10. Cinnamon Sinner (T. Bennett)

Nick Nickson
WBBF—Rochester, N. Y.
1. Hey There (R. Clooney)
2. Sh-Boom (Crew-Cuts)
3. The High And The Mighty (Victor Young)
4. Goodnight Sweetheart, Goodnight (McGuire Sisters)
5. Cinnamon Sinner (T. Bennett)
6. I'm A Fool To Care (Paul & Ford)
7. Skokiaan (Ralph Marterie)
8. Little Shoemaker (Gaylords)
9. Hold My Hand (Don Cornell)
10. If I Give My Heart To You (Doris Day)

Bob Chambers
WEBK—Tampa, Fla.
1. Hey There (R. Clooney)
2. Sh-Boom (Crew-Cuts)
3. I Cried (Patti Page)
4. Half As Lovely (F. Sinatra)
5. I Need You Now (E. Fisher)
6. Dream (Four Aces)
7. How About Me (The Stuarts)
8. If I Give My Heart To You (Connee Boswell)
9. Skokiaan (Bulawayo Band)
10. Hold My Hand (Dick Powell)

Mort Nusbaum
WHAM—Rochester, N. Y.
1. The High And The Mighty (LeRoy Holmes)
2. Hey There (R. Clooney)
3. The High And The Mighty (Victor Young)
4. Lost In Loveliness (Fisher)
5. Dream (Four Aces)
6. Hey There (S. Davis, Jr.)
7. Napoleon (Mitch Miller)
8. I'm A Fool To Care (Paul & Ford)
9. Three Coins In The Fountain (Four Aces)
10. Joey (Betty Madigan)

Jim Ameche
KLAC—Hollywood, Calif.
1. Hey There (R. Clooney)
2. The High And The Mighty (Les Baxter)
3. They Were Doin' The Mambo (Vaughn Monroe)
4. Little Shoemaker (Gaylords)
5. Little Things Mean A Lot (Kitty Kallen)
6. Hold My Hand (Don Cornell)
7. Chapel In The Moonlight (Kitty Kallen)
8. If I Give My Heart To You (Doris Day)
9. Skokiaan (Four Lads)
10. Three Coins In The Fountain (Four Aces)

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Ray Perkins
KIMN—Denver, Colo.
1. Sh-Boom (Crew-Cuts)
2. The High And The Mighty (LeRoy Holmes)
3. Little Shoemaker (Gaylords)
4. Hey There (R. Clooney)
5. Chapel In The Moonlight (Kitty Kallen)
6. Hernando's Hideaway (Bleyer)
7. Joey (Betty Madigan)
8. Skokiaan (Bulawayo Band)
9. Little Things Mean A Lot (Kitty Kallen)
10. Goodnight Sweetheart, Goodnight (McGuire Sisters)

Art Roberts
KXLW—St. Louis, Mo.
1. I Need You Now (E. Fisher)
2. Hey There (R. Clooney)
3. Sh-Boom (Crew-Cuts)
4. The High And The Mighty (LeRoy Holmes)
5. Am I A Toy Or Treasure (Kay Starr)
6. Little Shoemaker (Gaylords)
7. Sway (Dean Martin)
8. Magis Tango (Winterhalter)
9. They Were Doin' The Mambo (Vaughn Monroe)
10. If I Didn't Care (Les Paul)

Jeff & Steve Evans
KAFP—Petaluma, Calif.
1. Sh-Boom (Crew-Cuts)
2. Little Shoemaker (Gaylords)
3. Little Things Mean A Lot (Kitty Kallen)
4. Hernando's Hideaway (Bleyer)
5. Three Coins In The Fountain (Four Aces)
6. The High And The Mighty (LeRoy Holmes)
7. Chapel In The Moonlight (Kitty Kallen)
8. Skokiaan (Bulawayo Band)
9. I Understand Just How You Feel (Four Tunes)
10. In A Garden Of Roses (James)

Frank Pollack
KOOL—Phoenix, Ariz.
1. Hey There (Sammy Davis, Jr.)
2. Half As Lovely (F. Sinatra)
3. I Cried (Patti Page)
4. The High And The Mighty (Les Baxter)
5. Heaven Was Never Like This (Eddie Fisher)
6. Foggy Night In San Francisco (Connee Boswell)
7. Skokiaan (Ralph Marterie)
8. Smile (Nat "King" Cole)
9. Money Burns A Hole In My Pocket (Dean Martin)
10. Joey (Jeri Southern)

Dick Piper
WKBR—Manchester, N. H.
1. Sh-Boom (Chords)
2. Little Shoemaker (Gaylords)
3. Chapel In The Moonlight (Four Knights)
4. Three Coins In The Fountain (Four Aces)
5. Hey There (R. Clooney)
6. Fortune In Dreams (K. Starr)
7. Joey (Betty Madigan)
8. Cinnamon Sinner (Bennett)
9. Skokiaan (Four Lads)
10. Honey Love (Bunny Paul)

Bill Burns
WQAM—Miami, Fla.
1. Sh-Boom (Crew-Cuts)
2. Hey There (R. Clooney)
3. Little Shoemaker (Gaylords)
4. Skokiaan (Bulawayo Band)
5. Goodnight Sweetheart, Goodnight (McGuire Sisters)
6. Chapel In The Moonlight (Kitty Kallen)
7. The High And The Mighty (Young—Holmes)
8. What A Dream (Patti Page)
9. I'm A Fool To Care (Paul & Ford)
10. If I Give My Heart To You (Denise Lor)

Bob Watson
WQXI—Atlanta, Ga.
1. Sh-Boom (Crew-Cuts)
2. The High And The Mighty (Les Baxter)
3. Hey There (R. Clooney)
4. If I Give My Heart To You (Connee Boswell)
5. Cinnamon Sinner (T. Bennett)
6. Little Things Mean A Lot (Kitty Kallen)
7. Hernando's Hideaway (Bleyer)
8. Goodnight Sweetheart, Goodnight (McGuire Sisters)
9. In The Chapel In The Moonlight (Kitty Kallen)
10. St. Louis Blues Mambo (Richard Maltby)

Ed Newman
WDAS—Philadelphia, Pa.
1. A.B.C. Boogie (Bill Haley)
2. Hey There (Sammy Davis, Jr.)
3. Skokiaan (Perez Prado)
4. Goodnight Sweetheart, Goodnight (Gloria Mann)
5. Sh-Boom (Chords)
6. Rock Around The Clock (Bill Haley)
7. Little Shoemaker (Gaylords)
8. Three Coins In The Fountain (Frank Sinatra)
9. Sway (Dean Martin)
10. The High And The Mighty (Georgie Auld)

Robin Seymour
WKMH—Dearborn, Mich.
1. If I Give My Heart To You (Day—Lor)
2. Mood Indigo (N. Petty Trio)
3. Skokiaan (Ralph Marterie)
4. The High And The Mighty (Baxter—Desmond)
5. I Cried (Patti Page)
6. Skokiaan (4 Lads—Armstrong)
7. Dream (Four Aces)
8. St. Louis Blues Mambo (Richard Maltby)
9. Cara Mia (David Whitfield)
10. Whispering (Paul Whiteman)

Bill Dawson
WAKE—Greenville, S. C.
1. Hey There (R. Clooney)
2. Sh-Boom (Crew-Cuts)
3. The High And The Mighty (Les Baxter)
4. Thank You For Calling (Jo Stafford)
5. If I Give My Heart To You (Connee Boswell)
6. Cinnamon Sinner (T. Bennett)
7. Chapel In The Moonlight (Kitty Kallen)
8. If I Didn't Care (Hilltoppers)
9. I'm A Fool To Care (Paul & Ford)
10. Dream (Four Aces)

Art Preston
WSPR—Springfield, Mass.
1. If I Give My Heart To You (Denise Lor)
2. They Were Doin' The Mambo (Vaughn Monroe)
3. Hey There (Sammy Davis, Jr.)
4. I'm A Fool To Care (Paul & Ford)
5. Make Her Mine (Nat Cole)
6. The High And The Mighty (LeRoy Holmes)
7. Sh-Boom (Crew-Cuts)
8. Au Revoir (Teresa Brewer)
9. Some Day (Frankie Laine)
10. Hold My Hand (Don Cornell)

Tom Edwards
WERE—Cleveland, Ohio
1. It Shall Come To Pass (Four Aces)
2. Smile (Gale—Cole)
3. Peddler Man (Dean Martin)
4. I Spoke Too Soon (Crew-Cuts)
5. The Drink Song (M. Lanza)
6. Cara Mia (David Whitfield)
7. Your Heart—My Heart (Laine)
8. The High And The Mighty (LeRoy Holmes)
9. They Were Doin' The Mambo (Vaughn Monroe)
10. I Cried (Page—Duke)

Bill Phillips
WBAX—Wilkes-Barre, Pa.
1. Hernando's Hideaway (Bleyer)
2. Sh-Boom (Crew-Cuts)
3. Little Things Mean A Lot (Kitty Kallen)
4. If I Give My Heart To You (Denise Lor)
5. I Need You Now (E. Fisher)
6. Little Shoemaker (Hugo Winterhalter)
7. Hey There (Clooney & Davis)
8. Chapel In The Moonlight (Kitty Kallen)
9. Goodnight Sweetheart, Goodnight (McGuire Sisters)
10. Girl Friend's Prayer (S. Dawn)

Dick Gilbert
KTYL—Phoenix, Ariz.
1. Sh-Boom (Crew-Cuts)
2. If I Give My Heart To You (Connee Boswell)
3. Sway (Dean Martin)
4. Little Things Mean A Lot (Kitty Kallen)
5. I'm A Fool To Care (Paul & Ford)
6. Little Shoemaker (Hugo Winterhalter)
7. Happy Wanderer (F. Weir)
8. The High And The Mighty (Les Baxter)
9. They Were Doin' The Mambo (Vaughn Monroe)
10. In A Garden Of Roses (Joni James)

Jimmy Lowe
WRR—Dallas, Tex.
1. The High And The Mighty (Les Baxte
2. This Ole House (R. Cloone
3. I'm A Fool To Care (Paul & Ford
4. Little Shoemaker (E. Fisher)
5. Chapel In The Moonlight (Kitty Kalle
6. Sh-Boom (Chords)
7. Joey (Betty Madigan)
8. Whispering (Paul Whiteman)
9. Oh, What A Dream (R. Brown
10. Money Burns A Hole In M Pocket (Dean Martin)

Rudy Paolangeli
WRRA—Ithaca, N. Y.
1. Hey There (R. Clooney)
2. Sh-Boom (Crew-Cuts)
3. The High And The Mighty (LeRoy Holmes
4. Chapel In The Moonlight (Kitty Kallen
5. Skokiaan (Ralph Marterie)
6. Goodnight Sweetheart, Goodnight (McGuire Sisters)
7. Dance Of The Hours (Stewart
8. Smile (Nat "King" Cole)
9. I Spoke Too Soon (Crew-Cuts
10. Nic-Name Song (J. Komack)

Earl McDaniel
KFVD—Los Angeles, Calif.
1. If I Give My Heart To You (Doris Day
2. Fortune In Dreams (K. Starr
3. Dream (Four Aces)
4. I Cried (Patti Page)
5. Hold My Hand (Don Cornell
6. They Were Doin' The Mambo (Vaughn Monroe
7. I'm A Fool To Care (Paul & Ford
8. Hey There (Sammy Davis, Jr.
9. Chapel In The Moonlight (Kitty Kallen
10. Greatest Feeling In The World (Four Tunes)

Chuck Thompson
WALA—Mobile, Ala.
1. I'm A Fool To Care (Paul & Ford)
2. If I Give My Heart To You (Connee Boswell)
3. Ask Me (Margaret Whiting)
4. That's What I Like (D. Martin)
5. Hey There (R. Clooney)
6. The High And The Mighty (Johnny Desmond)
7. Happy Days And Lonely Nights (Fontane Sisters)
8. Burn 'Em Up (Peggy King)
9. Sh-Boom (Crew-Cuts)
10. This Ole House (R. Clooney)

Hugh Cherry
WMAK—Nashville, Tenn.
1. Hold My Hand (Don Cornell)
2. What A Dream (Patti Page)
3. If I Didn't Care (Hilltoppers)
4. Hey There (R. Clooney)
5. Chapel In The Moonlight (Kitty Kallen)
6. Skokiaan (Ralph Marterie)
7. The High And The Mighty (Les Baxter)
8. Happy Days And Lonely Nights (Fontane Sisters)
9. Sh-Boom (Crew-Cuts)
10. Cara Mia (David Whitfield)

Don Bell
KRNT—Des Moines, Iowa
1. Sh-Boom (Crew-Cuts)
2. Hey There (R. Clooney)
3. Little Shoemaker (Gaylords)
4. Little Things Mean A Lot (Kitty Kallen)
5. Crazy 'Bout You, Baby (Crew-Cuts)
6. The High And The Mighty (Les Baxter)
7. Goodnight Sweetheart, Goodnight (McGuire Sisters)
8. I Cried (Patti Page)
9. They Were Doin' The Mambo (Vaughn Monroe)
10. Skokiaan (Ralph Marterie)

Al Ross
WBAL—Baltimore, Md.
1. Hernando's Hideaway (Bleyer)
2. Sh-Boom (Crew-Cuts)
3. There Never Was A Night So Beautiful (Perry Como)
4. Hey There (R. Clooney)
5. Little Shoemaker (Hugo Winterhalter)
6. Break My Heart Gently (Dorothy Collins)
7. Three Coins In The Fountain (Four Aces)
8. Sometimes I'm Happy (Honeydreamers)
9. Little Things Mean A Lot (Kitty Kallen)
10. If I Give My Heart To You (Connee Boswell)

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not two!

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Richard Maltby and his Orchestra

MOOD INDIGO

PETTY'S LITTLE POLKA "45" 4X-0040 "78" X-0040

Norman Petty Trio

DON'T DROP IT

TRUCK DRIVING MAN "45" 4X-0010 "78" X-0010

Terry Fell

"X"

A Product of Radio Corporation of America

RECORDS MARK THE HITS!

Visiting

LOS ANGELES—On a tour of distributors, one-stops and disk jockeys, singer Eddie Fisher dropped in at Leuenhagen's Record Bar while he was in California where he is shown with Mary and Kay Solle.

Farrow Named Mgr. Of Eddie Joy Firms

NEW YORK—Johnny Farrow will join George and Eddie Joy, as professional manager of his three firms, Joy, Oxford and Hawthorne Music, on Tuesday, Sept. 7th, it was announced this week.

Harvey Geller, who has been upped to National Promotion Director, will work from the New York office with Farrow.

In California, Gerri Greene continues to head promotion for the Joy and Hawthorne firms, while Dave Bernie will handle exploitation for Oxford.

Current songs in the three firms are "Madonna, Madonna," Tony Bennett's latest; "Veni-Vidi-Vici," the new Gaylords' click; "Uno Due Tre" by the McGuire Sisters; "What Am I Doin' In Kansas City," Guy Mitchell's latest; "Boy Wanted" by Lu Ann Simms and June Valli and "Mister and Missus Cocynuts" the Joe "Fingers" Carr record.

Ford Disk Goes Country & Pop

NEW YORK — Every record whether it be a smash or a flop has a story behind it. Here's an unusual one:

When the promotion men from Simon House, Inc. hit the disk jockeys with the "Tennessee" Ernie Ford recording of their tune "River Of No Return," they were faced with a terrible problem. The country dee jays were howling, "We can't play this, it's got a Billy May backing and our audience doesn't go for Billy May on a country tune." When the pop jocks were visited, the complaints were in reverse. "Our listeners don't go for any country artists, whether Billy May is in the backdrop or not." And even now that the record is clicking, it's still not definite whether it is country or pop. It's been appearing on the country best seller list in the trade papers, and Capitol has been listing it weekly on its pop best seller sheet.

The EKKO DOUBLE
Two complete numbers on 1 78 rpm side
Longest 1:32 Shortest 1:15
by JACK MARSHALL
EK.105-106
EKKO RECORDS
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THE CASH BOX Album Reviews

POPULAR

BILLY ECKSTINE—"I Let A Song Go Out Of My Heart"—MGM E257 (10" LP) List: $3.00

DON'T GET AROUND MUCH ANYMORE; I LET A SONG GO OUT OF MY HEART; SOLITUDE; PRELUDE TO A KISS; MOOD INDIGO; DO NOTHIN' TILL YOU HEAR FROM ME; I GOT IT BAD AND THAT AIN'T GOOD; SOPHISTICATED LADY.

"The Great Mr. B.," in his unique and most inviting vocal manner, fashions eight great standards by one of the true geniuses of American popular music, Duke Ellington. A delightful collection of favorites that are always a pleasure to hear. Aided by a chorus on some tunes, and singing alone on others, Billy hands in a top LP. His many fans are sure to make this one enjoy a healthy sale. Many of these sides have previously been issued as singles. We're crazy about Eckstine's version of "Solitude" which should serve as a wonderful demonstrator.

THE INK SPOTS—"Street of Dreams"—Decca DL 5541 (10" LP) List: $3.00

STREET OF DREAMS; PLEASE TAKE A LETTER MISS BROWN; ADDRESS UNKNOWN; DON'T GET AROUND MUCH ANYMORE; THOUGHTLESS; I DON'T WANT TO SET THE WORLD ON FIRE; SOMEONE'S ROCKING MY DREAM BOAT; I COVER THE WATERFRONT.

From porters in New York's Paramount Theatre the Ink Spots rose to fame led by the voice of Bill Kenny. His amazing smooth tenor tones gave to the group a unique sound that was an immediate hit. Here Bill Kenny and his partners present their interpretation of eight torch songs, all of which have become classics. We seem to favor "Don't Get Around Much Anymore." But any number is a treat.

PEGGY LEE—"Peggy-Songs In An Intimate Style"—Decca DL 5539 (10" LP) List: $3.00

BAUBLES, BANGLES AND BEADS; THAT'S HIM OVER THERE; THE TAVERN; APPLES, PEACHES AND CHERRIES; THAT'S WHAT A WOMAN IS FOR; WHERE CAN I GO WITHOUT YOU; HOW STRANGE; LOVE YOU SO.

Peggy Lee has a way with a tune. Her voice is warm and relaxing, and she sings in a manner that makes the listener feel that only he and Peggy are present. On these tunes, sung in an intimate style, the thrush is backed by the music of Victor Young and his Singing Strings and Gordon Jenkins' Orchestra and Chorus. Although Peggy's tunes may not always reach the top of the ladder, nevertheless, they have a quality that one never gets tired of.

"MUSIC FOR TWO PEOPLE ALONE"—The Melachrino Orchestra—RCA Victor LPM-1027 (12" LP) List: $4.00
"MUSIC FOR DAYDREAMING"—The Melachrino Orchestra—RCA Victor LPM-1028 (12" LP) List: $4.00
"MUSIC TO WORK OR STUDY BY"—The Melachrino Orchestra—RCA Victor LPM-1029 (12" LP) List: $4.00

George Melachrino conducts the Melachrino Orchestra through three excellent albums which would fit perfectly in any and every household with a phonograph. Each of these is of the "background" type—music which you don't have to concentrate on to enjoy. This is music which gives atmosphere to a setting. Each album's title well describes its contents. "Music For Two People Alone" includes ten great popular standards glowingly treated in a romantic manner by the string-filled aggregation. Ten other standards, with the words "night, moonlight, sleepy, still" in their titles make up the lush "Daydreaming" album. The "Work-Study" album includes 11 other beautiful favorites which relax a busy mind and body. This is the type of music that can be enjoyed equally during the day or during the quiet hours. They're albums that one never gets tired of.

"ECHOES OF SPAIN"—Hollywood Bowl Symphony Orchestra conducted by Carmen Dragon—Capitol P8275 (12" LP) List: $5.70

FALLA: RITUAL FIRE DANCE; PONCE: ESTRELLITA; GADE: JALOUSIE; CHABRIER: ESPANA; LECUONA: MALAGUENA; LECUONA: ANDALUCIA; PADILLA: EL RELICARIO; GRANADOS: INTERMEZZO FROM 'GOYESCAS.'

Spanish music has long held a fascination for listeners. It is a music which is melodious, danceable and very often, exciting and haunting. In this album, eight of the most popular Spanish melodies written in this and the last century are presented by the Hollywood Bowl Symphony Orchestra under the baton of Carmen Dragon. This recording, enhanced by the acoustics of the huge Hollywood Bowl, holds thrills in store for every music lover. The very popular "Jalousie" demonstrates this. This rendition is as warmly tender as it is firey. After hearing this tune, the listener won't be able to resist.

FRED WARING and his Pennsylvanians—"Harmonizin' The Old Songs"—Decca DL 5537 (10" LP) List: $3.00

SWEET ADELINE; DEAR OLD GIRL; DOWN BY THE OLD MILL STREAM; I WANT A GIRL; MARSHMALLOW MOON; YOU TELL ME YOUR DREAM; MEET ME TONIGHT IN DREAMLAND; I'D LOVE TO LIVE IN LOVELAND; ON THE BANKS OF THE WABASH.

Fred Waring leads his Pennsylvanians through a half hour of pure nostalgia as the glee club and orchestra combine their talents on nine beautiful oldies popular in the "barbershop quartet" era. And in the true Waring manner, these renditions are excellent demonstrations of beautiful harmony showcasing outstanding vocal solos. This album should bring happiness and memories to adults who will probably make up the majority of buyers of this packet.

"INVITATION TO ROMANCE"—Decca Records DL 8069—(1-12" LP) List: $4.85

THE QUEEN'S HALL LIGHT ORCHESTRA PLAYS: MY WALTZ WITH YOU; PICTURE PARADE; RADIO ROMANTIC; CLOUDLAND; JOANNE; THEME FOR A ROMANCE; A STAR IS BORN; HOW BEAUTIFUL IS NIGHT; JOURNEY INTO MELODY; LAKE OF THE WOODS; ROMANTIC RHAPSODY; STRING TIME.

Another of the Decca "Music For Your Mood" series. The successful series for background music or relaxed listening catering to the need for restful orchestrations to soothe the jangled nerves caused by today's hectic living, adds this "Invitation to Romance" to its expanding catalogue. The tunes, mostly unfamiliar, but melodious, are gently arranged and presented by The Queen's Hall Light Orchestra, recorded in England. The market that desires music, unobtrusive yet present, will like "Invitation to Romance."

THE CASH BOX Album Reviews

"WITH LOVE FROM A CHORUS"—RCA Victor LM-1815—(1-12" LP) List: $5.72—The Male Chorus of the Robert Shaw Chorale—Robert Shaw, conductor.

JUANITA, AURA LEE; WAIT FOR THE WAGON; LOVE'S OLD SWEET SONG; WHEN YOU AND I WERE YOUNG, MAGGIE; LORENA; SWEET GENEVIEVE; LI'L LIZA JANE; SEEING NELLIE HOME; GRANDFATHER'S CLOCK; BONNIE ELOISE; STARS OF THE SUMMER NIGHT; HOME, SWEET HOME; BELIEVE ME, IF ALL THOSE ENDEARING YOUNG CHARMS; DRINK TO ME ONLY WITH THINE EYES; GOOD NIGHT, LADIES.

A collection of famous "little" tunes we've listened to and sung all our lives—as children around a campfire, on the back porch, around the upright piano, at mellow parties—but here at last sung as they should be by the Male Chorus of the Robert Shaw Chorale. The Shaw readings are gently air-wafted nostalgic pieces beautifully done in the fullest sense of the word. Every note emerges as never before, carefully molded by the sensitive handling of Robert Shaw. Voices blend brilliantly.

CLASSICAL

ARTUR RUBINSTEIN—"Chopin Concerto No. 1, In E Minor, Op. 11"—RCA Victor LM-1810—(1-12" LP) List: $5.72—With the Los Angeles Philharmonic Orchestra, Alfred Wallenstein, conducting.

This should prove to be one of the fall's best sellers. Rubinstein's unquestioned virtuosity combined with the delicate and romantic Chopin "Concerto No. 1, In E Minor," and the impeccable accompaniment of the Los Angeles Philharmonic Orchestra make this perhaps the best recording to date. Listening, one becomes lost in its gentleness and serenity.

SCHUBERT—"Symphony No. 8 in B Minor 'Unfinished'"
TCHAIKOVSKY—"Romeo and Juliet"—Mercury MG 50037—(1-12" LP) List: $5.95—Anti Dorati conducting the Chicago Symphony Orchestra.

Perhaps the most recorded and most familiar of all Schubert works. The Antal Dorati version of Schubert's "Unfinished Symphony" is a beautiful and exciting waxing, exploring the symphony to its depths. The Chicago Symphony Orchestra also presents on the same LP the everpleasing "Romeo and Juliet" by Tchaikovsky. A delightful pairing that should melt buyer resistance. However, both pieces have been heavily recorded and competition will be keen.

AN EVENING WITH ANDRES SEGOVIA—Decca DL9733—(1-12" LP) List: $5.85

ARIA AND CORRENTE; CAPRICCIO DIABOLICO; 6 PRELUDES; MINUET; CAVATINA (SUITE); NOCTURNO

The guitar is synonymous with Andres Segovia and vice-versa. Acclaimed by most as the world's greatest guitarist, Segovia supplies ample ammunition for his followers' accolades on this latest Decca album. Segovia's virtuosity is unquestioned. His delicate shadings and tones promise a delightful and restful evening for shattered nerves as well as an intriguing concert for those who recognize his brilliance.

SAINT-SAENS "Carnival of the Animals"
IBERT "Divertissement"—Capitol P8270—(1-12" LP) List: $5.72—Felix Slatkin conducting The Concert Arts Orchestra.

A delightful bit of fun and fancy indulged in by Saint-Saens, who, fearful of the impressions it might make upon the more serious critics, kept it from the public until his death, thirty-six years after he had written it. Included in the piece are several distortions of familiar works the audience might be acquainted with. It is melodic and light fare that will bring many hours of pleasure. Salesmen might use the last couple of bands, The Swan and the Finale for the clincher. The other side, Jacques Ibert's "Divertissement," is an equally light-hearted French piece filled with gayety and melody.

JAZZ

DUKE ELLINGTON—"Ellington '55"—Capitol W 521 (12" LP) List: $4.97

ROCKIN' IN RHYTHM; BLACK AND TAN FANTASY; STOMPIN' AT THE SAVOY; IN THE MOOD; ONE O'CLOCK JUMP; HONEYSUCKLE ROSE; FLYING HOME; HAPPY GO LUCKY LOCAL.

Duke Ellington, who for thirty years has presented to the music loving public, some of the greatest jazz and instrumental music, along with some of its greatest standards, comes up with eight new big band treatments of great old numbers. No time limits were set for the recording. The band was let loose, and the fabulous results are really a thrill. "They're the most accurate impressions of the Ellington orchestra ever made," are Duke's own words about this waxing. To jazz lovers, any one of these waxings will be worth the price of the whole works. The Duke is backed by 14 top musicians that really show their stuff on this one.

OPERA

LA TRAVIATA (complete)—Verdi—Cetra C-1246—(3-12" LP's) List: $17.85
Maria Callas, soprano; Francesco Albanese, tenor; Ugo Savarese, baritone.

"La Traviata," one of the most melodic and most popular of all operas, and a basic must for any collection, receives an A-1 treatment from a fine cast of Italian artists. Maria Meneghini Callas sings the lead roll of Violetta, the courtesan; Francesco Albanese plays her lover, Alfredo, and Ugo Savarese portrays his repentant father. The familiar story of the father who obtains Violetta's promise to give up his son, her illness and the father's decision to accept Violetta only to have her die soon after, is beautifully done by the cast. The album is further embelished with a booklet containing a thumbnail sketch of the history of "La Traviata," the story, and the libretto in Italian and English. The opera is presented in its complete form on three twelve-inch long play records. While the opera has been done complete by several other record companies, this version should pick up a fair share of the available business.

Top 10 Best Selling Pop Albums

1.	THE STUDENT PRINCE	Mario Lanza (RCA Victor LM 1837)
2.	MUSIC, MARTINIS AND MEMORIES	Jackie Gleason (Capitol W 509)
3.	THE PAJAMA GAME	Original Cast (Columbia ML 4840)
4.	SWING EASY	Frank Sinatra (Capitol H 528)
5.	SELECTIONS FROM THE GLENN MILLER STORY	Glenn Miller (RCA Victor LPT 3057)
6.	MUSIC FOR LOVERS ONLY	Jackie Gleason (Capitol H 352)
7.	SEVEN BRIDES FOR SEVEN BROTHERS	Original Cast (MGM E 244)
8.	THE GLENN MILLER STORY	Sound Track (Decca DL 5519)
9.	PARDON MY BLOOPER # 2	Kermit Schafer (Jubilee LP 3)
10.	ROSE MARIE	Original Cast (MGM E 229)

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b/w

"SWEET GEORGIA BROWN"

by

MIKE LALA

and the LA LUNE ORCHESTRA

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SAPPHIRE RECORD CO.

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Dizzy Dean Signs With Colonial

CHAPEL HILL, N. C.—Dizzy Dean, one of the most popular and colorful sports figures in modern history, this week signed an exclusive recording contract with Colonial Records in Chapel Hill, North Carolina, it was announced by Orville Campbell, founder of the diskery, with whom Dizzy is pictured above.

Dizzy has been approached by all major labels with offers to record his now famous "Wabash Cannon Ball," a tune he frequently performed on many of his radio and TV baseball broadcasts.

However, it took a young man from the country, Orville Campbell, to come up with what may be one of the big record scoops of the year. Last Friday, Dean recorded "Wabash Cannon Ball" and "You Don't Have To Be From The Country" an original tune written for the baseball great.

This won't be the first time that Campbell has come up with a scoop. Last November, he released Andy Griffith's "What It Was, Was Football." After the record had caught on, he sold the masters to Capitol Records and the diskery is reported to have sold over a half million of the novelty.

Campbell formed Colonial Records in 1948 and his first release was "All The Way Choo-Choo" by the Bell Tones and Johnny Long. The second release was "Way Up In North Carolina," also by the Bell Tones. Griffith's "Football" was the third.

Campbell is also the owner of Colonial Press and Bently Music.

Buchanan Makes Good As Publisher

NEW YORK—Bill Buchanan, young music publisher who formed Monument Music just nine months ago, has gotten off to a tremendous start. He has thirty-six recorded sides in the thirty-six weeks that the firm has been in existence. One of the high flying hits is Faye Adams' Herald waxing "Hurts Me To My Heart" which is heading toward the top. A pop cover on this tune is due to be released in a week.

Buchanan also has the next Ruth Brown release on Atlantic and is working on a new tune, "Honey Bunch" which he reports is being cut by a top name group on a major label.

All three of these Monument plug tunes were composed by Charles Singleton and Rose Marie McCoy.

Joni James'
"MAMA, DON'T CRY AT MY WEDDING"
MGM-11802

ENGLAND'S BIGGEST HIT
Fast Becoming
AMERICA'S BIGGEST HIT
"CARA MIA"
DAVID WHITFIELD
accompanied by
MANTOVANI
his orchestra and chorus
LONDON

"THE LITTLE SHOEMAKER"
★ ★ ★ ★ ★
"SMILE"
BOURNE, INC.
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by BUDDY COSTA
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For The Disk Jocks it's the Cash Box

THE CASH BOX The Nation's TOP 50

COMPILED BY JACK "ONE SPOT" TUNIS

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AM—Ambassador
AP—Apollo
AT—Atlantic
BA—Barbour
BE—Bell
BR—Brunswick
BT—Bethlehem
BU—Bullet
CA—Capitol
CD—Cadence
CH—Chess
CK—Checker
CL—Cardinal
CO—Columbia
CR—Coral
CT—Cat
CW—Crown
CY—Crystalette
DA—Dana
DE—Decca
DO—Dot
DU—Duke
DY—Derby
EP—Epic
ES—Essex
FE—Federal
FI—Fiesta
4 Star—Four Star
GR—Groove
IM—Imperial
IN—Intro
JD—Jay Dee
JU—Jubilee
JZ—Josie
KI—King
LO—London
MA—Mars
MD—Mood
ME—Mercury
MG—MGM
MJ—Majar
MO—Modern
NG—Norgran
PA—Parrot
PC—Peacock Pro.
PE—Peacock
PR—Prestige
RA—Rainbow
RE—Regent
RIH—Recorded In Hollywood
RM—Rama
SA—Savoy
SIT—Sittin' In
SP—Specialty
SW—Swingtime
TE—Tempo
TF—Tiffany
TI—Tico
TN—Tennessee
TR—Trend
UN—United
VA—Valley
VI—RCA Victor
VJ—Vee Jay
"X"—Label "X"
ZO—Zodiac

Sept. 11 Sept. 4

1—Sh-Boom 121.6 92.7
BE-1051 (45-1051)—BARRY FRANK & FOUR BELLS
Crazy 'Bout You Baby
CO-21283 (4-21283)—LEON McAULIFFE
Smooth Sailing
CR-61212 (9-61212)—BILLY WILLIAMS QT.
Whenever, Wherever
★CT-104 (45-104)—THE CHORDS
Little Maiden
★ME-70404 (70404x45)—CREW-CUTS
I Spoke Too Soon
VI-20-5799 (47-5799)—BOBBY WILLIAMSON
Love March

2—Hey, There 111.1 82.4
★CO-40266 (4-40266)—ROSEMARY CLOONEY
This Ole House
CO-40224 (4-40224)—JOHNNIE RAY
Hernando's Hideaway
★DE-29199 (9-29199)—SAMMY DAVIS, JR.
And This Is My Beloved
EP-9049 (4-9049)—DOLORES HAWKINS
Hernando's Hideaway

3—The Little Shoemaker 89.1 78.6
CA-2862 (F-2862)—TEXTOR SINGERS
Sobbin' Women
KI-1371 (45-1371)—PETULA CLARK
Helpless
LO-1482 (45-1482)—FRANK WEIR
The Never Never Land
★ME-70403 (70403x45)—GAYLORDS
Mecque, Mecque
★VI-20-5769 (47-5769)—HUGO WINTERHALTER
The Magic Tango

4—The High And The Mighty 82.2 74.1
BE-1053 (4S-1053)—TOMMY & JIMMY DORSEY
The Man That Got Away
★CA-2845 (F-2845)—LES BAXTER O.
More Love Than Your Love
CO-40298 (4-40298)—HARRY JAMES
Still You'd Break My Heart
CR-61205 (9-61205)—GEORGIE AULD O.
Sneaky Pete
CR-61211 (9-61211)—DIMITRI TIOMKIN O.
Dial 'M' For Murder
★CR-61232 (9-61232)—JOHNNY DESMOND
Got No Time
★DE-29203 (9-29203)—VICTOR YOUNG O.
Moonlight And Roses
ME-70426 (70426x45)—RICHARD HAYMAN
★MG-11761 (K-11761)—LeROY HOLMES O.
Lisa
TI-10-229 (45-229)—JOE LOCO
Skokiaan
VI-20-5834 (47-5834)—LEO DIAMOND
Lisbon
VI-20-5839 (47-5839)—PEREZ PRADO
Skokiaan

5—Skokiaan 67.5 42.3
BE-1060 (45-1060)—EIGHT BELLS
Dream
CA-2896 (F-2896)—RAY ANTHONY
Say Hey
★CO-40306 (4-40306)—FOUR LADS
Why Should I Love You
DE-29256 (9-29256)—LOUIS ARMSTRONG
Skokiaan (Pt. 2)
★LO-1491 (45-1491)—BULAWAYO SWEET RHYTHM BAND
In The Mood

Sept. 11 Sept. 4

LO-1500 (45-1500)—TED HEATH—JOHNSTON BROS.
Skokiaan
★ME-70432 (70432 x 45)—RALPH MARTERIE
Lollipop
NG-124 (45-124)—JOHNNY HODGES
Sweet As Bear Meat
TI-10-229 (45-229)—JOE LOCO
The High And The Mighty
VI-20-5839 (47-5839)—PEREZ PRADO
The High And The Mighty
VI-20-5844 (47-5844)—BUD ISAACS
Yesterday's Waltz

6—Little Things Mean A Lot 47.7 56.6
BE-1046 (45-1046)—HELEN FORREST
If You Love Me
CR-61180 (9-61180)—DICK JACOBS O.
Hitch-Hike To The Stars
★DE-29037 (9-29037)—KITTY KALLEN
I Don't Think You Love Me Anymore
GR-0022 (4G-0022)—BERTICE READING
I Wash My Hands
KI-1368 (45-1368)—DOMINOES
I Really Don't Want To Know

7—In The Chapel In The Moonlight 45.2 37.8
CA-2846 (F-2846)—NELSON RIDDLE
Shadow Waltz
CA-2859 (F-2859)—FARON YOUNG
A Place For Girls Like You
CA-2894 (F-2894)—FOUR KNIGHTS
Easy Street
CO-40271 (4-40271)—MARINERS
Oh, Mo'nah
CO-40283 (4-40283)—BELMONTE O.
Don't Worry 'Bout Me
CO-40303 (4-40303)—KEN GRIFFIN
Our Favorite Waltz
★DE-29130 (9-29130)—KITTY KALLEN
Take Everything But You
DE-29168 (9-29168)—REX ALLEN
Chapel Of Memories
JU-5154 (45-5154)—ORIOLES
Thank The Lord
VI-20-5803 (47-5803)—RALPH FLANAGAN
Out Of The Bushes
VI-20-5798 (47-5798)—DARRELL GLENN
Once And Only Once

8—They Were Doin' The Mambo 30.3 23.4
BE-1057 (4S-1057)—T. STEWART & SONG SINGERS
Goodnight Sweetheart, Goodnight
CR-61222 (9-61222)—LES BROWN O.
The Man That Got Away
DE-29202 (9-29202)—TEX WILLIAMS
That's The Good Lord Sayin'
ME-70401 (70401x45)—BOBBY WAYNE
A String Of Broken Hearts
ME-70440 (70440x45)—JOE LIGGINS
Yeah, Yeah, Yeah
★VI-20-5767 (47-5767)—VAUGHN MONROE
Mister Sandman

9—Hernando's Hideaway 28.9 37.0
BE-1047 (4S-1047)—"SAM"
Don't Worry 'Bout Me
CA-2840 (F-2840)—BILLY MAY
Anything Can Happen Mambo

Sept. 11 Sept. 4

DE-29173 (9-29173)—GUY LOMBARDO O.
Vas Villst Du Haben
DE-29186 (9-29186)—ETHEL SMITH
Three Coins In The Fountain
★CD-1241 (45-1241)—ARCHIE BLEYER
S'il Vous Plait
CO-40224 (4-40224)—JOHNNIE RAY
Hey There
EP-9049 (4-9049)—DOLORES HAWKINS
Hey There
ME-70387 (70387x45)—RICHARD HAYMAN O.
The Cuddle
VI-20-5759 (47-5759)—TITO RODRIGUEZ O.
A Little Bit Of Mambo

10—Goodnight Sweetheart, Goodnight 24.7 35.5
BE-1057 (4S-1057)—SONG SINGERS
They Were Doin' The Mambo
CA-2800 (F-2800)—ELLA MAE MORSE
Happy Habit
★CR-61187 (9-61187)—McGUIRE SISTERS
Heavenly Feeling
JU-5142 (45-5142)—GLORIA MANN & CARTER RAYS
Love-Me-Boy
★VI-20-5746 (47-5746)—SUNNY GALE
Call Off The Wedding
VI-20-5775 (47-5775)—JOHNNIE & JACK
Honey, I Need You
VJ-107 (45-107)—THE SPANIELS
You Don't Move

11—If I Give My Heart To You 23.6 18.1
BE-1059 (45-1059)—BARRY FRANK
Smile
CA-2868 (F-2868)—MONICA LEWIS
When You're Near
★CO-40300 (4-40300)—DORIS DAY
Anyone Can Fall In Love
CR-61236 (9-61236)—BUDDY GRECO
★DE-29148 (9-29148)—CONNEE BOSWELL
Tennessee
JZ-768 (45-768)—FOUR BOYS
Stop It—Quit It
MG-11776 (K-11776)—WRIGHT BROS.
Lonesome
★MJ-27 (4S-27)—DENISE LOR
Hello Darling
★VI-20-5853 (47-5853)—DINAH SHORE
Tempting

12—This Ole House 23.3 16.6
CA-2915 (F-2915)—JORDANAIRES
Be Prepared
★CO-40266 (4-40266)—ROSEMARY CLOONEY
Hey There
DE-29255 (9-29255)—ROSETTA THARPE
Go Ahead
KI-1376 (45-1376)—HERB & KAY
Angels In The Sky
VI-20-5739 (47-5739)—STUART HAMBLEN
When My Lord Picks Up The Phone

13—Sway 21.6 15.8
★CA-2818 (F-2818)—DEAN MARTIN
Money Burns A Hole In My Pocket
CR-61185 (9-61185)—EILEEN BARTON
When Mama Calls
DY-846 (4S-846)—BOB CARROLL
You As Long As I Have
VI-20-5772 (47-5772)—NORO MORALES
Swinging With Noro

Best Selling Records

FROM MORE THAN 15,000 RETAIL OUTLETS!

Tunes are listed below in order of their popularity based on a continuing weekly ional survey of thousands of record dealers by Jack "One Spot" Tunis. Each list- includes the name of the song, record number, artists, and tune on the reverse side

The number underneath the title indicates the actual sale per 1000 records made the week. If the figure is 67.4, it means that for every 1000 records sold that k, 67.4 were of the tune indicated—a combination of all the records on which was available.
ndicates best selling record.

Comprising **100** Selections

Sept. 11 Sept. 4

1—I Need You Now 20.2 17.3
1054 (45-1054)— BETTY JOHNSON
This Is The Thanks I Get
I-20-5830 (47-5830)— EDDIE FISHER
Heaven Was Never Like This

5—I'm A Fool To Care 18.4 21.0
-1056 (45-1056)— CHARLIE DE FORREST
If I Didn't Care
CA-2839 (F-2839)— LES PAUL & MARY FORD
Auctioneer

6—Three Coins In The Fountain 17.1 36.3
-1044 (45-1044)—TOMMY & JIMMY DORSEY
Little Girl
-2816 (F-2816)— FRANK SINATRA
Rain
-1240 (45-1240)— JULIUS LA ROSA
Me Gotta Have You
-40225 (4-40225)— TONI ARDEN
Rolling Sea
)-40301 (4-40301)— WINGY MANONE
Isle Of Capri
DE-29123 (9-29123)— FOUR ACES
Wedding Bells
E-29186 (9-29186)— ETHEL SMITH
Hernando's Hideaway
G-11724 (K-11724)— MARTI STEVENS
Why Didn't You Tell Me
-20-5755 (47-5753)— DINAH SHORE
Pakistan

7—Smile 14.6 14.3
E-1059 (45-1059)—B. FRANK & L. CLINTON O.
If I Give My Heart To You
CA-2897 (F-2897)— NAT "KING" COLE
It's Crazy
)-1494 (45-1494)— DAVID WHITFIELD
Dance, Gypsy, Dance
)-1488 (45-1488)—LITA ROZA
Love Is A Beautiful Stranger
)-1487 (45-1487)— FRANK CHACKSFIELD
Piper In The Heather
E-70431 (70431x45)— BILLY DANIELS
Mom-E-Ele
I-20-5828 (47-5828)— MELACHRINO O.
Theme From 'The Six Proud Walkers'
VI-20-5836 (47-5836)— SUNNY GALE
An Old Familiar Song

8—Rain, Rain, Rain 13.9 —
CO-40295 (4-40295)— FRANKIE LAINE & FOUR LADS
Your Heart—My Heart

9—Shake, Rattle And Roll 13.5 7.5
T-1026 (45-1026)— JOE TURNER
You Know I Love You
DE-29204 (9-29204)— BILL HALEY
A. B. C. Boogie

0—Hold My Hand 12.1 10.5
CR-61206 (9-61206)— DON CORNELL
I'm Blessed
E-1048 (45-1048)— DICK POWELL
Susan Slept Here

1—The Happy Wanderer 10.4 33.2
E-1045 (45-1045)— BOB CROSBY
Steam Heat

Sept. 11 Sept. 4

CA-2788 (F-2788)— TOMMY LEONETTI
I Went Out Of My Way
CD-1238 (45-1238)— ALFRED DRAKE
Destiny's Darling
DE-29128 (9-29128)— LOUIS PRIMA
Until Sunrise
DE-29193 (9-29193)— OBENKIRCHEN CHOIR
Evensong
★LO-1448 (45-1448)— FRANK WEIR O.
From Your Lips
VI-20-5715 (47-5715)— HENRI RENE O
My Impossible Love

22—Crazy 'Bout You, Baby 10.2 12.8
BE-1051 (45-1051)— FOUR BELLS
Sh-Boom
★ME-70341 (70341x45)— CREW-CUTS
Angelu Mia

23—What A Dream 13.6
★AT-1026 (45-1026)— RUTH BROWN
Please Don't Freeze
BE-1058 (45-1058)— SY OLIVER O.
Hopelessly
★ME-70416 (70416x45)— PATTI PAGE
I Cried

24—Cara Mia 9.0 6.7
DE-29227 (9-29227)— JACK PLEIS
Lonesome Polecat
★LO-1486 (45-1486)—DAVID WHITFIELD & MANTOVANI
How, When Or Where

25—Veni, Vidi, Vici 8.7 11.3
★ME-70427 (70427x45)— GAYLORDS
A Kiss To Call My Own

26—I Cried 8.3 20.4
CA-2861 (F-2861)— TOMMY LEONETTI
Now
GR-61203 (9-61203)— BILLY DUKE
Love Ya, Love Ya, Love Ya
DE-29194 (9-29194)— SAVANNAH CHURCHILL
My Memories Of You
★ME-70416 (70416x45)— PATTI PAGE
What A Dream

27—Honey Love 8.0 12.1
★AT-1029 (45-1029)—DRIFTERS
Warm Your Heart
CA-2865 (F-2865)— VICKI YOUNG
Riot In Cell Block #9
★ES-364 (45-364)—BUNNY PAUL
I'll Never Tell

28—Moonlight And Roses 7.6 15.1
CR-61246 (9-61246)— ALAN DALE
DE-29203 (9-29203)— VICTOR YOUNG
The High And The Mighty
MG-11431 (K-11431)— FRANK PETTY TRIO
Ticklish Moments
★VI-20-5768 (47-5768)— THREE SUNS
Crazy Logs

29—Dream 7.4 18.9
BE-1060 (45-1060)— EIGHT BELLS
Skokiaan
CR-61156 (9-61156)— LES BROWN O.
A Million Dreams Ago
★DE-29217 (9-29217)— FOUR ACES
It Shall Come To Pass
ME-70439 (70439 x 45)— DINAH WASHINGTON
I Don't Hurt Anymore

Sept. 11 Sept. 4

30—I understand Just How You Feel 7.3 19.6
CH-4858 (45-4858)— JACK FORD
That's All You Gotta Do
★JU-5132 (45-5132)— FOUR TUNES
Sugar Lump
★VI-20-5740 (47-5740)— JUNE VALLI
Love, Tears And Kisses

31—Fortune In Dreams 7.0 —
★CA-2887 (F-2887)— KAY STARR
Toy Or Treasure

32—Lullaby Of Birdland 6.9 9.1
CO-39996 (4-39996)— ERROLL GARNER
Easy To Love
★DE-29198 (9-29198)— ELLA FITZGERALD
Later
MG-11354 (K-11354)— GEORGE SHEARING
When Lights Are Low
VI-20-5741 (47-5741)— RALPH FLANAGAN
Did I Remember

33—Toy Or Treasure 6.6 —
★CA-2887 (F-2887)— KAY STARR
Fortune In Dreams
EP-9073 (5-9073)— LEE ROY BAND
Believe Me

34—Make Her Mine 6.2 3.6
★CA-2803 (F2803)— NAT "KING" COLE
I Envy

35—Italian Huckle Buck 6.0 9.7
★VI-20-5832 (47-5832)— LOU MONTE
Just Like Before

36—Angels In The Sky 5.9 6.8

37—It Shall Come To Pass 5.3 —

38—Mama, Don't Cry At My Wedding 5.2 —

39—Cinnamon Sinner 4.9 8.3

40—Tell Me, Tell Me 4.8 10.4

41—If I Didn't Care 4.5 2.2

42—Pa, Pa, Pa 3.5 —

43—Heaven Was Never Like This 3.4 1.4

44—The Greatest Feeling In The World 3.1 9.8

45—Green Years 2.7 5.2

46—Thank You For Calling 2.4 —

47—Isle Of Capri 2.0 2.9

48—Half As Lovely 1.8 5.9

49—Some Day 1.7 3.0

50—Whispering 1.3 7.4

Marks Signs Loco

NEW YORK—Joe Loco has just signed a contract with the Edward B. Marks Music Corporation, giving this concern the right to publish his original compositions and orchestrations. In addition, Loco agrees to orchestrate Marks' standard successes in mambo style. These include some American standards as well as some of the Latin favorites for which the Marks catalog is famous.

Loco, recognized as one of the greatest Latin-American pianists, is a Tico Record star and has been importantly identified with the mambo since its very beginning. He has already recorded dozens of his own compositions, other new mambos and perennials of every description.

Marks will issue a special orchestral Joe Loco series, as they have done through the years with Artie Shaw, Red Nichols, Xavier Cugat and many other "name" orchestra leaders. The Loco arrangements will be so devised that they can be played by large orchestras and, at the same time, will be completely practical for small combinations of any instrumentation.

First to appear on the market will be mambo versions of Rodgers and Hart's "Manhattan," Maria Grever's "What A Diff'rence A Day Makes" and three Loco originals, including parts of his new suite called "Mambo U.S.A."

It was the Marks Corporation which started the entire Latin-American craze here over twenty-five years ago with "The Peanut Vendor" and other rumbas, and it was Marks again which published "Mondongo," the first mambo ever to be introduced in this country.

Gibson Adds Leon Rene

NEW YORK—Leon Rene has been retained by Steve Gibson & his Redcaps with Damita Jo, to do all the writing and arrangements for the group.

Some of the numbers which Rene has written are "When The Swallows Come Back To Capistrano," "I Lost My Sugar In Salt Lake City," and "Sleepy Time Gal Down South" and many others.

Damita Jo, Gibson and the Red Caps will open for a seven week engagement at El Rancho Vegas, in Las Vegas, on September 8.

Eileen Barton Gets TV Show

NEW YORK—Songstress Eileen Barton has been signed by NBC-TV producer Max Liebman to make six featured appearances on his Sunday night "spectaculars" during the coming season. In addition, Liebman has her under option for another six.

The songstress only 24 but with 22 years of show business experience behind her, has appeared many times on the programs of Milton Berle, Ed Sullivan, Jackie Gleason, Perry Como and a host of others. According to the terms of her contract with Liebman, Eileen will be allowed to guest on other TV shows this season only with his permission.

Eileen, who at ten years of age appeared on the Milton Berle radio show for a full year and at 15 on the Frank Sinatra radio show for a like period of time, was catapulted into national prominence in 1950 with her recording of "If I Knew You Were Comin' (I'd Have Baked A Cake)."

Liebman's plans for her on the forthcoming "spectaculars" call for an emphasis on comedy with the idea of building her up as the "regular" comedienne on the show.

The "New Approach" To A&R Men?

NEW YORK—Lindsay McPhail, writer of "San," is publishing a song to fill the need for an actual wedding song. It's called "Duetto" (Our Wedding Day)—with lyrics by McPhail to one of Mendellsohn's melodies, Opus 38, No. 6 of the famous "Songs Without Words."

Approach to the A&R men is contained in a brief letter, worded:

Dear Recording Manager:

Is someone near or dear to you getting married in the near future? If so, please present him or her with the enclosed copy of "Duetto" (Our Wedding Day)—with your compliments.

Thank you—and bless them!

Sincerely yours,
The Publisher.

P.S. The music is by Mendellsohn—a promising writer.

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I Can't Believe That You're In Love With Me
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Songwriter's Letter Opens Door To Jubilee

NEW YORK—The executives of Jubilee Records were startled last week to receive the most erudite letter they had ever seen from an aspiring song writer who wanted to submit her material. So impressed were Jerry Blaine and Herb Dexter, that they decided that they'd be taking a great risk not to see the writer. The letter came from Cox's Creek, Kentucky—and herewith we reproduce both the letter and the answer, which in itself is a skillful piece of writing:

"Dear Sir:

During the week of September 20-25 I will be in New York with a tape recording of some original songs. An interview with a song writer from the shut-my-mouf district of the Kentucky Knobs is as cheering a thought, I know, as a challenge to Pansy Yokum's social position. But could you give me fifteen minutes?

These songs are professionally conceived, written by a pianist, arranger, organist, a member of the club at Chicago's AFM Local 10. The lyricist (me) is a former night editor on United Press, a radio, magazine and newspaper feature writer. These tunes are well integrated musically and lyric-wise. They define the vocabulary of lonely summer, the honeysuckle dimension of new-told love, the banjo-bright rhythm of a wonderin' man.

All the prophets of my acquaintance have warned me in disapproving Scriptural tones that the pop song field is an Old Testament hirsute world of miracles, damnation, avenging angels, faith healers and devil possessed elder sons of elder sons who speak a Pharisee grammar of chicanery and subsidiary rights; that even Gabriel would have to prove his AFM standing before he could blow that final note and where only a bedeviled conscience could get someone's fifteen minutes. But I cannot believe that a multi-million dollar industry premised on the discovery and exploitation of new songs could long survive if it refused to cock an occasional listening ear. That's what it's all about, isn't it?

These are good, commercially valid song properties fired with the opal light of memory, the amber gaiety of a summer's afternoon.

Will you be able to see me? Thank you and may I hear from you?

Marilyn Dayton Rommel
(Mrs. G. Irvine Rommel)"

The answer:

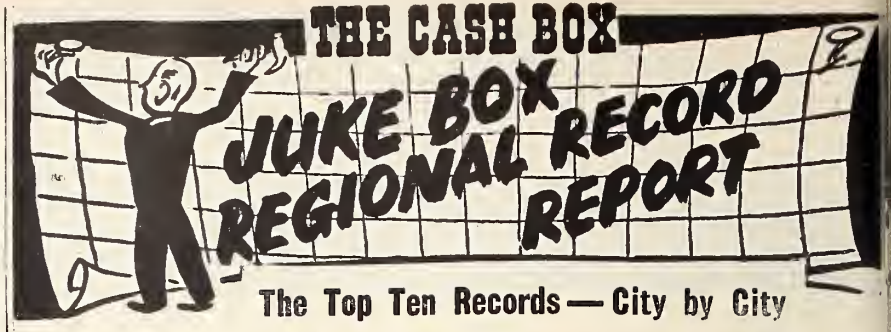
"Dear Mrs. G. I. R.

I am still reeling under the impact of the brilliantly conceived arrangement of verbiage you threw at my head.

Upon receipt of same I went into secret conclave with soothsayers and interpreters; experts all, on semantics, syntax, conjugation, declension and Bartlett's Quotations. Muttering imprecations as we sweated and toiled deciphering this cabal, we at long last came to a profound conclusion. One thing would have to be wrong with the products of this monstrous brain. The songs would be too good!

Dear Lady the door is wide open. I bid you welcome!

Herb Dexter, A&R"



The Top Ten Records — City by City

New York, N. Y.
1. Hey There (Clooney/Davis, Jr.)
2. Sh-Boom (Crewcuts)
3. Little Shoemaker (Gaylords)
4. High And The Mighty (LeRoy Holmes)
5. They Were Doin' The Mambo (Vaughn Monroe)
6. Chapel In The Moonlight (Kitty Kallen)
7. Little Things Mean A Lot (Kitty Kallen)
8. Skokiaan (Bulawayo/Four Lads/Marterie)
9. If I Give My Heart To You (Lor/Day)
10. Hernando's Hideaway (Bleyer)

New Orleans, La.
1. Sh-Boom (Crewcuts/Chords)
2. Chapel In The Moonlight (Kitty Kallen)
3. They Were Doin' The Mambo (Vaughn Monroe)
4. Little Shoemaker (Hugo Winterhalter)
5. What A Dream (Patti Page)
6. I'm A Fool To Care (Paul & Ford)
7. Hey There (R. Clooney)
8. Little Things Mean A Lot (Kitty Kallen)
9. Hernando's Hideaway (Bleyer)
10. Magic Tango (Winterhalter)

Boston, Mass.
1. Chapel In The Moonlight (Kitty Kallen)
2. Dream (Four Aces)
3. Hey There (R. Clooney)
4. High And The Mighty (LeRoy Holmes)
5. What A Dream (Patti Page)
6. I'm A Fool To Care (Paul & Ford)
7. I Need You Now (E. Fisher)
8. Little Things Mean A Lot (Kitty Kallen)
9. Sh-Boom (Crewcuts)
10. If I Give My Heart To You (Day/Lor)

Miami, Fla.
1. Sh-Boom (Crewcuts)
2. Hey There (R. Clooney)
3. Goodnight Sweetheart (McGuire Sisters)
4. Little Shoemaker (Gaylords)
5. I'm A-Fool To Care (Paul & Ford)
6. Rock Around The Clock (Bill Haley)
7. High And The Mighty (Victor Young)
8. Little Things Mean A Lot (Kitty Kallen)
9. Skokiaan (Marterie/Bulawayo)
10. Chapel In The Moonlight (Kitty Kallen)

Washington, D. C.
1. Hey There (R. Clooney)
2. Sh-Boom (Crewcuts)
3. Little Shoemaker (Gaylords)
4. High And The Mighty (LeRoy Holmes)
5. This Ole House (R. Clooney)
6. Skokiaan (Ralph Marterie)
7. Chapel In The Moonlight (Kitty Kallen)
8. I'm A Fool To Care (Paul & Ford)
9. Hernando's Hideaway (Bleyer)
10. Goodnight Sweetheart (McGuire Sisters)

St. Louis, Mo.
1. Hey There (R. Clooney)
2. Sh-Boom (Crewcuts)
3. High And The Mighty (Desmond/Baxter/Young)
4. Chapel In The Moonlight (Kitty Kallen)
5. Little Shoemaker (Gaylords)
6. What A Dream (Patti Page)
7. I Need You Now (E. Fisher)
8. They Were Doin' The Mambo (Vaughn Monroe)
9. Magic Tango (Winterhalter)
10. Goodnight Sweetheart (McGuire Sisters)

Denver, Colo.
1. Sh-Boom (Crewcuts)
2. Little Shoemaker (Gaylords)
3. Hey There (R. Clooney)
4. High And The Mighty (Baxter/Holmes/Tomkin)
5. Little Things Mean A Lot (Kitty Kallen)
6. Chapel In The Moonlight (Kitty Kallen)
7. Skokiaan (Ralph Marterie)
8. This Ole House (R. Clooney)
9. Three Coins In The Fountain (Four Aces)
10. Happy Wanderer (F. Weir)

Chicago, Ill.
1. Hey There (R. Clooney)
2. Sh-Boom (Crewcuts)
3. They Were Doin' The Mambo (Vaughn Monroe)
4. Skokiaan (Marterie/Bulawayo)
5. If I Give My Heart To You (Denise Lor)
6. I Cried (Patti Page)
7. High And The Mighty (Johnny Desmond)
8. Chapel In The Moonlight (Kitty Kallen)
9. This Ole House (R. Clooney)
10. Little Shoemaker (Gaylords)

San Francisco, Calif.
1. Hey There (R. Clooney)
2. Little Shoemaker (Gaylords/Winterhalter)
3. Sh-Boom (Crewcuts/Chords)
4. High And The Mighty (Holmes/Baxter)
5. Hernando's Hideaway (Bleyer)
6. Little Things Mean A Lot (Kitty Kallen)
7. Chapel In The Moonlight (Kitty Kallen)
8. I'm A Fool To Care (Paul & Ford)
9. Goodnight Sweetheart (McGuire Sisters)
10. Happy Wanderer (F. Weir)

Deadwood, S. D.
1. Little Shoemaker (Hugo Winterhalter)
2. Little Things Mean A Lot (Kitty Kallen)
3. Three Coins In The Fountain (Frank Sinatra)
4. Sh-Boom (Crewcuts)
5. Hernando's Hideaway (Guy Lombardo)
6. Crazy 'Bout You, Baby (Crewcuts)
7. I Understand Just How You Feel (June Valli)
8. I'm A Fool To Cure (Paul & Ford)
9. Goodnight Sweetheart (Gale)
10. How Blue (Mills Bros.)

Cleveland, Ohio
1. Hey There (R. Clooney)
2. Little Shoemaker (Gaylords)
3. Shake, Rattle And Roll (Bill Haley)
4. Skokiaan (Marterie/Lads/Bulawayo)
5. Chapel In The Moonlight (Kitty Kallen)
6. Unforgettable (Dick Hyman Trio)
7. Cara Mia (David Whitfield)
8. High And The Mighty (LeRoy Holmes)
9. Dream (Four Aces)
10. Sh-Boom (Crewcuts)

Brodhead, Wisc.
1. This Ole House (R. Clooney)
2. Chapel In The Moonlight (Kitty Kallen)
3. Hey There (R. Clooney)
4. Goodnight Sweetheart (Gale)
5. High And The Mighty (Johnny Desmond)
6. Sh-Boom (Crewcuts)
7. I'm A Fool To Care (Paul & Ford)
8. I Cried (Patti Page)
9. Italian Huckle Buck (Monte)
10. Sway (Dean Martin)

Wichita, Kan.
1. Sh-Boom (Crewcuts)
2. I'm A Fool To Care (Paul & Ford)
3. Hey There (R. Clooney)
4. This Ole House (R. Clooney)
5. Little Shoemaker (Hugo Winterhalter)
6. Goodnight Sweetheart (McGuire Sisters)
7. I Cried (Patti Page)
8. High And The Mighty (LeRoy Holmes)
9. Hernando's Hideaway (Bleyer)
10. Thank You For Calling (Jo Stafford)

Pittsburgh, Pa.
1. Hey There (R. Clooney)
2. Little Shoemaker (Gaylords)
3. Sh-Boom (Crewcuts)
4. Skokiaan (Marterie/Lads)
5. High And The Mighty (Holmes/Baxter)
6. Cinnamon Sinner (T. Bennett)
7. I Need You Now (E. Fisher)
8. Dream (Four Aces)
9. Cara Mia (David Whitfield)
10. If I Didn't Care (Hilltoppers)

Los Angeles, Calif.
1. Sh-Boom (Chords/Crewcuts)
2. Hey There (Clooney/Davis, Jr.)
3. High And The Mighty (Victor Young)
4. Little Shoemaker (Gaylords)
5. Little Things Mean A Lot (Kitty Kallen)
6. Chapel In The Moonlight (Kitty Kallen)
7. Hernando's Hideaway (Bleyer)
8. Sway (Dean Martin)
9. Hold My Hand (Don Cornell)
10. Three Coins In The Fountain (Four Aces)

Detroit, Mich.
1. Hey There (R. Clooney)
2. Skokiaan (Marterie/Lads/Bulawayo)
3. Mood Indigo (N. Petty Trio)
4. Sh-Boom (Crewcuts)
5. Chapel In The Moonlight (Kitty Kallen)
6. Cara Mia (David Whitfield)
7. Little Shoemaker (Gaylords)
8. They Were Doin' The Mambo (Vaughn Monroe)
9. What A Dream (Patti Page)
10. St. Louis Blues Mambo (Richard Maltby)

Minneapolis, Minn.
1. Sh-Boom (Crewcuts)
2. Little Shoemaker (Gaylords)
3. Chapel In The Moonlight (Kitty Kallen)
4. Goodnight Sweetheart (McGuire Sisters)
5. Hey There (R. Clooney)
6. High And The Mighty (Holmes/Desmond)
7. They Were Doin' The Mambo (Vaughn Monroe)
8. Skokiaan (Bulawayo)
9. I'm A Fool To Care (Paul & Ford)
10. Happy Wanderer (F. Weir)

Baltimore, Md.
1. Sh-Boom (Crewcuts)
2. Three Coins In The Fountain (Four Aces)
3. Hey There (R. Clooney)
4. Chapel In The Moonlight (Kitty Kallen)
5. This Ole House (R. Clooney)
6. Hernando's Hideaway (Bleyer)
7. I Understand Just How You Feel (Four Tunes)
8. Little Shoemaker (Winterhalter/Gaylords)
9. I'm A Fool To Care (Paul & Ford)
10. Shake, Rattle And Roll (Bill Haley)

Seattle, Wash.
1. Hey There (R. Clooney)
2. Little Shoemaker (Gaylords)
3. Sh-Boom (Crewcuts)
4. High And The Mighty (Victor Young)
5. Chapel In The Moonlight (Kitty Kallen)
6. Little Things Mean A Lot (Kitty Kallen)
7. They Were Doin' The Mambo (Vaughn Monroe)
8. This Ole House (R. Clooney)
9. Hernando's Hideaway (Bleyer)
10. Goodnight Sweetheart (McGuire Sisters)

Atlanta, Ga.
1. Hey There (R. Clooney)
2. High And The Mighty (Holmes/Baxter/Young)
3. Sh-Boom (Crewcuts/Chords)
4. Little Shoemaker (Gaylords/Winterhalter)
5. Chapel In The Moonlight (Kitty Kallen)
6. They Were Doin' The Mambo (Vaughn Monroe)
7. Skokiaan (Marterie/Bulawayo)
8. Goodnight Sweetheart (McGuire Sisters)
9. Hernando's Hideaway (Bleyer)
10. What A Dream (Patti Page)

Philadelphia, Pa.
1. Hey There (Clooney/Davis, Jr.)
2. If I Give My Heart To You (Denise Lor)
3. Chapel In The Moonlight (Kitty Kallen)
4. High And The Mighty (LeRoy Holmes)
5. Sh-Boom (Chords/Crewcuts)
6. I Cried (Patti Page)
7. Little Shoemaker (Gaylords)
8. Muskrat Ramble (Matys Bros.)
9. Hernando's Hideaway (Bleyer)
10. Fortune In Dreams (K. Starr)

THE CASH BOX RHYTHM N' BLUES Ramblings

NEW YORK:

Reviewing this week was a pleasant experience. Heard so many good records it became difficult to rate them. We predict this weeks tunes will provide more hits than have appeared from one week's selections for a long time. Heading the list is the new **Chords**, "Zippity Zum" on Cat. The young group, who became big timers with the first release, the now famous "Sh-Boom," comes to bat with "Zippity Zum," which in our opinion is even superior to "Sh-Boom." A sparkling platter that is going to make lots of Fall noise. Not too far behind is a new star group that should become a household name in very short order. Aladdin's **"The Dodgers."** The lads chip in with two potent contenders, "Let's Make A Whole Lot Of Love" and "You Make Me Happy." Rumor has it that there will be a rash of pop covers on both tunes. Next we find **The Spiders** on Imperial with two powerful items, "Mmm Mmm Baby" and "The Real Thing." We're not finished yet. Four more new groups come up with solid threats that in any ordinary week could have been considered picks. **The Chimes** on Flair pitch in with "My Heart's Crying For You," **The El Darados** on Vee Jay with "Baby I Need You," **The Capris** on Gotham with "God Only Knows" and **The Medallions** with "Buick 59." This rash of hot disks should certainly stir up lots of sales thus providing the necessary shot in the arm. This is the answer to slack sales. More good platters and less excuses. . . . **Al Silver**, Herald Records, muses over what a "funny biz this is." He reflects on how Herald was just about the hottest indie for quite a spell, then a dry spell during which time he could do nothing right, and now the firm is rolling again on all cylinders. Hot with "Hurts Me To My Heart," **Faye Adams**; good reaction to his releases by the **Heralds** and **the Willows**; and a sudden interest in the **Day-Dawn-Dusk** "All Through The Years" which started slowly. . . . **Bobby Shad** back from the coast where he cut several sessions for Mercury. Bobby singing the praises of **Dinah Washington's** "I Don't Hurt Anymore" now is making like a hit. . . . Mercury Records has re-issued **Steve Gibson** and his Redcaps great "Blueberry Hill." Disk is going strong in Philadelphia and speculation is "Can it become a hit all over again?" Steve and his Redcaps, with **Damita Jo**, will begin a seven week engagement commencing September 8 at the El Rancho Vegas Hotel, Las Vegas, Nevada. . . . Savoy Records releases a new **Varetta Dillard**, "Send Me Some Money" and "Love" this week. It's been quite a time since Varetta has had a new platter tho she was very successful on previous etchings. . . . New Groove release features **The Du Droppers** doing "Boot 'Em Up" and "Let Nature Take its Course." The other is "I Dedicate My Heart" by **Sue Allen** and **Oscar Black**. Both records are due out next week. . . . **George Goldner**, Rama Records, reports the **Crows** "I Really Really Love You" starting to get real action in Detroit. Capitol Records signed **the Five Keys**, formerly of Aladdin Records, last week. First sides were already out and will be released at the end of September.

DU DROPPERS

STEVE GIBSON

CHICAGO:

Chicago's South Side Music Row popping with glad tidings this week as all agree that business is really picking up, and all believe that the R&B field is well on its way again. For example, **Len Chess** tells us that **Little Walter's** "You Better Watch Yourself" looks like it's going right over the top. . . . In the meantime, Len is taking off again for another Southern junket. Which means that when he returns, the Chess or Checker roster will add a name or two, since Len usually signs up new names while traveling. . . . **Leo Kolheim's** gleefully reporting these days that **The Eldorado's**, "Baby I Need You Now" b/w "My Loving Baby" looks like the next Vee-Jay big seller. And Leo agrees with all the other manufacturers and distribs 'round town, that business hasn't been better for a long time. . . . **Ernie Leaner** tells us his biggest seller in both pop and R&B, is **Roy Hamilton's** "Ebb Tide." Running close behind, Ernie adds, "My Heart Beats Like A Hammer" by **B. B. King** and "On My Merry Way" by the **Flamingos**. . . . Going great guns at M. S. Distributors are "Cherry Pie" by **Marvin** and **Johnny**. And Label X's "St. Louis Blues Mambo" by **Richard Maltby**. Things are abuzz at M. S. to a point where **Milt Salstone** had to cut his vacation down to a fast four days. . . . Other news around town. . . . New Orleans deejay James "Okey Dokey" Smith of Radio Station WBOK, visiting friends here. . . . Another Chi visitor who comes to us from St. Louis is **Oscar Washington** who brings with him news and plans for his brand new diskery. . . . A Chicago favorite, **Herbie Fields** all set to open later this month at the very popular Preview Lounge.

LITTLE WALTER

"Good News Sweetheart"

CHICAGO—Following a recent Spaniels session the group gathered in the office of Jimmy Bracken, president of Vee-Jay Records, to check their latest recording, "Good Night Sweetheart," in The Cash Box charts. From left to right we see The Spaniels, in white; Calvin Carter, manager of the group and brother of Vivian Carter (Mrs. Jimmy Bracken) and WWCA-Gary, Indiana disk jockey whose picture is on the desk; Jimmy Bracken; Joel Turnero, disk jockey and New York retail record shop owner; and Paul Gill, R & B department of James H. Martin, Chicago distributor.

IT'S ANOTHER BIG ONE!
"I Really Really Love You"
THE CROWS
Rama 30
45-30
RAMA
220 W. 42nd Street, New York, N. Y.

Only On Savoy Can You Get The
ONLY R & B VERSION RECORDED
SAVOY # 1138
"DON'T DROP IT"
WILBORT HARRISON
SAVOY RECORD CO., INC.
58 Market St., Newark, N.J.

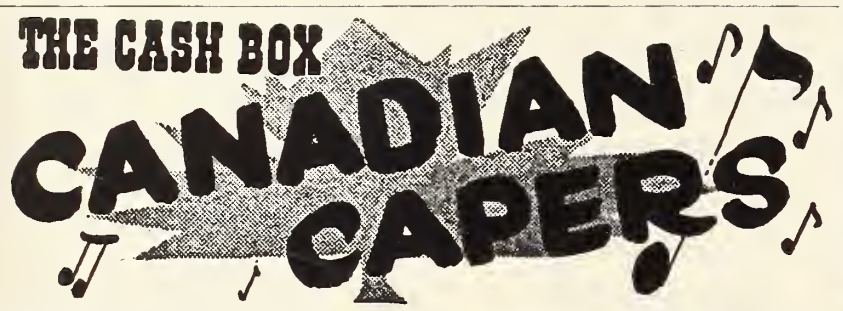
LOS ANGELES:

The old Riverside Rancho Ballroom, formerly a Western spot, has been converted into a R & B house and features "name" attractions each week-end. **Richard Lewis** returned Sept. 5th to headline the show for the second week-end. Also on the same bill was **The Platters, Chuck Higgins, The Hollywood Flames** and **Johnny Watson.** . . . Aladdin Records is plenty enthused over its new group, **The Dodgers. Leo Mesner** is going all-out on their first release "Let's Make A Whole Lot Of Love" b/w "You Make Me Happy." . . . **Charles Brown** has been held over for another week-end at the Five-Four Ballroom. Appearing with him as jazzman Stan Getz. . . . The increasing popularity of organist **Bill Doggett** has perked up his sales on the King label. His latest platter "Sweet Slumber" looks like it will establish him as a name artist and win him some very lucrative bookings when he heads for the Coast. . . . **Chuck Higgins** is out with his first release since signing with Specialty Records. Titles are "Broke" b/w "I'll Be There" featuring "Daddy Cleanhead" on vocal. **Earl King** is also out with a new one under the Specialty banner which looks like a great follow-up to his recent hit, "Mother's Love." On this new waxing he'll be singing "No One But Me" has those "Eating and Sleeping" blues. . . . **Pee Wee Crayton** is reported to be heading West again for several dates along the Coast. . . . **Roy Milton** staged a three-day stint at **Slim Jenkins'** Supper Club in Oakland Sept. 5th thru 7th. . . . **Johnny Otis** left the turntables for a few days to play several dates in the San Joaquin Valley and Northern California. He was in Fresno 9/4 and San Francisco 9/5. Johnny stated it was a new experience for him to tape his popular KFOX show for the first time since starting in as a deejay. . . . **Buddy De Franco** and **The Lamplighters** took over the spotlight at the Savoy Ballroom for a three-day stand Sept. 3rd thru 5th. . . . **Duke Ellington, Gene Krupa, Buddy Rich, Lighthouse All-Stars** and **The Zoot Sims Quartet** blew in 8/31 for another **Gene Norman** concert at the Shrine Auditorium. . . . Business at the Hollywood Trocadero has steadily increased since it has been booking only star R & B attractions. The opening of **Ernie Andrews** and **The Platters** 8/28, proved what a good rhythm and blues act can do for a club. Ernie thrilled ringsiders with his vibrant voice and unique song stylings. The Platters drew raves from all present for their remarkable showmanship and poise. The group has a well rounded repertoire of current R & B hits along with its latest Federal waxing of "Love All Night" which has become a big number throughout the area and looks like it will soon hit the territorial charts. . . . **Joe Liggins** blew in at The Green Mill Ballroom in Ventura Sept. 4th. His first release on Mercury Records is now out. Looks like "Yeah, Yeah, Yeah" will be the side that will break here in LA. . . . **The Dreamers**, a new group on the Flair label, have a solid deck with their latest waxing of "Bye Bye." **Richard Berry**, formerly with **The Flairs**, is featured as lead vocalist along with a group of five teen-age girls. The tune has broken wide open in LA. **Joe Bihari** announced the signing of two new groups called **The Chanters** and **The Sparks** who will soon be out with releases on Modern's subsid. RPM label. . . . **Ben Waller** Enterprises reports that **The Ink Spots** are now doing a four-week stand in Sydney, Australia. Their next overseas stop will be in Honolulu. . . . Another big show will be held at the Starlite Theatre in Burbank Sept. 25th featuring **Chuck Higgins, The Platters, Shirley Gunter and The Queens** and **Johnny Watson.**

BUDDY DeFRANCO

Station Opening

PALM BEACH—Lou Monte is welcomed to Palm Beach where he flew to attend opening ceremonies lately of TV Station WJNO-TV. From left to right is Bud Houser, sales manager of the station; Mrs. Monte; the stewardess; Lou Monte; and Walter Dennis, general manager of the station. Also attending the ceremonies were Frank Folsum, president of RCA; Vaughn Monroe; and Eddy Arnold.



TORONTO TOPICS:

Lots of activity on the local music scene these days. Sparton of Canada Limited has just completed its annual sales meetings at the Royal York Hotel with its sales staff from all across Canada in attendance. Highlight of the occasion was the announcing of the new Sparton label which is scheduled for national release October first. We understand that the Sparton line will embrace a strong array of talent and cover the pop, folk, r. & b. and kidisk fields which will be announced to the trade in mid-September. . . . Best wishes to **Harold Pounds** and the Sparton brass for this ambitious new undertaking.

One of the deserving seems to be coming into his own. We mean singer **Terry Arlen** who, with his quartet, is now headlining at the Silver Rail. Long a radio favorite here, this Canuck has a heavy teenage following that should warrant an enterprising A & R man's attention. . . . Another popular favorite with the music fraternity is hypnotist, "The Great Robert Morton," who is the special Ex attraction at the Casino theatre this week. As always, the patrons are lined up all around the block to get into the show. Bob's kinship with the musicmen stems from his alter ego; as "Tex" Morton he's the famous Australian radio and record star. His first North American disks are now out on the Okeh label in the U. S. . . . One of this scribe's favorite performers is **Billy O'Connor** who has been riding so high on CBC's TV net program "The Late Show" co-starring the Label X thrush, **Juliette**. We hear that Billy and Julie have just been signed for the new season to headline the radio shows for one of Canada's top sponsors as soon as Billy gets back from his hotel headlining in Minneapolis later this month. It couldn't happen to nicer or more talented people and its bound to make a lot of Canadian listeners happy. . . . Current popularity of radio and TV star King Ganam proves again that RCA Victor's Canadian record topper knows how to pick them. **Hugh Joseph**'s judgment is rapidly being confirmed by society dates, personal appearances and radio & TV work falling to the path of this handsome ex-prairie fiddle star who is coming up strongly on the Victor label. . . . **Whitey Hains** is now in charge of Capitol's promotion activities working out of the new Toronto head office. This is going to make a lot of his old radio friends happy and should produce a lot more spins for Capitol. Quality Records' **Frank Weaver** happily reports capacity business at the big Scarboro disk plant, with many strong platters holding over from the summer, as well as several big new hits riding high on the MGM, Mercury and Quality labels.

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Star Title Strip Opens Chi Branch

CHICAGO—The Star Title Strip Co., Inc., with headquarters in Pittsburgh, officially opened its Chicago branch on Tuesday, September 7, it was announced by Dal Haun, the firm's president.

"The Chicago branch," Haun said, "will handle all business west of Detroit and Cincinnati.

"Future plans also call for a Los Angeles branch," he revealed.

The company, which will celebrate its 10th anniversary this coming December, sells title strips to distributors, operators and one-stop shops. Its production totals over 10 million strips a month.

The Chicago branch is located at 1825 W. Chicago Ave. Telephone number is TAylor 9-0550. The branch will be open from 9 a.m. to 5 p.m. thru Fridays.

Camden Ups Prices

NEW YORK — Camden Records, low priced line of 12" Long Playing and 45 RPM Extended Play disks distributed by RCA, will have its first increase in price since going on the market last October. Effective September 20th, the suggested retail price of the 12" Long Play records will go from $1.89 to $1.98, including taxes. Suggested retail price of the 45 RPM Extended Play disks will remain as it stands now, 69c.

Enjoin New Group From Using Midnighter Name

NEW YORK—Jack Pearl, attorney for King and Federal Records, reports a temporary injunction has been obtained against Bill Cook (WAAT-Newark, N. J.).

The injunction restrains Cook from advertising and promoting a group known as the Midnighter Quartet singing "Work With Me Annie".

The Midnighters claim the other group portrayed themselves as the Midnighters when they performed in Paterson, N. J. several Saturdays ago. They also claim Cook has made other arrangements for the group to appear in many auditoriums.

The writ on the application of the Midnighters, who filed affidavits claiming that Cook applied this method of advertising to cash in on the popularity of the Midnighters, was issued by Superior Court of Essex County, New Jersey.

Meeting Dates Of Music Operators' Associations

Sept. 5—Phonograph Merchants' Assn., Cleveland, Ohio
Place: Hollenden Hotel, Cleveland, Ohio (executive board).

6—California Music Merchants Assn.
Place: 311 Club, 311 Broadway, Oakland, Calif.

7—Arizona Music Guild, Phoenix Chapter # 1
Place: 1738 West Van Buren, Phoenix, Ariz.

7—Amusement Machine Assn. of Philadelphia, Inc.
Place: Broadwood Hotel, Broad & Wood Sts., Phila., Pa

8—California Music Merchants Assn.
Place: Bakersfield Inn, Highway 99, Bakersfield, Calif

9—California Music Merchants Assn.
Place: U. S. Grant Hotel, San Diego, Calif.

11 & 12—Nebraska Automatic Phonograph Operators Assn. Inc.
Place: Hotel Lincoln, Scottsbluff, Neb.

13—Amusement Machine Operators of Baltimore
Place: Pimlico Hotel, Baltimore, Md.

13 & 14—South Dakota Phonograph Operators Assn.
Place: Salem, South Dakota.

14—Western Massachusetts Music Guild
Place: Highland Hotel, Springfield, Mass.

14—California Music Merchants Assn.
Place: Fresno Hotel, Fresno, Calif.

15—New York State Operators' Guild
Place: Nelson House, Poughkeepsie, N. Y.

16—Eastern Ohio Phonograph Operators' Assn.
Place: 1310 Market Street, Youngstown, Ohio (executive board).

20—Westchester Operators' Guild, Inc.
Place: American Legion Hall, 57 Mitchell Place, White Plains, N. Y.

27—Central States Music Guild
Place: 805 Main Street, Peoria, Ill.

27—Dallas Music Operators' Assn.
Place: Big Pete's, 5001 Lover's Lane, Dallas, Tex.

Oct. 4—Amusement Machine Operators of Baltimore
Place: Pimlico Hotel, Baltimore, Md.

7—Phonograph Merchants' Assn., Cleveland, Ohio
Place: Hollenden Hotel, Cleveland, Ohio (General).

7—California Music Merchants Assn.
Place: Sacramento Hotel, Sacramento, Calif.

7—Eastern Ohio Phonograph Operators' Assn.
Place: Tod Hotel, Youngstown, Ohio (General).

LIGHTNING DOES STRIKE TWICE!

"ZIPPITY ZUM"

(I'M IN LOVE)

b/w

"BLESS YOU"

CAT-109

The Chords

THE ORIGINATOR'S OF "SH-BOOM"

CAT RECORDING CORP.
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STEPPING OUT ABOVE THE CROWD!

THE CADILLACS'

SENSATIONAL RECORDING

"I WONDER WHY"

and

"GLORIA"

Josie # 765

THE FOUR BARS

"IF I GIVE MY HEART TO YOU"

b/w

"STOP IT! QUIT IT!"

Josie # 768

STILL CLIMBING!

THE RAY-O-VACS

"DARLING"

Josie # 763

JOSIE RECORD COMPANY

2 FOR THE MONEY

BOTH THESE BRAND NEW RECORDS GOT TERRIFIC REACTION FROM LISTENERS TO TOP DISK JOCKEY SHOWS

1 The Eldorado's

"Baby I Need You Now"

AND

"My Loving Baby"

VEE JAY 115

2 Floyd Valentine's

"Off Time"

AND

"Fussin' And Lovin'"

VEE JAY 113

Vee-Jay RECORDS, INC.

4747 Cottage Grove Ave.

Stars Over Harlem

'Twas so nice of so many respected men of the trade to notify us they missed our little scribblings while we were away for a few weeks. Thanks to **Ahmet Ertegen** and **Miriam Abrahamson** for taking time out from their many, many activities to drop in on us to keep us posted on the activities of **Ruth Brown**, whose "Oh What A Dream" etching has caused the dynamic singing miss to once again take to the open roads for engagements from border to border and coast to coast. It might be more than interesting to note that even though the majority of the blues and rhythm acts complained of too much time on the sidewalks and not enough opportunities to display their wares before the mikes. Atlantic's staff of busy artists were never once faced with this fate. . . . **Joe Davis'** latest group and platter release "How Sentimental Can I Be" b/w "Nothin' To Do" taking a firm foothold on the Harlem teenagers' heartstrings. **Bill Doggett's** man on the move, **Walter "Foots" Thomas**, drops by to assure us that the wailing maestro and crew are more than thankful to **The Cash Box** for its big part in making the nice things happen to the gang. . . . **Timmie Rogers** lively as ever and smiling broadly as he describes the results of his latest etching effort featuring veteran **Austin Powell** (yes he's the same "I Miss You So Lad" who was the sparkplug of the Cats And The Fiddles singing-swinging combo). . . . **The Counts** and "My Dear, My Darling" still a mighty big one. . . . Thanks to **Monte Bruce** for the thoughtful telegram and notices. . . . **Alex Bradford** in town for his Sept. 10 "Concert On The Hudson" aboard the Liberty Bell. ALEX also bidding for the services of the nation's newest spiritual sensations, The Stevens Singers, for his big Chicago anniversary affair comes early November. . . . And speaking of the major spiritual happenings, thought it might interest **Irv Marcus** to know that The Christland Singers double sided reading of "Keep Me" is one of the most requested and best selling religious waxings currently being stocked by the retailers and jocks. . . . **Louis Jordan's** "Seen Whatcha Done" getting stronger and stronger with each ticktock of the clock. . . . Uptowners anxiously awaiting the first Harlem theatre date of the sparkling entertaining **Chords**. . . . **Sonny Til** in for a quick look-see and to tell us that its the Southern one-nighter circuits for him and his Orioles.

For The Disk Jox
It's The Cash Box

THE CASH BOX HOT 100

in NEW YORK CITY

The Top Ten Tunes Netting Heaviest Play, Compiled From Reports Submitted Weekl
The Cash Box, By Leading Music Operators In New York City, Chicago and New Orl

1	OH WHAT A DREAM *Ruth Brown* *(Atlantic 1036)*	SH-BOOM *Chords* *(Cat 104)*
2	HONEY LOVE *The Drifters* *(Atlantic 1029)*	OH WHAT A DREAM *Ruth Brown* *(Atlantic 1036)*
3	SH-BOOM *Chords* *(Cat 104)*	WORK WITH ME ANNIE *Midnighters* *(Federal 12169)*
4	WORK WITH ME ANNIE *Midnighters* *(Federal 12169)*	SEXY WAYS *Midnighters* *(Federal 12185)*
5	HURTS ME TO MY HEART *Faye Adams* *(Herald 434)*	SHAKE, RATTLE AND ROLL *Joe Turner* *(Atlantic 1026)*
6	ANNIE HAD A BABY *Midnighters* *(Federal 12195)*	YOUR CASH AIN'T NOTHIN' BUT TRASH *The Clovers* *(Atlantic 1035)*
7	EBB TIDE *Roy Hamilton* *(Epic 9068)*	ANNIE HAD A BABY *Midnighters* *(Federal 12195)*
8	DEAR ONE *The Scarlets* *(Red Robin 128)*	HONEY LOVE *The Drifters* *(Atlantic 1029)*
9	MY DEAR, MY DARLING *Counts* *(Dot 1210)*	JUST MAKE LOVE TO ME *Muddy Waters* *(Chess 1571)*
10	YOUR CASH AIN'T NOTHIN' BUT TRASH *The Clovers* *(Atlantic 1035)*	EBB TIDE *Roy Hamilton* *(Epic 9068)*

1	OH WHAT A DRE *Ruth Brown* *(Atlantic 1036)*
2	ANNIE HAD A BA *Midnighters* *(Federal 12195)*
3	YOUR CASH AIN' NOTHIN' BUT TR *The Clovers* *(Atlantic 1035)*
4	SEXY WAYS *Midnighters* *(Federal 12185)*
5	HURTS ME TO MY HEART *Faye Adams* *(Herald 434)*
6	I CAN'T HOLD OUT ANY LONGER *Lavern Baker* *(Atlantic 1030)*
7	HONEY LOVE *Drifters* *(Atlantic 1029)*
8	SH-BOOM *Chords* *(Cat 104)*
9	YOU CAN PACK Y SUITCASE *Fats Domino* *(Imperial 5031)*
10	CUBANO JUMP *Ike Turner* *(Flair 1040)*

in SAN FRANCISCO

1	JUST MAKE LOVE TO ME *Muddy Waters* *(Chess 1571)*
2	OH WHAT A DREAM *Ruth Brown* *(Atlantic 1036)*
3	HONEY LOVE *Drifters* *(Atlantic 1029)*
4	SEXY WAYS *Midnighters* *(Federal 12185)*
5	SH-BOOM *Chords* *(Cat 104)*
6	YOUR CASH AIN'T NOTHIN' BUT TRASH *The Clovers* *(Atlantic 1035)*
7	I UNDERSTAND JUST HOW YOU FEEL *Four Tunes* *(Jubilee 5132)*
8	ANNIE HAD A BABY *Midnighters* *(Federal 12195)*
9	MY HEART BEATS LIKE A HAMMER *B. B. King* *(RPM 412)*
10	PLEASE FORGIVE ME *Johnny Ace* *(Duke 128)*

in NEWARK

1	HONEY LOVE *Drifters* *(Atlantic 1029)*
2	OH WHAT A DREAM *Ruth Brown* *(Atlantic 1036)*
3	WORK WITH ME ANNIE *Midnighters* *(Federal 12169)*
4	TICK TOCK *Marvin & Johnny* *(Modern 933)*
5	EBB TIDE *Roy Hamilton* *(Epic 9068)*
6	HURTS ME TO MY HEART *Faye Adams* *(Herald 434)*
7	COME TO ME DARLING *Opals* *(Luna 5001)*
8	SEXY WAYS *Midnighters* *(Federal 12185)*
9	PLEASE FORGIVE ME *Johnny Ace* *(Duke 128)*
10	ANNIE HAD A BABY *Midnighters* *(Federal 12195)*

in MEMPHIS

1	HURTS ME TO MY HEART *Faye Adams* *(Herald 434)*
2	OH WHAT A DRE *Ruth Brown* *(Atlantic 1036)*
3	WORK WITH ME ANNIE *Midnighters* *(Federal 12169)*
4	HONEY LOVE *Drifters* *(Atlantic 1029)*
5	TICK TOCK *Marvin & Johnny* *(Modern 933)*
6	EVIL IS GOING ON *Howling Wolf* *(Chess 1575)*
7	LET'S WALK *Charles Brown* *(Aladdin 3235)*
8	SH-BOOM *Chords* *(Cat 104)*
9	MY HEART BEATS LIKE A HAMMER *B. B. King* *(RPM 412)*
10	STOP HOPPIN' ON M *Willie Mae Thornton* *(Peacock 1642)*

THE CASH BOX HOT 8

Top Ten Tunes Netting Heaviest Play, Compiled From Reports Submitted Weekly To Cash Box, By Leading Music Operators in Dallas, Los Angeles and Other Cities Listed.

in PHILADELPHIA

1	OH WHAT A DREAM *Ruth Brown* *(Atlantic 1036)*
2	HONEY LOVE *The Drifters* *(Atlantic 1029)*
3	SEXY WAYS *Midnighters* *(Federal 12185)*
4	EBB TIDE *Roy Hamilton* *(Epic 9068)*
5	GOD ONLY KNOWS *Capris* *(Gatham 304)*
6	TICK TOCK *Marvin & Johnny* *(Modern 933)*
7	I'VE GOT MY EYES ON YOU *Clovers* *(Atlantic 1035)*
8	HEY THERE *Sammy Davis, Jr.* *(Decca 29199)*
9	HURTS ME TO MY HEART *Faye Adams* *(Herald 434)*
10	WORK WITH ME ANNIE *Midnighters* *(Federal 12169)*

in LOS ANGELES

1	OH WHAT A DREAM *Ruth Brown* *(Atlantic 1036)*
2	HURTS ME TO MY HEART *Faye Adams* *(Herald 434)*
3	OOP SHOOP *Shirley Gunter & The Queens* *(Flair 1050)*
4	TICK TOCK *Marvin & Johnny* *(Modern 933)*
5	BYE, BYE *Dreamers* *(Flair 1052)*
6	BABY, BABY ALL THE TIME *Amos Milburn* *(Aladdin 3248)*
7	HEARTS OF STONE *Jewels* *(R & B 1301)*
8	YOUR CASH AIN'T NOTHIN' BUT TRASH *The Clovers* *(Atlantic 1035)*
9	HONEY LOVE *The Drifters* *(Atlantic 1029)*
10	BUICK 59 *Medallions* *(Dootone 347)*

in ST. LOUIS

1	OH WHAT A DREAM *Ruth Brown* *(Atlantic 1036)*
2	WORK WITH ME ANNIE *Midnighters* *(Federal 12169)*
3	ANY DAY NOW *Ella & Buddy Johnson* *(Mercury 70421)*
4	YOUR CASH AIN'T NOTHIN' BUT TRASH *The Clovers* *(Atlantic 1035)*
5	MY HEART BEATS LIKE A HAMMER *B. B. King* *(RPM 412)*
6	HONEY LOVE *Drifters* *(Atlantic 1029)*
7	ANNIE HAD A BABY *Midnighters* *(Federal 12195)*
8	HURTS ME TO MY HEART *Faye Adams* *(Herald 434)*
9	I DON'T HURT ANYMORE *Dinah Washington* *(Mercury 70439)*
10	SH-BOOM *Chords* *(Cat 104)*

in DETROIT

1	HONEY LOVE *The Drifters* *(Atlantic 1029)*
2	SEXY WAYS *Midnighters* *(Federal 12185)*
3	ANNIE HAD A BABY *Midnighters* *(Federal 12195)*
4	HURTS ME TO MY HEART *Faye Adams* *(Herald 433)*
5	YOUR CASH AIN'T NOTHIN' BUT TRASH *The Clovers* *(Atlantic 1035)*
6	OH WHAT A DREAM *Ruth Brown* *(Atlantic 1036)*
7	EBB TIDE *Roy Hamilton* *(Epic 9068)*
8	WORK WITH ME ANNIE *Midnighters* *(Federal 12169)*
9	EVIL IS GOING ON *Howling Wolf* *(Chess 12195)*
10	CHOCLAT DROP *Lloyd Glenn* *(Aladdin 3236)*

in NASHVILLE

1	OH WHAT A DREAM *Ruth Brown* *(Atlantic 1036)*
2	HONEY LOVE *The Drifters* *(Atlantic 1029)*
3	SEXY WAYS *Midnighters* *(Federal 12185)*
4	MY HEART BEATS LIKE A HAMMER *B. B. King* *(RPM 412)*
5	SHAKE, RATTLE AND ROLL *Joe Turner* *(Atlantic 1026)*
6	YOUR CASH AIN'T NOTHIN' BUT TRASH *The Clovers* *(Atlantic 1035)*
7	YOU CAN PACK YOUR SUITCASE *Fats Domino* *(Imperial 5031)*
8	EVIL IS GOING ON *Howling Wolf* *(Chess 1575)*
9	ANNIE HAD A BABY *Midnighters* *(Federal 12195)*
10	HURTS ME TO MY HEART *Faye Adams* *(Herald 433)*

in ATLANTA

1	ANNIE HAD A BABY *Midnighters* *(Federal 12195)*
2	SEXY WAYS *Midnighters* *(Federal 12185)*
3	OH WHAT A DREAM *Ruth Brown* *(Atlantic 1036)*
4	HONEY LOVE *The Drifters* *(Atlantic 1029)*
5	WORK WITH ME ANNIE *Midnighters* *(Federal 12169)*
6	SH-BOOM *Chords* *(Cat 104)*
7	SHAKE, RATTLE AND ROLL *Joe Turner* *(Atlantic 1026)*
8	YOUR CASH AIN'T NOTHIN' BUT TRASH *Clovers* *(Atlantic 1035)*
9	JUST MAKE LOVE TO ME *Muddy Waters* *(Chess 1571)*
10	I'VE GOT MY EYES ON YOU *Clovers* *(Atlantic 1035)*

Coming Up In R&B

Listed Alphabetically

BYE, BYE
The Dreamers
(Flair 1052)
Los Angeles

GOD ONLY KNOWS
The Capris
(Gotham 304)
Philadelphia

STOP HOPPIN' ON ME
Willie Mae Thornton
(Peacock 1642)
Memphis

SWEET AS BEAR MEAT SKOKIAAN
Johnny Hodges
(Norgran 124)
St. Louis

WHEN THE LIGHTS GO OUT
Jimmy Witherspoon
(Checker 798)
Atlanta, Chicago, Shreveport

Unusual Distribution

NEW YORK—Music Merchandisers Corporation, located at Studio 915, Carnegie Hall, New York City, recently appointed as a National Distributor for Bell "Hit Parade" records, has instituted an unusual program to distribute the Bell label throughout the country. They established retail routes through local distributors servicing outlets of every description. The Bell label presents a Hit Parade tune on each record side.

Music Merchandisers are working closely with operators, setting up with them a tie-in whereby, in addition to their juke box operations, they will open and service retail outlets.

Music Merchandisers Corporation has also set up a program of sales and promotion through the retail outlets by giving free to the buying public, with the purchase of a certain amount of Bell "Hit Parade" records, a nationally advertised record player retailing at $29.95. Music Merchandisers provides each distributor with a Steelman Hi-Fidelity automatic record player to demonstrate the Bell records.

Lucky Winner

NEW YORK—Raymond Acres, of the Younkers Department Store in Des Moines, Iowa, was named this week as the lucky winner of the Capitol Records one week all expenses paid trip to either Hollywood or New York.

The drawing was the combination of fifty-six (56) dealer meetings throughout the country at which time drawings were held and each local winner was eligible for the Grand Prize.

Acres, who is a sales clerk in the Record Department of Younkers, was notified by National Sales Manager, Hal Cook, and the midwesterner immediately chose to visit New York. Stated Mr. Acres, "I haven't been to New York since the Woolworth Building was the great attraction to see."

HITS HIT HITS HIT HITS HIT

The Cash Box RHYTHM 'N BLUES REVIEWS

A DISK & SLEEPER — C+ GOOD
B+ EXCELLENT — C FAIR
B VERY GOOD — D MEDIOCRE

THE CHIMES
(Flair 1051)

C+ "LOVE ME, LOVE ME, LOVE ME" (2:40) [Flair BMI—Gunter] The group has a good sound on a quick beat rhythmic love tune, but the "Gee" manner of delivery may be becoming a little wearing what with so many groups latching on to that particular styling.

B+ "MY HEART'S CRYING FOR YOU" (2:44) [Flair BMI—Gunter] Here's a side that really has it. The lads deliver a lilter with a bounce that's contagious. The Chimes work together perfectly. Should make noise with the teeners. Good pop possibilities.

THE EL DARADOS
(Vee Jay 115)

B+ "BABY I NEED YOU" (2:43) [BMI—Moore, Moses] The El Darados blend beautifully on this slow rocker. The group has the sound and styling to draw quick attention to this disk. It has the combination of qualities that usually results in a click.

B "MY LOVING BABY" (2:42) [BMI—Moore, Moses] A middle tempo bounce blues delivered in strong style by the El Darados. A good disk with a good beat, but must bow out for the "Baby I Need You" side.

IVORY JOE HUNTER
(MGM K11818)

C+ "DO YOU MISS ME" (2:41) [S. Hunter, Brisco] Hunter sings a slow tender romantic that seems aimed at the pop market. Pretty wax.

C+ "WHOSE ARMS ARE YOU MISSING" (2:40) [Davis, Hewit, Hahn] A mellow lovely with sweet fem chorus support. Similar comments.

OTIS BLACKWELL
(Groove 0034)

C+ "HERE AM I" (2:42) [Beacon BMI—Otis Blackwell] Otis Blackwell carries the torch in this slow tempo blues. The chanter is emotional and properly tormented.

B "OH! WHAT A BABE" (2:12) [Beacon-Otis Blackwell] Blackwell has a stronger piece of material on this deck. Sings the amorous tale of his "babe" set to a middle tempo. Lyrics on the torrid side.

THE CAPRIS
(Gotham 304)

B+ "GOD ONLY KNOWS" (2:40) [Stenton Music BMI—Wright] The Capris delicately blend on a romantic blues ballad in which a falsetto lead is counterbalanced by a deep, deep base. Pretty and plaintive tune that should win considerable acceptance.

B "THAT'S WHAT YOU'RE DOING TO ME" (2:43) [BMI—Ward, Marks] The group works up an enthusiasm on a rocking quick beat item. Good hunk of wax for the foot tapping jump crowd.

THE CASH BOX ★AWARD O' THE WEEK★

"ZIPPITY ZUM" (2:23)
[Progressive BMI—Feaster]

"BLESS YOU" (2:51)
[Shapiro-Bernstein ASCAP—Lane, Baker]

THE CHORDS
(Cat 109)

THE CHORDS

● The Chords, who established themselves with "Sh-Boom" and who figured prominently in the nationwide sales that made it the country's number one seller in both pop and r & b, follow up with (if we dare go so far out on the limb) what looks like an even better etching, "Zippity Zum" (I'm In Love). The number sparkles with life and gayety. The lads bubble and skip through the light hearted lyrics with the beat that will have the kids crazy. The Chords go soft and sweet in their treatment of the standard "Bless You." Pretty side, but it's "Zippety Zum" all the way.

"LET'S MAKE A WHOLE LOT OF LOVE" (2:17)
[Shapiro Bernstein ASCAP—Paul Winley]

"YOU MAKE ME HAPPY" (2:12)
[Aladdin BMI—Winley, Edwards]

THE DODGERS
(Aladdin 3259)

THE DODGERS

● A new group, The Dodgers, breaks into the race for group honors and from their initial Aladdin disking, "You Make Me Happy" and "Let's Make A Whole Lot of Love," it looks very much as tho they have it made. The boys have a natural ebullience and two great pieces of material. Both sides have the beat that the market is buying and they could follow the pattern so definitely being marked out across the country in this newest trend. The two sides are so powerful, we don't think it's either or. We think it's both.

THE CASH BOX Rhythm 'N Blues BEST BETS

In the opinion of The Cash Box music staff, records listed below, in addition to the "Disk" and "Sleeper" Of The Week, are those most likely to achieve popularity.

★ "MY HEART'S CRYING FOR YOU"	The Chimes	Flair 1051
★ "BABY I NEED YOU"	The El Darados	Vee Jay 115
★ "GOD ONLY KNOWS"	The Capris	Gotham 304
★ "BUICK 59"	The Medallions	Dootone 347

THE SKY LIGHT SINGERS
(Lamp 9001)

C+ "I'M GOING BACK HO (2:47) [Lamp] The Sky Singers perform effectively bala a deep voiced lead against the an ing chorus. Good spiritual wax.

C+ "THANK YOU JESUS" ([Lamp] The flip is a synco bouncing gospel side chanted in ring fashion. Two good reli sides.

TODD RHODES ORCHESTRA
(King 4736)

C+ "SILVER SUNSET" (2:13) & Cee BMI—Glover] Todd Rh and his orchestra dish up a dreamy instrumental in a mood ion. Relaxing listening.

C+ "SPECKS" (2:11) [Jay & BMI—Gordon Powell] Rh changes pace with a quick beat ins mental bouncer. Sparkling is Rhodes horn and the resulting wa is a spirits lifting lilter.

GLORIA ALLEYNE
(Josie 767)

C+ "THE UNCLOUDY DAY" (2 [BMI] Gloria Alleyne sings a religious flavored rhythmic iter solid fashion. The chantress in an excitement and a quality vocal the evergreen.

B "WHEN I SAY MY PRAY (2:50) [Benell BMI—D. Sm Miss Alleyne changes pace on the deck and comes up with a tender r ing of an appealing pretty.

THE ROMEOS
(Apollo 461)

B "I BEG YOU, PLEASE" (2 [Bess BMI—McGill] The Ron swing through a pleasant bou with a smooth touch. The group ma an ok bow on the Apollo label.

B "LOVE ME" (2:49) [Bess I —McGill, Spillman] Anot tasty tidbit of a softer nature. L sound like comers.

THE MEDALLIONS
(Dootone 347)

B+ "BUICK 59" (2:20) [Doo Williams BMI—Vernon Gre A wild novelty that sees the Me lions go berserk. Item rocks and ri at a smart pace. The lads set up th own percussion section with ha claps and bass. Guarantee this will be played again. Good juke terial.

C+ "THE LETTER" (2:45) [Dc sie Williams BMI—Vernon Gre Slow pretty blues ballad. Roma talky vocal. Performed in good st but action as we see it will be "Bu 59."

The Cash Box RHYTHM 'N BLUES REVIEWS

A DISK A SLEEPER — C GOOD
B EXCELLENT — C FAIR
B VERY GOOD — D MEDIOCRE

THE CASH BOX Rhythm & Blues SLEEPER OF THE WEEK

"MMM MMM BABY" (2:42)
[Commodore BMI—M. Howard]
"THE REAL THING" (2:19)
[Commodore BMI—D. Bartholomew]
THE SPIDERS
(Imperial 702)

THE SPIDERS

The Spiders, already established with their previous "I Didn't Want To Do It" and "Slippin' In" come up with two strong possibilities, "Mmm Mmm Baby" and "The Real Thing." This department leans to "Mmm Mmm Baby." The Spiders dig into this middle tempo jump with an infectious quality. It has the sound and beat. The flip, "The Real Thing," will run into an airtime problem in certain areas and that might throw the weight to "Baby." Both sides are alive and it could be two hits.

"Papoose" FRITZ
(Mock 1640)

"CERELLE" (2:56) [Lion BMI —Joe Fritz] Joe "Papoose" Fritz ers a highly dramatic reading of omantic ditty with poetic lyrics. le styling is individualized, it be- s to the Eckstine-Prysook school ery. Pretty, colorful wax that d get good action with its haunt- beauty.

"IF I DIDN'T LOVE YOU SO" (2:37) [Lion BMI—Fritz] Simi- smooth type treatment of a slow tune. Very pleasant listening.

LINDA PETERS and Her Rockettes
(Modern 938)

B "OOH DADDY (What's Wrong With You)" (2:43) [Modern BMI—Maxwell Davis] Linda Peters pours out an emotional plea to Daddy to tell her what's wrong. Linda, with the aid of her Rockettes, sings it from the heart and comes up with a strong middle tempo beaty wax.

C+ "ONE MORE CHANCE" (2:48) [Modern BMI—Maxwell Davis] Linda pleads for another chance to straighten out her life set to a rhythmic beat that moves. Gal can sell a tune. Two ok sides.

JAZZ

(Rating is based on appeal to the jazz market.)

BILL HOLMAN OCTET
(Capitol 65000)

"COUSIN JACK" (2:31) [Ben- ton BMI—Bill Holman] Another he "Stan Kenton Presents" series. this Kenton has Bill Holman on tenor sax fronting an octet. Sup- ting cast includes Bob Gordon, tone; Stu Williamson, trombone; Enevoldsen, trombone; Don Fa- quist, trumpet; Curtis Counce, s; Stan Levey, drums and Herb ler, alto. The combination of three es, two trombones and a trumpet ying the melody line mostly in emble with occasional solo work Holman, Fagerquist, etc.

"PLAIN FOLKS" (2:45) [Benton BMI — Bill Holman] Another temporary vein in middle tempo. man's Octet blends smoothly on more mellow piece. The melting all horns breeds a fine oval toned nd.

LINOIS JACQUET
f 89125

"BLUE NOCTURNE" (3:05) [Robbins ASCAP—Dick Stabile] nois Jacquet etches a dreamy mood e in dance tempo for a soothing x effort. Jacquet's hornwork, as r, is lush and round. Good com- rcial appeal.

"R. U. ONE?" (2:52) [JATAP —Jacquet, Salim] The flip is a die with Jacquet's solowork and band's ensemble providing a lift spirits.

THE CLAUDE WILLIAMSON TRIO
(Capitol 65003)

B "WOODYN' YOU" (2:45) [Charling ASCAP—Dizzy Gillespie] Piano, drums and bass form the cool sounds emanating from the new Kenton release. Williamson handles the keyboard fingering; Stan Levey the drums; Curtis Counce the bass thumping. The combo produces some interesting chords as cool as the blue sleeve in which it is encased.

B+ "ALL GOD'S CHILLUN GOT RHYTHM" (2:31) [Robbins ASCAP — Kaper, Jurmann, Cahn] Claude Williamson unveils a flashing piano voice as he races across the keys with Levey and Counce sitting in as the rhythm section. Racing tempo provides an excitement and showmanship that could influence sales.

JOHNNY HODGES
(Norgran 124)

B+ "SWEET AS BEAR MEAT" (3:15) [Wemar BMI—Hodges] Johnny Hodges blows a sweet horn against an ensemble of horns that waw waw and growl for a chuckley bit of wax. Delicious item.

B+ "SKOKIAAN" (2:35) [Shapiro Bernstein ASCAP—August Msarurgwa] A song that was different to start with and has had just about everybody covering for every market is given a different treatment by Johnny Hodges and his orchestra. Hodges saxwork is tops and Louis Belson does a fine job holding the rhythm on the drums. A good side that could have had solid commercial possibilities had it not been so late.

The Nation's Rhythm & Blues TOP 15

1. **OH WHAT A DREAM** — *Ruth Brown (Atlantic 1036)*
2. **HONEY LOVE** — *Drifters (Atlantic 1029)*
3. **SEXY WAYS** — *Midnighters (Federal 12185)*
4. **WORK WITH ME ANNIE** — *Midnighters (Federal 12169)*
5. **SH-BOOM** — *Chords (Cat 104)*
6. **HURTS ME TO MY HEART** — *Faye Adams (Herald 434)*
7. **YOUR CASH AIN'T NOTHIN' BUT TRASH** — *Clovers (Atlantic 1035)*
8. **ANNIE HAD A BABY** — *Midnighters (Federal 12195)*
9. **SHAKE, RATTLE AND ROLL** — *Joe Turner (Atlantic 1026)*
10. **WHEN MY HEART BEATS LIKE A HAMMER** — *B. B. King (RPM 412)*
11. **JUST MAKE LOVE TO ME** — *Muddy Waters (Chess 1571)*
12. **I'VE GOT MY EYES ON YOU** — *Clovers (Atlantic 1035)*
13. **YOU CAN PACK YOUR SUITCASE** — *Fats Domino (Imperial 5031)*
14. **EBB TIDE** — *Roy Hamilton (Epic 9068)*
15. **TICK TOCK** — *Marvin & Johnny (Modern 933)*

Arthur Murray Ties In With "Mambo USA" Tour

NEW YORK—Arthur Murray, the noted dancemaster, seeing the big potential in mambo, has tied in with the "Mambo USA" coast-to-coast package tour featuring the big names in the Latin-American recording field, now being set for an eight week tour scheduled to kick off at New York's Carnegie Hall in October. The show will be headed by Joe Loco and his quintet, Machito's orchestra, singer Carlos Ramirez, Facundo Rivero Quintet, Mexican comedian Tun-Tun, dancers Horatio and Lana, Tibe and Barry, The Mambo Aces, and world champion mambo dance teams.

To make this the biggest mambo spectacle ever presented, Murray, who heads over 1,000 dance studios across the country, will supply two mambo dance teams taken from his studio instructors to be featured with the show as the "Arthur Murray Party Dancers."

He feels that the mambo is definitely here to stay and in the next few months will be the newest dance craze in the United States with both the teen-agers and adults alike. He also states that the "Mambo USA" show will hypo the current mambo movement.

The show is being produced by promoter Irving Schacht and Tico Records president George Goldner. Promoter Norman Granz of Jazz at the Philharmonic has taken the package for 15 cities as a solo promotion with the booking being handled by Billy Shaw Agency. Mercury Artists supplied the talent.

There are strong possibilities that after the tour ends in this country, it will go to Porto Rico and South American countries.

WATCH THIS ONE
THE DODGERS
"LET'S MAKE A WHOLE LOT OF LOVE"
b/w
"YOU MAKE ME HAPPY"
Aladdin # 3259
Aladdin RECORDS
Beverly Hills, Calif.

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HAWKSHAW HAWKINS

ONE WHITE ROSE

I WANNA BE HUGGED TO DEATH BY YOU
20/47-5808

REBOUND

WHY DIDN'T I HEAR IT FROM YOU
20/47-5702

PEE WEE KING

KEEP YOUR EYE ON MY DARLING

HERE LIES MY HEART
20/47-5847

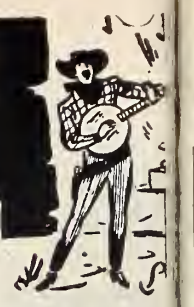
IN A GARDEN OF ROSES

HOW LONG
20/47-5782

Vocals: REDD STEWART

RCA VICTOR
FIRST IN RECORDED MUSIC

THE CASH BOX FOLK & WESTERN DISK JOCKEY REGIONAL RECORD REPORTS



Gene N. Fondren
KTAE—Taylor, Tex.
1. What'cha Gonna Do Now (Tommy Collins)
2. Goodnight Sweetheart (Johnnie & Jack)
3. You Oughta Know (Heap & Williams)
4. I Don't Hurt Anymore (Snow)
5. You're Not Easy To Forget (Kitty Wells)
6. The Table Next To Mine (Sonny James)
7. Courtin' In The Rain (T. Tyler)
8. Would I Be Satisfied (Chesser)
9. Even Tho (Webb Pierce)
10. Looking Back To See (Tubb & Hill)

Lee Sutton
WWVA—Wheeling, W. Va.
1. I Don't Hurt Anymore (Snow)
2. Even Tho (Webb Pierce)
3. Goodnight Sweetheart (Johnnie & Jack)
4. Just Call On Me (Dusty Owens)
5. One By One (Wells & Foley)
6. Go, Boy, Go (Carl Smith)
7. Courtin' In The Rain (T. Tyler)
8. Looking Back To See (J. E. & M. Brown)
9. Thank You For Calling (Billy Walker
10. We've Gone Too Far (Hank Thompson)

"Cousin" Johnny Small
WNLC—New London, Conn.
1. Courtin' In The Rain (T. Tyler)
2. I Don't Hurt Anymore (Snow)
3. One By One (Wells & Foley)
4. Got It On My Mind (Lonzo & Oscar)
5. Back Up, Buddy (Carl Smith)
6. Blue Days And Lonely Nights (Jimmie Osborne)
7. Cry, Cry Darlin' (J. Newman)
8. House Of Glass (Al Terry)
9. Mother Went A-Walking (Jim Reeves)
10. Brand New Baby (Lee & Cooper)

Joe Morris
WOIC—Columbia, S. C.
1. Even Tho (Webb Pierce)
2. Goodnight Sweetheart (Johnnie & Jack)
3. Looking Back To See (J. E. & M. Brown)
4. One By One (Foley & Wells)
5. Night Time Is Cry Time (Jimmy Newman)
6. My Everything (Eddy Arnold)
7. A Place For Girls Like You (Faron Young)
8. A Little Time Out (Wilburn Bros.)
9. Sparkling Brown Eyes (Pierce & Wilburn Bros.)
10. If You Saw Her Through My Eyes (Carl Smith)

Jimmy Hutsell
WLAR—Athens, Tenn.
1. I Don't Hurt Anymore (Snow)
2. Courtin' In The Rain (T. Tyler)
3. Even Tho (Webb Pierce)
4. Back Up, Buddy (Carl Smith)
5. If You Won't Want It (The Carlisles)
6. River Of No Return (Sons Of The Pioneers)
7. Show Me That You Love Me (Al Terry)
8. Goodnight Sweetheart (Johnnie & Jack)
9. I Get So Lonely (Johnnie & Jack)
10. Padre Of Old San Antone (Jim Reeves)

Red Smith
WBOX—New Orleans, La.
1. Love Spelled Backwards (Werly Fairburn)
2. I Think Of You (Ann Raye)
3. Goodnight Sweetheart (Johnnie & Jack)
4. If You Love Me (Wilburn Bros.)
5. I Tried (Vin Bruce)
6. Looking For A Date (J. Tubb)
7. Can't Have My Love (Jackson & Grey)
8. Never (The Tuttles)
9. I Don't Hurt Anymore (Snow)
10. Thank You For Calling (Billy Walker)

Shel Horton
WVAM—Saxton, Pa.
1. Chapel On The Hill (E. Hill)
2. Trailing Arbutus (Elton Britt)
3. How Long (Pee Wee King)
4. Don't Drop It (Terry Fell)
5. Moody's Goose (The Carlisles)
6. Even Tho (Webb Pierce)
7. Banjo Twist (McCormack Bros.)
8. Itsy Witsy Bitsy Me (J. E. & M. Brown)
9. Night Time Is Cry Time (Jimmy Newman)
10. House Of Glass (Al Terry)

Wayne "Saddlebags" Griffin
KDEF—Albuquerque, N. M.
1. I Don't Hurt Anymore (Snow)
2. Even Tho (Webb Pierce)
3. One By One (Wells & Foley)
4. I'll Be There (Ray Price)
5. As Far As I'm Concerned (R. & B. Foley)
6. Looking Back To See (Tubb & Hill)
7. Courtin' In The Rain (T. Tyler)
8. Cry, Cry Darling (Newman)
9. You Better Not Do That (Tommy Collins)
10. I Really Don't Want To Know (Eddy Arnold)

Clarence Kneeland
WERI—WICH—
Jewett City, Conn.
1. I Don't Hurt Anymore (Snow)
2. Blue Days And Lonely Nights (Jimmie Osborne)
3. Don't Drop It (Terry Fell)
4. Even Tho (Webb Pierce)
5. Mother Went A-Walking (Jim Reeves)
6. Back Up, Buddy (Carl Smith)
7. Goodnight Sweetheart (Johnnie & Jack)
8. Pretty Words (Marty Robbins)
9. Thank You For Calling (Billy Walker)
10. Courtin' In The Rain (T. Tyler)

Ramblin' Lou
WHLD—Niagara Falls, N. Y.
1. I Don't Hurt Anymore (Snow)
2. One By One (Wells & Foley)
3. I Really Don't Want To Know (Eddy Arnold)
4. I Love You (Jimmy Wakely)
5. Out Behind The Barn (Dickens)
6. Honky Tonk Heart (E. Tubb)
7. Can You Forget (Lee & Cooper)
8. If You Love Me (Wilburn Bros.)
9. Honey I Need You (Johnnie & Jack)
10. The Drunken Driver (Huskey)

"Tater" Pete Hunter
KRCT—Baytown, Tex.
1. Wat'cha Gonna Do Now (Tommy Collins)
2. Goodnight Sweetheart (Johnnie & Jack)
3. Padre Of Old San Antone (Jim Reeves)
4. One By One (Wells & Foley)
5. Night Time Is Cry Time (Jimmy Newman)
6. Looking Back To See (J. E. & M. Brown)
7. Texas Blues (Bob Wills)
8. Then I'll Stop Loving You (Jim Reeves)
9. This Ole House (S. Hamblen)
10. You Didn't Have To Go (Jimmy Newman)

"Sheriff" Tex Davis
WCMS—Norfolk, Va.
1. Never (The Tuttles)
2. A Place For Girls Like You (Faron Young)
3. This Is The Thanks I Get (Eddy Arnold)
4. We've Gone Too Far (Hank Thompson)
5. I Don't Hurt Anymore (Snow)
6. Don't Drop It (Terry Fell)
7. You Can't Have My Love (West & Strength)
8. Looking Back To See (J. E. & M. Brown)
9. Drunken Driver (F. Huskey)
10. Just Call On Me (Dusty Owens)

Jimmie Williams
WNOP—Newport, Ky.
1. John Henry (Jimmie Skinner)
2. Goodnight Sweetheart (Johnnie & Jack)
3. Blue Days (Jimmie Osborne)
4. Honey Baby (Skeeter Bonn)
5. I Don't Hurt Anymore (Snow)
6. Out Behind The Barn (Jimmy Dickens)
7. You Can't Have My Love (West & Strength)
8. A Place For Girls Like You (Faron Young)
9. Blue Tennessee Rain (B. Lou)
10. One By One (Wells & Foley)

Dal Stallard
KCMO—Kansas City, Mo.
1. One By One (Wells & Foley)
2. I Really Don't Want To Know (Eddy Arnold)
3. I Don't Hurt Anymore (Snow)
4. Even Tho (Webb Pierce)
5. Honky Tonk Gal (Thompson)
6. Don't Drop It (Terry Fell)
7. Sparkling Brown Eyes (Pierce & Wilburn Bros.)
8. I Love You So Much I Let You Go (Ray Price)
9. This Ole House (S. Hamblin)
10. Courtin' In The Rain (T. Tyler)

Uncle Eb Brown
WGST—Augusta, Ga.
1. I Don't Hurt Anymore (Sn
2. Holding Hands (Kenny L
3. Chapel In The Moonlight (Faron Yo
4. This Is The Thanks I Get (Eddy Arn
5. Honky Tonk Girl (Thomp
6. Thank You For Calling (Billy Wa
7. What'cha Gonna Do Nov (Tommy Col
8. I'm Saved (Smith Bros.)
9. Looking Back To See (Tubb &
10. I'm Gonna Start At The (Boots Woo

"Cuz'n" Larry Lan
WEBK—Tampa, Fla.
1. Even Tho (Webb Pierce)
2. I Don't Hurt Anymore (Sn
3. Love You Dearly (H. Rod
4. This Is The Thanks I G (Eddy Arn
5. How Long (Noel Boggs)
6. If You Saw Her Through Eyes (Carl Smith)
7. Looking Back To See (J. E. & M. Bro
8. Jealous Lovin' Heart (E. T
9. We've Gone Too Far (Hank Thomp
10. Sparkling Brown Eyes (Pierce & Wilburn Br

"Cracker" Jim
WMIE—Miami, Fla.
1. I Don't Hurt Anymore (Sn
2. Goodnight Sweetheart (Johnnie & J
3. One By One (Wells & Fo
4. This Is The Thanks I Get (Eddy Arn
5. Looking Back To See (J. E. & M. Bro
6. Courtin' In The Rain (A. D F
7. Thank You For Calling (Billy Wal
8. Honey Love (The Carlisle
9. One White Rose (H. Hawk
10. Too Big To Cry (M. Robb

Johnny Rion
KSTL—St. Louis, Mo.
1. Go, Boy, Go (Carl Smith)
2. Chapel In The Moonlight (Faron Yo
3. If You Love Me (Wilburn Br
4. Looking Back (Tubb & H
5. A Place For Girls Like Yo (Faron Yo
6. Out Behind The Barn (Dick
7. I Understand Just How Feel (Jack Ford)
8. This Is The Thanks I Get (Eddy Arn
9. You're Not Easy To For (Kitty W
10. Goodnight Sweetheart (Johnnie & J

"Chuckwagon Chuc Nichols
KOWB—Laramie, Wyo.
1. I Love You (Jimmy Wak
2. I Don't Hurt Anymore (Sn
3. Looking Back To See (Wells & Jo
4. You Better Not Do That (Tommy Coll
5. Slowly (Webb Pierce)
6. I Really Don't Want Tu Kn (Eddy Arn
7. I Understand Just How Feel (Jack Ford)
8. Even Tho (Webb Pierce)
9. Jilted (Red Foley)
10. Release Me (Jimmy Dean)

Carl Stuart
WCOP—Boston, Mass.
1. I Don't Hurt Anymore (Sn
2. One By One (Wells & Fo
3. Don't Drop It (Terry Fell)
4. Even Tho (Webb Pierce)
5. Night Time Is Cry Time (Jimmy Newn
6. Chapel In The Moonlight (Faron Yo
7. Goodnight Sweetheart, Gc night (Johnnie & Jack)
8. Sparkling Brown Eyes (Pierce-Wilburn Br
9. Go, Boy, Go (Carl Smith)
10. Rose Marie (Slim Whitma

Cliff Rodgers
WHKK—Akron, Ohio
1. I Don't Hurt Anymore (Sn
2. This Ole House (S. Hamb
3. Even Tho (Webb Pierce)
4. One By One (Wells & Fo
5. Chapel In The Moonlight (Rex Al
6. A Place For Girls Like Yo (Faron Yo
7. This Is The Thanks I Get (Eddy Arn
8. One White Rose (H. Hawk
9. Night Time Is Cry Time (Jimmy Newn
10. Don't Drop It (Terry Fell)

THE CASH BOX Reports THE NATION'S BIG 10

HILLBILLY, FOLK & WESTERN JUKE BOX TUNES

1. **I DON'T HURT ANYMORE**
   Hank Snow
   (RCA Victor 20-5698; 47-5698)

2. **ONE BY ONE**
   Kitty Wells & Red Foley
   (Decca 29065; 9-29065)

3. **EVEN THO**
   Webb Pierce
   (Decca 29107; 9-29107)

4. **LOOKING BACK TO SEE**
   G. Hill & J. Tubb
   (Decca 29145; 9-29145)
   R. Wells & G. Jones
   (RCA Victor 20-5770; 47-5770)
   J. E. & M. Brown
   (Fabor 107; 45-107)

5. **GOODNIGHT, SWEETHEART, GOODNIGHT**
   Johnnie & Jack
   (RCA Victor 20-5775; 47-5775)

6. **SPARKLING BROWN EYES**
   Webb Pierce & The Wilburn Brothers
   (Decca 29107; 9-29107)

7. **DON'T DROP IT**
   Terry Fell
   ("X"-0010; 4X-0010)

8. **ROSE MARIE**
   Slim Whitman
   (Imperial 8236; 45-8236)

9. **COURTIN' IN THE RAIN**
   T. Texas Tyler
   (4 Star 1660; 45-1660)

10. **GO, BOY, GO**
    Carl Smith
    (Columbia 21266; 4-21266)

Muscles

DES MOINES—Ham that he is, KRNT disk jockey Don Bell had to compare leg muscles with those of a couple of young fans who hiked from Ames, Iowa, to Des Moines—a distance of 30 miles—to visit the "Don Bell Show." Bell hastens to assure, however, the only hiking he'd do for any reason is amble leisurely around the golf course. Of course, Clifton Cushman (middle), and Bruce Black (right), did win Boy Scout merit badges for the distance walk (which deflated Bell to some extent), and it wasn't the greatest chore for them since both are high school mile-runners and Clifton is the state champion. A week prior to ther hike, the boys rode their bikes to Des Moines (and back) to pay their first visit to the Bell Show.

"BLUE TENNESSEE RAIN"

BONNIE LOU
(KING)

Berry Sisters
(AMBER)

WHITE OAK MUSIC — BMI
Cincinnati 24, O.

Cincinnati Cut-Ups

Ernie Lee (Mgm) reported moving to St. Petersburg, Fla. where he will resume his radio work. Ernie was on WLW and later WHIO. . . . **Marty Roberts** (Coral) off from work as dj on WCKY will vacation in Florida, and visit with **Texas Bill Strength** in Atlanta promoting his new record "St. Louis Blues." . . . Home comin' in Berea, Ky. beckons home many artists who got their start on **Johny Lair**'s "Renfro Valley Barn Dance." Taking part in the Home Comin' Show at the Berea College Auditorium was **Red Foley** (Decca), **Ernie Lee** (Mgm), **Jimmie Skinner** (Decca), **Al Dunion** (Coral), **Grady Martin, Smoky Ward, Fairly Holden, Slim Miller, Roy Davidson**, and others. . . . **The Coon Creek Girls** (Lillie Mae, Susie, and Rosie) who once sang for the King and Queen of England at the invitation of Mrs. FDR were made Kentucky colonels. . . . **Little Loretta Thompson** stole the homecomin' show which was aired over WEKY. (Keep an eye on this little Miss.) . . . **Kenny Lee** (Victor) up from Atlanta for a guest shot on Mid-Western Hay Ride. . . . **Joe St. Clair** (Acorn) The Cowboys of the Air, and the **Gingham Sisters** off to Canada for personals. . . . **Bonnie Lou** (King), the **Pine Mountain Boys**, and **Buddy Ross** played the White Oak Fair. . . . **Tabby West** (Coral) in town promoting her new record "You Can't Have My Love." Along with "Aunt Emmie and Cousin Lill" they appeared on the Mickie Stewart (WLEX) show. The know all See all, tell all man (Mr. W. W.) was in town but he didn't tell a soul, not even his sponsor on **Time Hill.** He had a keen interest in Beverly Hills (Betty and Jane) that is.

THE TEN FOLK AND WESTERN RECORDS DISK JOCKEYS PLAYED MOST THIS WEEK

PLUS THE NEXT FIVE

1. I DON'T HURT ANYMORE . . . Hank Snow (RCA Victor)
2. EVEN THO . . . . . Webb Pierce (Decca)
3. ONE BY ONE . . . . . Kitty Wells & Red Foley (Decca)
4. GOODNIGHT, SWEETHEART, GOODNIGHT . . . . . Johnnie & Jack (RCA Victor)
5. GO, BOY, GO . . . . . Carl Smith (Columbia)
6. COURTIN' IN THE RAIN . . . . . T. Texas Tyler (Four Star)
7. THIS IS THE THANKS I GET . . Eddy Arnold (RCA Victor)
8. LOOKING BACK TO SEE . . . . J. E. & M. Brown (Fabor) / G. Hill & J. Tubb (Decca)
9. SPARKLING BROWN EYES . . Webb Pierce & The Wilburn Brothers (Decca)
10. THIS OLE HOUSE . . . . . Stuart Hamblen (RCA Victor)

11) DON'T DROP IT. 12) A PLACE FOR GIRLS LIKE YOU. 13) THANK YOU FOR CALLING. 14) YOU CAN'T HAVE MY LOVE. 15) WHAT'CHA GONNA DO NOW.

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"IF YOU DON'T SOMEBODY ELSE WILL"
b/w
"I'M BEGINNING TO REMEMBER"
JIMMY LEE and JOHNNY MATHIS
CHESS RECORD CORP. 4750-52 Cottage Grove Ave. Chicago 15, Illinois

THE CASH BOX THE 10 TOP FOLK & WESTERN Best Sellers

1. I DON'T HURT ANYMORE
   Hank Snow
   (RCA Victor 20-5698; 47-5698)
2. ONE BY ONE
   Kitty Wells & Red Foley
   (Decca 29065; 9-29065)
3. EVEN THO
   Webb Pierce
   (Decca 29107; 9-29107)
4. GOODNIGHT, SWEETHEART, GOODNIGHT
   Johnnie & Jack
   (RCA Victor 20-5775; 47-5775)
5. GO, BOY, GO
   Carl Smith
   (Columbia 21266; 4-21266)
6. LOOKING BACK TO SEE
   Goldie Hill & Justin Tubb
   (Decca 29145; 9-29145)
   Maxine & Jim Edward Brown
   (Fabor 107; 47-107)
   Ruby Wells & Grandpa Jones
   (RCA Victor 20-5770; 47-5770)
7. HEP CAT BABY
   Eddy Arnold
   (RCA Victor 20-5805; 47-5805)
8. SPARKLING BROWN EYES
   Webb Pierce & The Wilburn Brothers
   (Decca 29107; 9-29107)
9. YOU CAN'T HAVE MY LOVE
   Wanda Jackson & Billy Gray
   (Decca 29140; 9-29140)
10. ROSE MARIE
    Slim Whitman
    (Imperial 8236; 45-8236)

NEWS that's UP-TO-THE-MINUTE
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FOLK AND WESTERN REVIEWS

DISK & SLEEPER · EXCELLENT · VERY GOOD · GOOD · FAIR · MEDIOCRE

THE CASH BOX BULLSEYE of the WEEK

"JOURNEY'S END" (2:26)
[Ernest Tubb BMI—E. Tubb, P. Stewart]

"TWO GLASSES, JOE" (2:16)
[Ernest Tubb BMI—C. Walker]

ERNEST TUBB
(Decca 29220; 9-29220)

● Red Foley comes through with two new sides that are sure to have the coins pouring into the jukes and over the counter. "Journey's End," on the top half, is a middle tempo weeper that the artist treats to a tender and meaningful reading. On the lower portion, Foley has the bartender set up a couple of drinks as he tells him of his romantic difficulties. The tune, dubbed "Two Glasses, Joe," is a quick beat, sentimental piece that the chanter etches in potent fashion. It's a toss-up for honors.

"PENNY CANDY" (2:33)
[Dandelion BMI—C. Veale]
"I'LL FOLLOW YOU" (2:36)
[Dandelion BMI—S. Johnson, R. Scott]

JIM REEVES
(Abbott 170; 170-45)

● Jim Reeves comes up with a brand new pair of tunes that rank as two of the best jobs he's done since his smash versions of "Bimbo" and "Mexican Joe." On one end, Reeves hands in a spirited and polished reading of a light-hearted quick beat novelty labeled "Penny Candy." The tune is waxed in the same gleeful style as "Bimbo," only this time, a little gal has the starring role. On the other side, the warbler glides through a beautiful, middle tempo romantic ballad titled "I'll Follow You." A very pretty wedding of melody and lyrics. Both ends rank as hit contenders.

ARTHUR SMITH
(MGM 11817; K-11817)

B "LONESOME" (2:15) [Lynn BMI—Smith] Arthur Smith and his Cracker-Jacks harmonize in first class style as they colorfully present a rhythmic, middle beat ditty. Inviting arrangement.

C+ "HALF-MOON" (2:20) [Lynn BMI—Smith] Under lid is a delectable instrumental cutie that Smith and the boys wax in soft, relaxing fashion. Real catchy melody.

MERLE SHELTON
(Lin 1006; 45-1006)

B "I LOVE YOU JUST BECAUSE" (2:08) [Lin BMI—M. Shelton] Merle Shelton's smooth vocal styling shows up to good advantage as he dishes up an engaging, quick tempo romantic item. Flavorful instrumental backdrop.

C+ "CHILENA, MY DANCING GIRL" (2:45) [Lin BMI—W. Jetton] Shelton vocals this South-of-the-border ditty with mucho gusto. A colorful, easy-on-the-ears platter.

BUD ISAACS
(RCA Victor 20-5844; 47-5844)

B+ "SKOKIAAN" (2:10) [Shapiro-Bernstein ASCAP—A. Msaragwa] Bud Isaacs, his Cryin' Steel Guitar, along with a solid musical backdrop, could smash through with this country version of the current pop clicker. Powerful juke box fare.

C+ "YESTERDAY'S WALTZ" (2:08) [Athens BMI—F. Isaacs] Flipside, Isaac's expert stringwork again shines as he fashions a very lovely, slow tempo item. Fine listening material.

ERNIE CHAFFIN
(Hickory 1016; 45-1016)

B "I'M GONNA SALT MY SUGAR AWAY" (2:25) [Acuff-Rose BMI—Maddux] Ernie Chaffin waxes an enticing, quick tempo romantic item that's gonna attract loads of loot. Ernie has finally coralled the right gal and he aims to make sure she stays around. Delightful wax.

B "LONELY WIND" (2:15) [Acuff-Rose BMI—Maddux] The chanter dishes up an infectious vocal job on a middle beat, lover's lament. Subdued string support.

FERLIN HUSKEY
(Capitol 2914; F-2914)

B+ "KING OF A LONELY CASTLE" (2:38) [Fairway BMI—K. Devine] Ferlin Huskey comes up with a wonderful vocal effort on a slow tempo, heart rending tale. Huskey projects the sad lyrics with the utmost of feeling. Could be real big.

B+ "VERY SELDOM, FREQUENTLY EVER" (1:52) [Central BMI—L. Smith] On the flip platter, the artist has some terrific material to work with as he socks out an enchanting, quick beat ditty. Two excellent sides.

THE DALTON BOYS
("X"-0045; 4X-0045)

B "ROLL, RATTLER, ROLL" (2:36) [Tannen BMI—Long, Newman] The Dalton Boys zestfully belt out a catchy, fast paced item. Exciting instrumental train beat effect on a deck that will pull in a goodly share of the loot.

C+ "JUST LIKE ME" (2:47) [Tannen BMI—Long, Newman] The under portion is a middle tempo instrumental tune that boys render in eloquent fashion.

GOLDIE HILL
(Decca 29224; 9-29224)

B+ "TREAT ME KIND" (2:21) [Fairway BMI—D. Johnson, B. Bramlett] Goldie Hill could very likely notch a spot on the best selling charts as she vocals a charming, middle tempo romantic piece in winning style. Deck has the fullest potential.

B+ "PLEASE DON'T BETRAY ME" (2:32) [Forrest BMI—T. Hill, I. Williams] The general effect is stirring and rich as Goldie waxes this slow tempo, emotional item. Two musts for ops and dealers.

CHUCK LEE
(TNT 117; 45-117)

B "MARIA" (2:37) [Tanner 'N' Texas-Lee] The polished tones of newcomer Chuck Lee are sure to make a solid impression in the wax world as the artist dishes up a fast paced Latin-flavored item. Deck could happen with enough exposure.

B "LISTEN TO THE WIND" (2:30) [Tanner 'N' Texas-Martin, Ware] On the under lid, the chanter displays his vocal versatility on an enticing, moderate beat piece. An artist to watch.

THE CASH BOX FOLK and WESTERN ROUNDUP

The Davis Sisters (RCA Victor) **Skeeter** and **Georgie** just returned from a recording session in New York. The girls just completed personal appearances at **Shorty Long's** Park in Reading, Pa. and an engagement at the Hickory Park in Gilbertsville, Penn. **Curtis Gordon** just recently did a guest spot on NBC'er Midwestern Hayride from Cincinnati and WLW-TV. Curtis has his regular TV Show over WKAB-TV in Mobile, Alabama. **Grandpa Jones** back in Nashville after a guest spot on Town Hall Party. Jamboree Attractions have **Eddie Dean** set for the Wichita, Kansas Rodeo. **Eddie Arnold** concluded his Summer Show over NBC TV network from Chicago with his performance of August 29th. **Charline Arthur** working the Big "D" Jamboree, KRLD, Dallas as regular on Saturdays. **Skeeter Bonn** continues as a featured artist on the Midwestern Hayride, WLW-TV, Cincinnati, Saturday Nights at 7 o'clock. **Betty Cody** and **Hal Lone Pine** working at Radio Station WGY, Schenectady, N. Y., through August 31st. **Carl Smith** and **Webb Pierce** just completed successful tour of five Florida cities. **Oscar Davis** handled the promotion. Plans for a bigger and better New England Hayloft Jamboree for the coming Fall season are under way in Boston, according to **Herbert L. Shucher**, personal manager of **Carl Stuart**, featured artist on the show. Recently Carl did a personal appearance engagement at the Lone Star Ranch, Nashua, New Hampshire. Also, Stuart has done appearances on behalf of the Emergency March of Dimes Campaign. Good luck to you both. September 11th **Porter Wagoner** guested on the **Red Foley** ABC netter from Springfield and September 18th **Hank Thompson** is set for the guest spot. According to **Dub Allbritten, Red Foley's** manager, the Ozark Jubilee has been increased from its originial two hours to two and a half hours. There's a **Don Owens** who has just made his first record for Coral Records. And, there's a **Don Owens** who is a deejay in the Country Music field, widely known in the Washington, D. C., Maryland and Pennsylvania areas. Don Owens, the deejay, requested that we mention this fact so that the friends of each would not be so confused. **Webb Pierce** played the park at Rising Sun, Maryland, September 5th with his Wondering Boys. **Jack Turner** (RCA Victor) is set to headline the Houston County Tri-State Fair in Dothan, Alabama, with his band, The Singing River Boys. Jack and his band are regulars on the Deep South Jamboree, WBAM, Montgomery, Alabama.

WILBURN BROS.

Wink Lewis, now residing at KSNY-Snyder, Texas, would be very glad to hear from the indie labels. Wink handling one of the two Hillbilly shows at his new location. **Bill Mathis** deejays the other. **E. C. Mac McCarty**, veteran Country Music songsmith, in Nashville several days recently getting material placed for recordings. **Red Foley, Jean Shepard, Ferlin Huskey, Pete Stamper, Hawkshaw Hawkins** set to do the Tri-State Centennial Celebration in Texarkana. After completing a three-month tour from New Mexico to New York, **Audie Andrews** has signed on the Houston Hometown Jamboree. August 21st and 27th **Eddie Hill** (RCA Victor) handled the emceein' for the big auditorium show in Tampa. **Red Foley** recently did a guest appearance on the TV'er "The Courtesy Hour" originating from Chicago. **Charlie Walker** continues to work out of San Antonio Stations KMAC-KISS. **Carl Smith** heads back into Florida after completing a successful tour there with **Webb Pierce**. Smith will play a week of Florida personal appearances with his band. **Oscar Davis** will be handling the promotion. **Ray Price** playing dance dates throughout Texas, according to **Hal Smith**, Price's manager. **Johnnie** and **Jack** and **Kitty Wells**, continue to play the State Fair circuits; while **Frankie More**, group's manager plans record promotion for their forthcoming release. **Martha Carson, Little Jimmie Dickens** continue on a tour that started three weeks ago. The Grand Ole Opry units will arrive back in Nashville in about two more weeks, completing their personal appearance schedules in the Carolinas. **Dewey Mouson**, Dicken's manager, and **X. Cosse, Carson's** manager are traveling with the groups. **Carolyn** and **Janet Kessel**, daughters of **Sid Kessel**, Southern rep for Southern Music-Peer International, have returned to their home in Kentucky after a weeks visit in Nashville. **Hank Snow** is back in Nashville after completing a very successful week of personal appearance engagements in Pennsylvania.

WERLEY FAIRBURN

WAX-WISE

ANDREWS BROS.

The Davis Sisters, **Skeeter** and **Georgie**, are exponents of a singing style that dates back to our country's earliest years. And, right now, these two have a brand new release out that's expected to go all the way for them. Titles of their latest efforts are "Show Me" and "Just Like Me." "Show Me" is a rhythm number treated by Skeeter and Georgie in the same driving manner as their "Foggy Mountain Top," and features the guitar background of a terrific combo. . . . **Chet Atkins** and **George Barnes'** "Just Like Me" is a ballad. **Marty Robbins** seems to have a strong contender for the charts with his latest . . . "I'm Too Big To Cry" and "Call Me Up." **Roy Acuff** turns in a terrific performance with his latest release . . . "Streamline Heartbreaker," strictly in the commercial vein. Flip is "I'm Planting A Rose." **Bobby Wright** (Decca) has recorded "Little Paper Boy" . . . the oldie that was a 'hit' some few years back. Bobby is the son of **Johnnie Wright** of **Johnnie** and **Jack** team. **Charlie Walker** has won for himself, a notable position in the C&W field with his initial recording on Decca of "Tell Her Lies and Freed Her Candy." Another group winning attention via their first release are the **Wilburn Brothers** with their version of "A Little Time Out For Love" and "If You Love Me." In spotlighting newcomers, it's easy to add the name of **Werly Fairburn** and his recording of "Love Spelled Backwards." **Keith Rush** of New Orleans manages Fairburn. Many artists are covering the oldie . . . "Blue Moon Of Kentucky" which was originally recorded by **Bill Monroe. Elvis Pressley** (Sun) started the song rolling again with his recent recording that is reported to be selling at a fast clip. Most recent artists to do a cover on the song were the **Stanley Brothers**, on Mercury. **Tom Jackson** of WKAB, Mobile, Alabama informs us that the **Andrews Brothers**, Robert D. and J. C. have just completed their first recording session for MGM. In addition to recording for MGM, the boys are now heard over WKAB and WKAB-TV.

"The Other Side of The Desk"

by Joe Monroe

Maybe radio people are natural gripers, or maybe they have a sincere desire to improve the industry, but you do hear a lot of complaints, always prefaced "boy, if *I* owned this station . . ." Not many of us ever get to own the station and do whatever it was we would do if we did, so I thought the boys might like to hear how one of the rank and file feels on the other side of the desk, and how he got there.

I first became eligible to start saying "Boy, if *I* owned this station" about eleven years ago. I had been a musician—first trumpet player with some pretty good name bands. When I got tired of one-nighters, I decided on radio as an interesting profession where a background of music might be useful. So I got my first job announcing at a small station. Several small stations later, I concluded that announcing wasn't my forte—managers kept firing me! They said I didn't "conform."

Not being sure what that meant, I came to Shreveport in 1947, and told the station manager I was a disk jockey, and the whole thing worked out all right. Actually, I just disk jockeyed the same way I had been announcing. You see, I was a single man at the time, with a habit of staying up late . . . probably a hangover from my musician days. I guess I did talk sort of slow and gravel-voiced, due to the hangover. Anyway, the boss soon gave me a good raise, and everybody was acclaiming me as a character . . . which seems to be an all right thing to be if you're a disk jockey and not an announcer.

For the benefit of any announcers who are toying with the idea of becoming characters so they can become high-priced disk jockeys, I do want to say that the reputation, once acquired, is impossible to live down. Since I've settled into the respectable habits of married life, I've become quite a "joiner" . . . frequently passing along some of my deepest and most serious thinking to the boys at the Elks or Optimists. But they just keep slapping their knees or each other's backs and saying "Oh, that Monroe!"

About the only time they ever took one of my projects seriously was back in '51 when I ran for President of the United States. Everyone immediately saw the merit in my platform planks and several thousand cars drove around with "Monroe for President" stickers. One of them must have gone as far north as Tennessee, because Senator Kefauver's sister called to congratulate me once when she stopped here between trains. I got a lot of write-in votes when the local paper took a poll, and everything was going fine until the National Committee wrote to say that I was lousing up the ballots, so the whole thing fell through. Everybody was pretty disappointed.

You're probably wondering what all this has to do with me building KJOE. It's just that over the years I got pretty close to the people, and got to know what they liked. One thing they kept telling me they liked was the popular music I always played, and one thing they *didn't* like was the excessive amount of hillbilly and R&B programs on all the stations in town. A lot of them even went so far as to say that after I came off the air in the morning, they couldn't find anything to suit their musical taste until I came back on in the afternoon. I told the station manager where I worked what the people were saying, but he didn't take any action on it program-wise. That's when I started thinking about giving the people an all-popular music and news station.

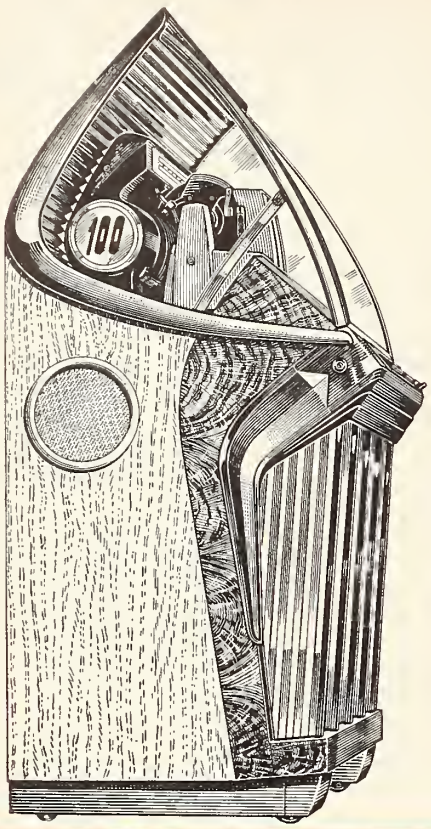
It wasn't too hard to sell 50% of the stock to people who believed in me and the idea. We got a good lawyer and formed Audiocasting, Inc. I'll admit I got pretty itchy wading thru the legal forms and red tape involved in building a station, but we finally got on the air August 1, complete to the call letters KJOE, which I requested for obvious reasons.

I guess the people are really pleased to have an all-popular music station . . . we've gotten over 700 pieces of mail saying they are. It's been tough on our switchboard operator, who single-handedly took over a thousand calls the first week, but the doctor says she can leave the hospital as soon as she stops thinking she hears bells. All the sponsors are happy with the direct results they are getting. There are quite a few of them, too . . . enough to put us in the black the first month of operation.

As for me, things don't look too much different from the other side of the manager's desk, where I sit when I'm not on the air. I've put a lot of my own production and policy theories into effect, and I believe they make for a smoother operation. Anyone who works at KAY-JOE and feels an urge to say "Boy, if *I* owned this station . . . " knows he's welcome to come in and tell the guy who owns it.

Folk & Western Roundup Continued

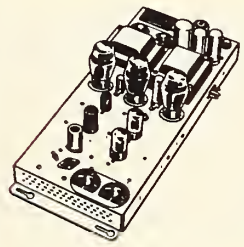
Their first session was handled by **Fred Rose**. In the absence of **Steve Sholes**. **Chet Atkins** conducted a recording session last week with **Johnnie** and **Jack** and also recorded **John Gordy**. Kitty Wells also did a session for Decca, with **Owen Bradley** handling the session in the absence of **Paul Cohen. Curtis Gordon** has a brand new release out that's called "I'd Like To Tell You" and "Baby, Baby Me." With Gordon's following on the Gulf Coast, the record is meeting with success there already, and is likely to spread with the two good sides. Disk Jockey **Dal Stallard** of KCMO, Kansas City . . . member of the board of directors of the Country Music Disc Jockeys Association . . . appeared on the network portion of the Ozark Jubilee August 21st, according to **Don Richardson**, Public Relations chief at Springfield. **Marty Roberts** (Coral) pickin' up lots of spins with his latest . . . "St. Louis Blues" and "Brand New Love Affair." **Audrey Williams** reports that room facilities in Montgomery, Alabama for the Hank Williams Memorial Day Celebration are filling up at a rapid pace. The affair is expected to draw thousands to the city for the event on September 21st. **Roy Acuff** and his Smoky Mountain Boys and Girls are set to headline the show. Artists, publishers, disk jockeys, and record manufacturers are among those already registered for the event.



THE Select-o-matic 100 ...THE COMPLETE MUSIC SYSTEM

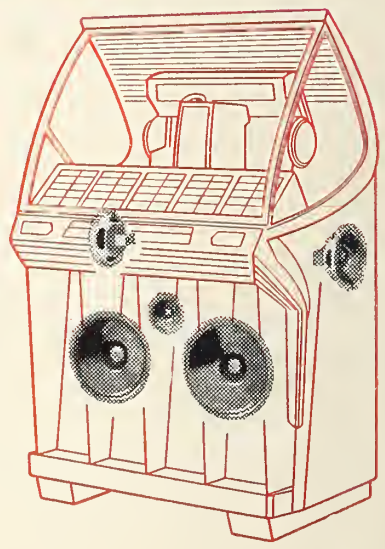
FULL-SPECTRUM HIGH FIDELITY

Faithful reproduction of every tone in the musical spectrum . . . from the lowest lows to the highest highs. The lightweight, spring-tension magnetic pickup has a range of 15 to 25,000 c.p.s. The amplifier is the finest ever built into a coin-operated music system.



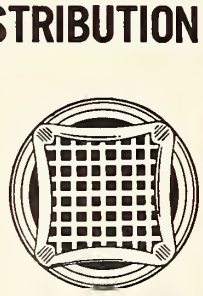
OMNI-DIRECTIONAL SOUND

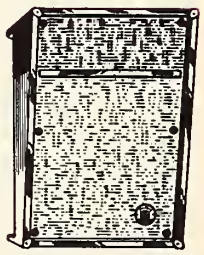
Music in all directions . . . beautifully and faithfully reproduced at the same tonal level in all directions. To make this new concept of listening pleasure possible, Seeburg has designed and built an electro-acoustical system that integrates five speakers into the acoustical chamber of the Select-O-Matic "100".

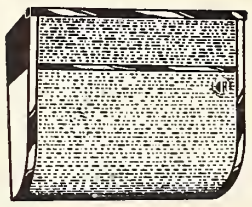


SCIENTIFIC SOUND DISTRIBUTION

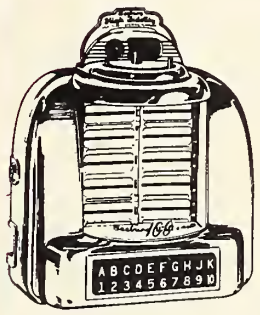
A complete new line of Seeburg high fidelity remote speakers including recessed, wall and corner models. All these new speakers are constant voltage type, permitting complete interchangeability without accessories. Particularly adaptable to multiple speaker installations.







REMOTE CONTROL



The Wall-O-Matic "100" is an electronic achievement overshadowed only by the Select-O-Matic "100" itself. Catalogs the five basic musical classifications . . . places them at arm's reach of guests. Put the "champion music salesmen" to work for you.

MASTER REMOTE VOLUME CONTROL

For complete control of speakers in phonograph and all remote speakers. Automatically maintains bass and treble balance at all stages of volume.

Seeburg

DEPENDABLE MUSIC SYSTEMS SINCE 1902

J. P. SEEBURG CORPORATION
Chicago 22, Illinois

America's finest and most complete music systems

Here and There

NEW YORK—As each week passes, we hear of coinmen's sons joining their fathers in their business. We know of many. How about starting a club for the sons of coinmen who are members of the industry? And what could we call it?

PIERRE, S.D.—"Thanks a million for the good spread you gave the item I sent in. Gives a fellow a lift to see someone else thinks his stuff is worth printing". **Gordon Stout** (Ed note: Gordon refers to the story which appeared in the issueof August 28, "So. Dakota Music Op Runs Newspaper Campaign To Establish Good-Will". It would be to the benefit of the entire industry if other coinmen would follow this good-will procedure—and let' **The Cash Box** know about it. It would also be a good ifea if coinmen would drop **The Cash Box** a note about any programs or ideas they have for the betterment of the industry. **The Cash Box** is your magazine, and we'll give you a showcase.)

OMAHA, NEB.—"Please mail my copy of 'The Cash Box' so that it reaches me on Monday of each week. 'The Cash Box' has always been my 'Bible' and I am certain I am right in saying it does the same for thousands of others in our industry." **Jerry Haris** (Ed. note: Thank you, Jerry—and ya wanna know something—you're absolutely right.)

NEW YORK—The Youth Research Institute estimates that 37,906,500 students will report to the nation's educational institutions this Fall. These students comprise 23.3 per cent of the country's population. The many commercial firms catering to this group have already made intensive plans to offer them every conceivable type of merchandise. It is heartening to realize that the coin machine industry, at this time, has coin operated equipment available for every age group in this vast part of the population. Let's have the right equipment in the right location—and take advantage of this lucrative market.

,WASHINGTON, D. C.—It was reported this week that the armed services are placing new orders for military equipment at a sharply-increased pace. The speed-up, it was stated, began in June and is due to continue at least through December.

Suggestion Card For All Operators To Have Painted Or Printed And Featured Prominently In All Their Locations:

Once again, as it has so many, many times in the past, *The Cash Box* offers an original public relations suggestion.

A painted or printed card, about 18 inches wide by 26 inches high, that should be featured in every operator's locations.

Old timers used to thrive on display-showmanship in the early days of coin operated amusements. They would do anything and everything to attract the attention of all patrons in their locations to their latest equipment. It paid off. The public played.

The result? Today's greater, grander industry, of so many astute business men who have invested so many, many dollars to automatically entertain Mr. and Mrs. John Public.

Operators in various territories thruout the nation may be able to improve on this suggested display, since they know what's best for them in their own areas.

Regardless of what the individual operator does to improve the above, so that it will fit the general conditions in his own area, this display will prove of great value to him because it is a definite type of public relations effort.

The display appearing above may prove just as attractive colorfully printed on the back of menus for a restaurant or lunch wagon location.

It may be a standout in some bar, cocktail lounge or tavern, as an antique-type painted sign on attractive wood.

It may also prove unusually effective as a window streamer for many locations.

It may be just what the doctor ordered for some busy spot where people just don't seem to have the time to pause and relax.

Whatever the operator believes is best for him as regards his own locations, territorial restrictions, and all other surrounding factors, the above public relations display is offered as an original suggestion by *The Cash Box* to help every operator stimulate his own business and, thereby, increase his income so that he can continue on a profitable basis.

The time will yet come in this, as it already has in other industries, whereby the producers of new equipment will work hand in hand with the users of their products, to bring about greater interest in their products, so that all concerned will enjoy better business.

Perhaps, then, the above suggestion will, in its own humble and miniscule fashion, result in the beginning of what should have been done long ago.

SIGNALS ON! LET'S GO!!

Trade Ready To Go All Out For Fall Business

NEW YORK—The nation's industrial firms, both large and small, approach the opening of the Fall season with great optimism—and many promotional and advertising plans are ready to burst wide open to stimulate buying.

One thing they all agree on—sales will not come easy, but spending will be done. In order to get what they consider their share, these companies have undertaken two steps. They will present new top grade merchandise, and they will expend every sales effort to influence the buying public. A great many firms have reported record budgets for advertising and sales promotion, and in most instances have held meetings of their sales staffs, stimulating and educating their experienced sales executives and salesmen. A great many firms, also, have had new salesmen added, and conducted sales courses for them.

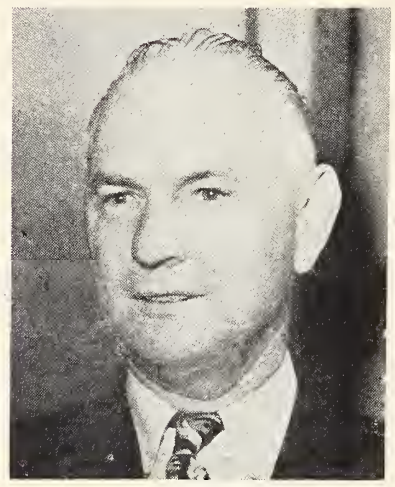
All this optimism and confidence in the future bodes well for the coin machine industry. But they, too, must approach the spending public with a program to get their share. The factories have given the operators, and continue to give them, some of the greatest equipment ever produced. Music machines that are designed so attractively that they draw commendation from the general public as well as those in the trade. Multiple selections. Scientifically arranged sound of the finest possible construction. The recording companies are now releasing their top artists on the best material available. The games manufacturers, also, have developed some of the most astonishing play appeal machines, in the most attractive cabinets the trade has ever seen. Manufacturers of merchandise vending machines and service machines have ready beautiful looking machines that serve the public in a myriad of ways.

The operator has the choice of equipment for this Fall season that has never before come to his attention. He is optimistic that he can spot the right equipment in the right location, and get his share of the public's spending money. But he must proceed with spirit and determination. He must work and think at all times. His equipment, not only must be tops, but he must keep it so. He must also take advantage of all sales and promotional methods available to him. (The suggestion in this week's editorial, page 33, is only one of a number of ideas which could be put to work.)

The Fall season is now here—and can be the best of all time for the industry. It all depends on the men themselves. In closing, we advise one and all to be sure to read the double page editorial, pages 36 and 37—and make sure you're not put in the classification of a "Back-Pedalling Snoose." (He's the fellow who can't see where he's going because he's so in love with where he's been.)

U.M.O. Elects Permanent Officers Sept. 7 Meeting

All Officers of Music Operators Guild of Michigan Join U.M.O.



ROY SMALL

DETROIT, MICH.—The United Music Operators of Michigan will elect permanent officers at their first official monthly meeting at their headquarters, the Fort Wayne Hotel, this city, on Tuesday, September 7.

Roy Small, conciliator and public relations counsel for UMO, reported this past week that all thirteen officers of the former Music Operators Guild of Michigan joined UNO in a body.

These men are: president: Anthony Siracuse of Circle Music; secretary: Harry Norton of Lincoln Vending Co.; treasurer: Frank Alluvot of Frank's Music Co.; Board Members were: Carl Angott, Angott Sales Co.; Joe Brilliant, Brilliant Music Co.; Edw. L. Carlson, Carlson Music Co.; Dominic Carrado of T. D. Music; James Jeffrey of Jeff's Music; Vince Meli of Meltone Music; Lou Nemesh of Music Systems; G. M. Patton of Pat's Music; Wm. Rhodes of Williams Music and Pete Tocco of Jay Cee Music Co.

The Music Operators Guild of Michigan have closed their offices and moved all the furniture to the offices of the United Music Operators of Michigan.

Notice of this meeting was mailed to 118 members in the Detroit area tho the organization's list contains 197 names.

Temporary officers of UMO are: Edw. L. Carlson, president; Harry L. Norton, secretary and Frank Alluvot, treasurer.

The Committee On Organization is composed of the following: Chairman, Lou Fisher; Carl Angott; Frank Antaya; Stanley Besk; Michael Boyd; Joseph Brilliant; John J. Broses; Wm. M. Campbell; Walter Cassidy; Dominic Carrado; Jack Chaskin; John Dandas; Jacob Dumler; James Dunne; James R. Eckenrode; Gordon Fruitman; Nick George; W. Gilbert; Archille W. Greiner; Frederick A. Grinoli; Eddie Hearndon; J. M. Jeffrey; Sidney Ketchem; Gust Kostonis; Floyd McCreedy; Irving Moss; Vince Meli; John R. Muerer; Louis A. Munch; Charles Meyer; G. M. Patton; R. Pinkston; Martin Rice; Harry Riche; James Rothis, Jr.; Sam Sapienza, Jr.; Clarence M. Sharpe; Anthony Siracuse; William Sly; Clarence Spooner; Frank Staffe; Frank Stankiewicz; Kenneth Styles; Peter Tocco; Bill Turski; Tony Vance; K. D. Vasil; Everett Watson; Arthur Weston; Sam Willens and Grace Ziegler.

Roy Small, in a statement to the operators who haven't as yet joined UMO, advised that with the state seeking higher license fees as well as the city of Detroit and many counties, and the various other problems that face the operators, "this forthcoming meeting on September 8 is," he concluded, "one of the most important in the business lives of every man who has anything to do with the automatic phonograph industry in Michigan."

Runyon Sales Donates Phono To New Jersey's "Boystown"

ED BURG

ARLINGTON, N. J.—There are ninety-nine boys of varied race, color and creed, ranging from the ages of 10 to 16, happier this week because a coin machine operator saw fit to supply them with a medium of entertainment—a juke box.

The ninety-nine boys represent the citizens of New Jersey's Boystown, Arlington, N. J., under the administration of Father Robert Egan, 36 year old head of the non-sectarian "Boystown," who plans to make the "city" a haven for any boy who needs help.

Donor of the juke box is Ed Burg of the Runyan Sales Company, Newark, N. J., who also agreed to service the machine and supply records.

Burg was contacted by Henry Okun, record exploitation man through the assistance of *The Cash Box*. Okun recognized the need for more recreational facilities than that presently available to the youngsters. Burg's response was immediate and whole hearted—thereby supplying another instance of the coinman's participation in local charities.

A letter was received from Father Egan by Joe Orleck, publisher of *The Cash Box*, thanking him for his part in procuring the phonograph for "Boystown."

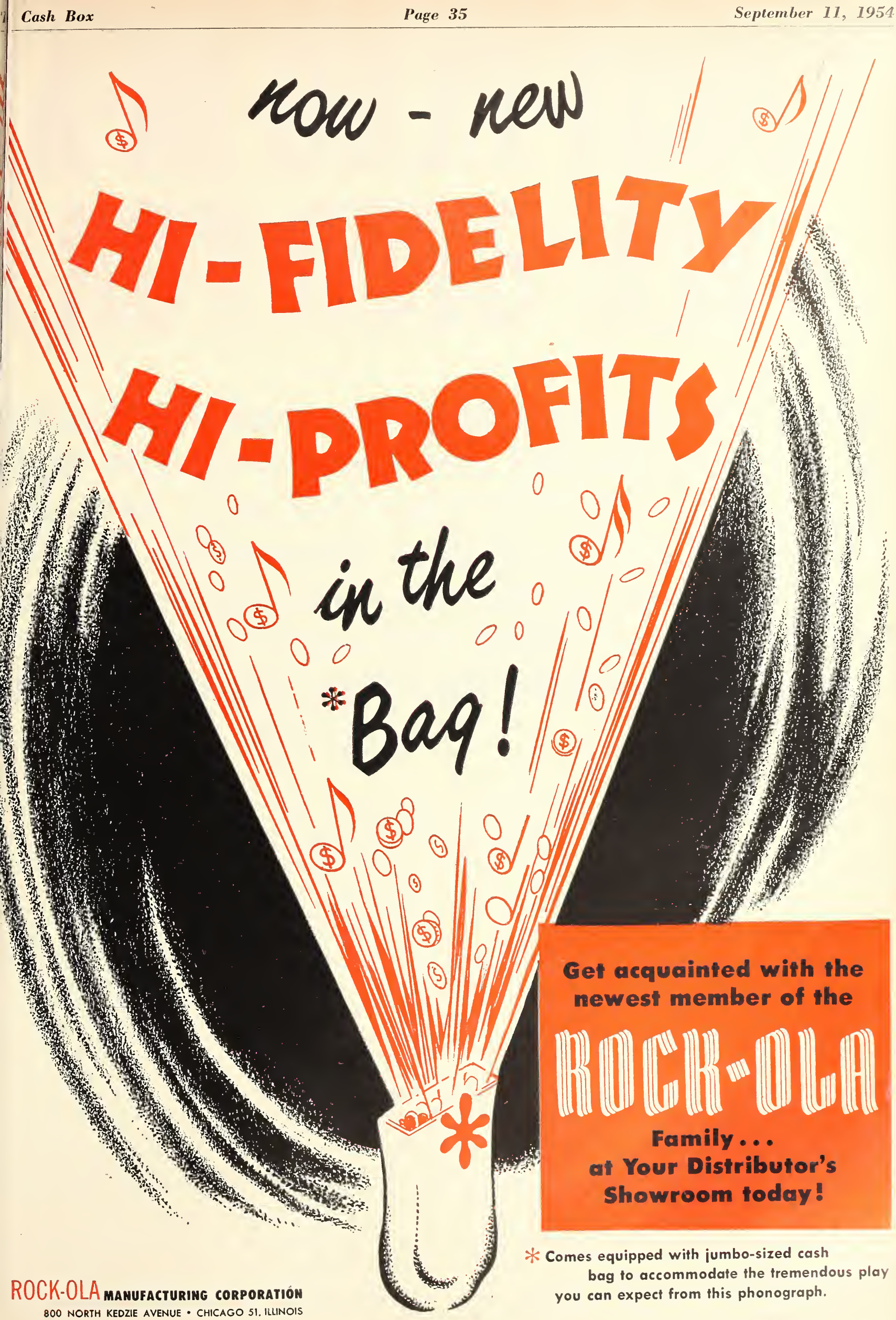
To the right we see Father Egan and four of "his boys" grouped around the Runyon "gift." Henry Okun is in the center, peering over the top of the phonograph.

now - new

HI-FIDELITY HI-PROFITS

in the

*Bag!



Get acquainted with the newest member of the

ROCK-OLA

Family . . .
at Your Distributor's
Showroom today!

* Comes equipped with jumbo-sized cash bag to accommodate the tremendous play you can expect from this phonograph.

ROCK-OLA MANUFACTURING CORPORATION
800 NORTH KEDZIE AVENUE • CHICAGO 51, ILLINOIS

"JUST-PLUG-IN-AN
ALL OVER FOR A

It's Been a Grand, Great, Happy Holiday for Many Ops Natio
Higher Prices, Overhead and Increased General Expens
Bacon or Face the Alternative of Leaving Territory to
It's Not High Prices of New Equipment But Instead
Prices Help Keep Out New Blood and Thereby Prevent
and Even Years to Offset. Urge Switch to 10c Play a
Areas to Help Ops Boost Their Intake and Assure Profitab
ing 3 Day Weeks and Les

CHICAGO—The "just-plug-in-and-collect" days are all over for operators everywhere.

The grand, happy, holiday that has gone on ever since the end of World War II has come to a stunning and somewhat startling halt for many an operator around the nation.

He has suddenly discovered that, of all things, he actually has to get back on the job.

He has to again start hustling about like he used to do 'way back when, if he wants to bring home enough coin to match the higher prices, costs, overhead and general expenses with which he is now faced, and which have accumulated over the past years of increasing inflation.

He discovers, when he studies the situation, that his troubles are not the higher prices of the new machines he's buying but, instead, the fact that he isn't enjoying as much intake as he requires.

The prices he paid for equipment, just a few years back, were just as high if not higher, but, he didn't complain for he was working his way thru an ever increasing inflationary period. All he had to do then was just plug the machine in and collect.

But the public has begun to hesitate about splurging along any further with inflation. The sudden drop in collections the operator finds in some of his machines only means that he has neglected his own business future.

He should have, long ago, he now realizes, prepared himself for such an eventuality by arranging for a boost in his intake while he had the chance to do so.

The fact remains that the average operator around the nation, who has been engaged in this industry for any period of time whatsoever, is not complaining completely about the high prices of new machines from just the standpoint of the prices being high.

What he is actually complaining about, if he stops for a moment to analyze his problem, is the fact the intake, tho just as much as it ever was before, now isn't enough to cover his overhead.

In short, he needs a boost in income to assure himself continuing in business on a profitable basis.

The greater majority of the outstanding operators around the nation look to higher priced equipment as their safeguard. They know what would happen were a flood of new blood, or even just a few new men, to enter into their areas with new equipment.

They have seen it happen before. They've seen storekeepers offered 75% and even more commission. They've seen loans made to locations that would financially bankrupt any intelligent operator.

They can recall the many, many long, hard, grueling months of work that were required to offset all these terrible commission slashings and general territorial upsets. It took years in some eases to offset such horrible business practice. Some cases were never cured.

It isn't the higher prices of the finer new equipment, leading operators admit but, instead, they claim, it's the fact that, in many, many areas about the nation the operators simply must get together, and must agree on a commission basis more favorable to themselves, or a switch to 10¢ play where this is possible.

This, in the opinion of the nation's most outstanding operators, is the real answer to the present problems for the greater majority of the nation's operators—a great need for more intake.

It wasn't the higher cost of the machines as much as it was the continually increasing overhead and general expenses while income

-COLLECT" DAYS
L OPS ALL OVER

e, But, the "Just-Plug-In-And-Collect" Days are All Over. equire Plenty Hard Hustle for Ops to Bring Home the neone Else Only Too Happy to Grab the Spots. Admit For More Income That Faces Ops. Also Claim High ission Slashings and Territory Upsets that Take Months hange to More Favorable Commission Basis for Many ontinuance. Report New Blood With Money in Bank Work- nt Way Into the Coinbiz.

remained in status quo which depressed many operators.

Machine prices, many point out, are practically the very same today and, in only a few cases, a few dollars higher than they were just a few years ago when few, if any operators, complained about general conditions.

But with general overhead constantly increasing to meet inflationary conditions, the operators are now faced with the problem of obtaining more income, to assure themselves being able to carry on somewhat profitably in their businesses.

These operators realize that they simply must arrange for a commission basis much more favorable to themselves or switch to 10¢ play.

Otherwise they must face the long, hard road of trying to make $1 do the job of $2 and more because overhead and general costs continue to go up to meet labor's newly won higher wage agreements.

In short, a hard, tough road faces any operator who is paying about 300% more today than what he did in 1939 for his new equipment and, at the same time obtaining less than half the price for the play on his equipment, if he's still charging 5¢. The present nickel is only worth 2.3¢ compared to 1939. It's very tough to equalize a situation of this kind.

There is reported to be much new blood wanting to enter into this industry. These are men who have had mechanical and electronic training on large factory production lines. They were able to put some dollars away while overtime work was running rife. Now they are down to 3 eight hour days per week and even less. They are seeking something to invest their money in they can either handle on a part time basis or as a full time business.

Only the high prices of present new machines are causing these men to hesitate from plunging completely and recklessly into this industry. High prices are, therefore, a safeguard for many an operator.

The "just-plug-in-and-collect" days are all over. Any operator still proceeding along on this basis had best change his tactics very speedily.

Just taking any machine to a location, plugging it in, walking out of the location, and then expecting to collect enough to take care of the increased costs and expenses of operating today just won't work anymore.

The nice, big, fat, lazy operators had better get off those big, soft, cushiony office chairs, off the golf courses, and on the job once again. The time is getting short for a great many operators who have, for a long, long time now, neglected their businesses.

There are others in the same territory who would like nothing better than to be able to grab the locations. Locations that many an operator almost broke his heart building up to earn him a decent living.

The answer is in meeting the location owners and talking things over with them, as well as talking it out with the operators in the same territory.

Perhaps a more favorable commission basis may be the operator's answer. Perhaps a switch to 10¢ play. Perhaps an entirely new operating method as yet unknown to the industry may result.

But, whatever it is, and whatever it will result in being, the time has arrived when every operator everywhere at long last realizes that the "just-plug-in-and-collect" days are all over.

Redd Distributing Appointed Wurlitzer Distribs For New England

W. S. (Si) REDD

BOSTON, MASS.—The Redd Distributing Company, this city, headed by W. S. (Si) Redd, has been named the Wurlitzer phonograph distributor for the New England area effective immediately.

In announcing the appointment, Bob Bear, Wurlitzer phonograph sales manager, said "It is a genuine pleasure to welcome Si Redd as a member of the Wurlitzer distributor organization. Si enjoys the well-deserved reputation he has of being one of the most well-liked and well-informed men in our industry. He has ably served the operators in the New England area as a distributor since 1942. During this period he has built an excellent sales and service organization."

The territory in which Redd Distributing Company will represent Wurlitzer includes the states of Maine, New Hampshire, Vermont (except Bennington County), Massachusetts (except Berkshire County), Connecticut (except Fairfield County) and Rhode Island.

Redd is ably assisted by his sales manager, Robert M. (Bob) Jones, and Ray Kennedy, general manager. His well-rounded service department has been augmented by Earl Schultz, veteran Wurlitzer serviceman. John A. McIlhenny, Wurlitzer district sales manager, will work closely with them as will Harrington (Hank) Peteet, Wurlitzer Eastern field service engineer.

The Redd Distributing Company's Boston office will remain at its present address, 298 Lincoln Street, Allston 34, Mass.

Si and his organization extend a warm welcome to all operators to visit his showroom where the complete Wurlitzer line is now available.

TENNESSEE TOPICS

Julian Silverfield, Pals Amusement Co., Nashville, upset because he had to take care of one of his restaurants. His help didn't show up. . . . **Albert Evitts** Central Amusement, Nashville, in Rock City. Albert reports his dime play tops. . . . Rock City Distributing Co. as busy as a three-ring circus. . . . **Bill Farmer,** Nashville, who has not been seen on coin machine row for some time came in from the farm to make the rounds. Bill who likes his farm, turned his routes over to his brother some time ago. . . . **Tommy Tomblin,** Tommy's Distributing Co., Nashville, reports sales just wonderful. Tommy plans to put another salesman on the road to work with his sub distributor handling Northern Mississippi and the state of Arkansas. Tommy will introduce his premium deal with which he has had so much success in Tennessee. The deal consists of the old jar with a huge board with premiums mounted. Every play on the bowlers gives the player a free chance at the premiums. The deal is legal, having been ok'd by the Supreme Court, Washington, D. C. . . . **B. B. Kerr,** Tennessee Foods, Murfreesboro, reports his route of cigarette vendors doing very well all summer and looks forward to the fall season. . . . **George W. Haynes,** Haynes Amusement Co., Murfreesboro, comes into the Twenty Year Club. . . . **W. B. Wanns,** Chattanooga, tells us that **Tony Papa** will be home for a few days and then back to Dallas, Texas, to stay with Mrs. Papa who has been hospitalized for several weeks. Tony hopes to bring her home by September 15. . . . **Joe Bunch,** Shearer Amusement Co., happy to be in his new location at 24 Frazier Ave. Joe is looking for more antiques in amusement machines. He brags he has some of the oldest phonographs available. He has one, a Criterion, that plays a metal record about twenty inches. It is over 100 years old and sould like an old fashioned music box. . . . **Joe Dunlap** all smiles in his large new shop.

GET READY FOR THE FALL SEASON with the best!

United CASCADE BOWLER	$189.50
United SUPER	92.50
United OLYMPIC	239.50
United ROYAL	339.50
ChiCoin SUPER MATCH BOWLER	149.50
ChiCoin TRIPLE BOWLER	219.50
ChiCoin DOUBLE SCORE BOWLER	179.50
Williams SUPER PENNANT—F. S.	279.50
Gottlieb QUINTET	139.25
Gottlieb GRAND SLAM	144.25
Williams FAIRWAY	134.50
Williams MAJOR LEAGUE BASE-BALL—6 player	349.50

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4533 PAYNE AVE., CLEVELAND, O.
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Bally Service School To Be Held At Cleveland

CLEVELAND, O. — Lake City Amusement Company, this city, will be host to operators in this area at a Bally Service School at their quarters here on September 21 and 22.

Bob Breither, Bally's chief field engineer, will conduct the school, explaining in detail the many new features contained in Bally's latest inline game "Variety". He will also offer many new tips and demonstrate short cuts in servicing Bally's "Jet" and "Rocket Bowlers".

Joe Abraham, head of Lake City, urges every operator and serviceman in the territory to attend. He stated refreshments will be served.

It's a Fact...
about your GENCO games
ELIMINATES CHATTER!
D.C. (Direct Current) is used to operate telephone relays because its steady, even flow positively eliminates chatter in coils and solenoids. Likewise, GENCO relays are D.C.-operated for quiet, efficient performance. That is why our coils and solenoids need no re-filing or re-adjustment for the entire life of the machine.
GENCO MFG. & SALES CO.
2621 NORTH ASHLAND AVENUE • CHICAGO 14, ILLINOIS

Lynch, Houston Office, Promotes 2 Execs

HOUSTON, TEX.—On September 1, H. A. (Hans) Franz was advanced from assistant branch manager to the position of manager of Houston branch, S. H. Lynch & Company (Seeburg distributors) and H. Von Reydt was promoted from traveling sales representative to assistant manager of the Houston branch.

The change came about after A. A. Sage, Houston branch manager, resigned to enter the home building and real estate development business. Sage was manager of the Lynch Houston branch when it closed temporarily early in World War II and resumed that position when the branch reopened in 1946. Altogether he was with the S. H. Lynch Co. (formerly Electro-Ball) over 20 years.

Franz has been assistant manager of the Houston branch since it reopened in 1946. He is very well known over the state and especially popular throughout the South Texas territory.

H. Von Reydt (also Hans) needs no introduction to Texas musicmen. Except for a hitch in the Navy during World War II he has been constantly engaged in the sale and distribution of automatic phonographs in Texas for over 20 years.

Assn. Exec Suggests Retain "Juke Box" Name

PIERRE, S.D. — Gordon Stout, well known operator here, in sending along a suggested new name for the automatic music machine, feels that the well publicized name "Juke Box" should be retained.

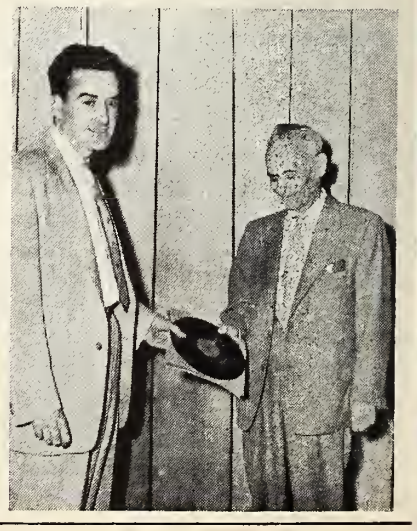
"Actually, I have come to accept the name" writes Gordon, "and feel that we who operate them, might in time bring the 'Juke Box' title, along with the entire industry, into commanding respect just by repeated telling of the true 'Juke Box' story."

Montreal Ops Assn. Makes Great Progress

MONTREAL, CANADA—Richard Doré, business manager of the Amusement Machine Operators of the Province of Quebec, with offices in this city, advises that altho the organization has been functioning only about nine months, and progressing rapidly, it has a score of accomplishments to its credit. However, the association would like to have 100% membership, and extends an invitation to all operators in the territory to join up.

Among the organization's public relations jobs is the donation of 600 records to the St. Agathe Mt. Sinai Sanitorium recently. Accompanied by two other members, Doré visited the Sanitorium and presented the records. Pictured below (left) is Doré making the presentation to Mr. Scott, superintendent of the hospital.

Among its other public relations efforts were sizeable donations to other charities, among which are: The Canadian Paraplegic Assn. (Quebec Division); The Cerebral Palsy Fund; The Joint Cancer Fund; The March of Dimes; and the purchase of tickets to football games which are distributed to boys' organizations.



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YOU'LL BE IN CLOVER ...with GOTTLIEB'S LADY LUCK

Here's a Lucky Hit for You!

It's Fun to take a Chance!

- Rotation Sequence Numbers 1 to 7.
- Bottom Holes Awarding Replays Keep Interest Until Last Second.
- Kickout Holes Advance Value of Point Target.
- 2 Super Powered Flippers.
- 4 Pop Bumpers.
- High Score to 6 Million.
- Super Point Score.

SEE IT AT YOUR DISTRIBUTOR NOW!

D. Gottlieb & Co.

1140-50 N. KOSTNER AVE.
CHICAGO 51, ILLINOIS

Chicago Coin Presents New Game "Holiday Bowler"

CHICAGO—Officials at Chicago Coin Machine Company, this city, announced this past week the release of "Holiday Bowler." This is a new six-player match-type bowling game.

"'Holiday Bowler'," one official related, "incorporates nine new player-appeal features.

"Sensational point credit feature, deluxe low streamlined cabinet, eye-catching colored formica playfield, play button and credit light on the front molding, feature for both Number and Star match, individual matching feature for each player, adjustable matching frame, All-Star light feature, plus the original Chicago Coin time-proven Number, Star and Crown, match features."

He continued, "The point credit unit or 'point accumulator' is located in the upper center part of the score glass and may be seen through a small window panel on the glass.

"For each number matched, one point is scored. For each Number and Star matched, ten points are registered. Five points may be scored with the special cam supplied with the game.

"Points are carried over from game to game until a Number, Star and Crown match is made. The player who makes a three-way match, Number, Star and Crown is entitled to all of the point credits shown on the credit unit.

"To remove the accumulated points, it is necessary for the location to use a key to turn the credit reset lock. This is mounted on the right front of the cabinet. Each point is then transferred onto the point unit meter mounted in the cash box compartment.

"After the point credit unit resets to zero, it automatically sets up 10 points as a start for the next three-way match.

"In 'Holiday Bowler'," the executive stated, "Chicago Coin is introducing an entirely new streamlined cabinet of modern design. It features large slanting legs, and the cabinet has wide grooved side moldings that extend from the front to the rear of the cabinet giving the game a long appearance and yet the entire cabinet is only eight feet long.

"We here at Chicago Coin," the official went on to say, "are convinced that in 'Holiday Bowler' we are presenting to the industry an excitingly different type of bowling game. a bowler which will be a player-appeal winner and consequently a real money-maker.

"'Holiday Bowler'," he concluded, "is being shipped to our distributors all over the nation."

WURLITZER 1250.....$265
WURLITZER 1500.....$575

Reconditioned And Refinished Like New!

Terms: 1/3 Deposit, Bal. C.O.D.

A Quarter Century of Service.

ATLAS MUSIC COMPANY

2118 N. Western Ave., Chicago 47, Ill. ARmitage 6-5005

Time To Relax

CHICAGO—Milt Marmer, Cincinnati coinman, and his beautiful wife, Phylis, during a recent visit to Chicago, found time to enjoy a few brief relaxing hours at the Edgewater Beach Cabana Club.

ACTIVEAIRE ELECTRIC TOWEL

Nation's Best

- Drys ond sterilizes honds
- G. E. ozone lomp deodorizes ond freshens oir
- Keeps woshroom free of bugs, flies, insects, etc.
- And mony other features

DISTRIBUTORS-GET ON THE BANDWAGON

Earn extra profits. Wonderful opportunity for you and your operators. Every location a 100% prospect.

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Fabulous New Money Maker

Mutoscope's

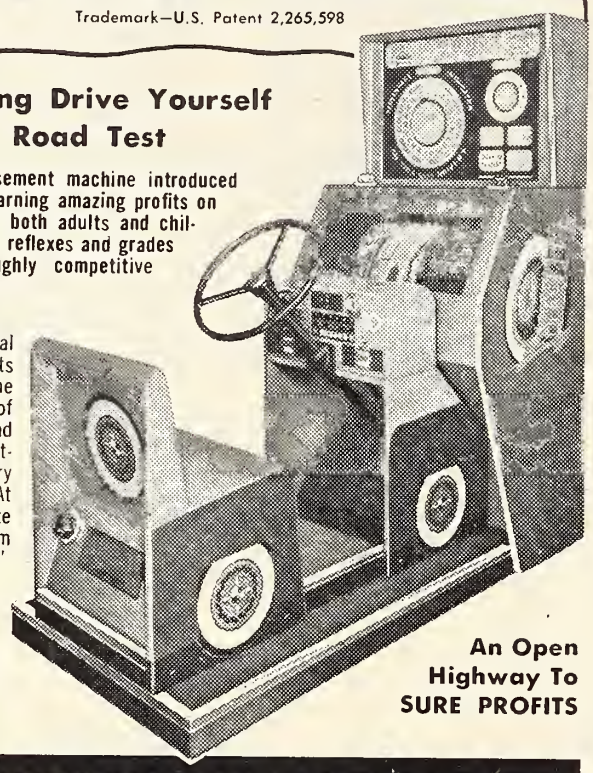
DRIVEMOBILE

Trademark—U.S. Patent 2,265,598

Thrilling Drive Yourself Road Test

Most exciting amusement machine introduced in years . . . now earning amazing profits on location. Appeal for both adults and children . . . tests skill, reflexes and grades performance. Is highly competitive and lots of fun too.

Driver sits behind real steering wheel, inserts coin, and he's on the road with a feeling of actual driving. Road swings in unpredictable fashion, scenery and cars sweep by. At end of one minute driver is rated from "creeper" to "wizard"



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Bally Intro's New Game "Variety"

Features New Development "Magic Lines"

CHICAGO—"Fall business is well under way at our factory," Sam Stern, executive vice-president and general manager of Williams Manufacturing Company, this city, reported this past week.

"Furthermore," he continued, "we look forward to a very fine business season this Fall because of the manner in which our new games have been accepted by the trade."

At the present time the firm is running two games through its production lines, "Daffy Derby" and "Skyway."

"Both games," Stern stated, "have proved themselves great fall season machines. Those operators who have already placed them on location advise that they have met the complete fancy of the players to the point where collections have perked up far beyond what the operators, themselves, ever expected would be the case.

"There is no doubt," Stern continued, "that this Fall season looks like it will be one of the very best the industry has enjoyed in many years.

"Our new games," he said, "have started our Fall production schedules off with a real boom. We believe, as the season gets going, that production will grow greater as the demand grows for the new games which we are producing for the field."

Williams' Plant Reports Fall Biz Well Under Way

CHICAGO—Jack Nelson, general sales manager of Bally Manufacturing Company, this city, announced the introduction, for the first time, of an entirely new feature in the new Bally in-line game, "Variety."

Nelson described the new development as the "Magic Lines" feature. According to Nelson, the large center card on the backglass is the familiar 25 number type. However, lighted numbers in the first 3 vertical rows may be moved up or down by the player by simply turning conveniently located knob on top of front moulding, when "Magic Lines" and "Turn Knob" features are lit on backglass. This permits player to straighten out lopsided line-ups turning them into scoring line ups. Thorough location tests have shown an astounding increase in play because of the magic way the number line-ups can be controlled. In addition to the new Magic Lines feature, "Variety" contains all the famous features of previous Bally in-line games.

GEORGIA GEMS

Business is tops in and around Atlanta and Macon. However, below Macon in the Valley, occupants are experiencing one of the worst droughts in many years. The county agents report expectations of 60 to 70 per cent of normal crops. It is hoped the farmer will get the aid he needs soon. The coin machine operator is, however, holding his own tho it necessitates his keeping on the ball and working hard. In the southern and western sections of Georgia, in and around Savannah and Brunswick, business is good. The beaches are crowded with tourists and it shows in the coin machine cash boxes. Operators are buying lots of new equipment, keeping their routes in top shape, and are predicting an even better 1954 than '53. . . . Found the place to contact operators in Atlanta, Ga. Stayed at the Variety Distributing Co. all day and met **Leon Hatchet, Geo. Burch,** Burch Amusement; **Fred Cox,** Hapeville; **Charles Pefins,** Atlanta; **Bird Aford,** Newman; **Kelly Ivey** and **J. A. Brigman,** Atlanta; **Frank Cannon,** Americus; **Bud Wallace,** Merritt; **Charles Venable, W. S. Venable, Frank Pierlle, Dillard Hughs,** and many, many more. C. O. **Moon** sold every machine on the floor. . . . Sales on the Exhibit new "Star" Shooting Gallery and Keeney "Bikini Bowler" were terrific. . . . I stopped at Sparks Specialty Co., Atlanta, and it cost me. Parked in a "no park" area and had to go to the pound to bail out the car. But it was worth it. C. **P. Dinwiddie Jim Simpton** and **Jack Harris** are well worth the six dollars it cost me. Did you know that Dinwiddie was the second phonograph salesman ever put on the road. A **George Reynolds** was the first. . . . C. **P. Dinwiddie,** Sparks sales manager, reports one of the largest turnouts at the recent showing of the new Seeburg HF-100-R phono, and says sales were so good it will take the factory many weeks to fill them. . . . **Paul Brown,** B & B Amusement, Macon, all excited about the trip to Atlanta to see new equipment. **Aldine Bryne,** his partner, will take care of the service calls. . . . **A. J. Hawkins,** Peachstate Distributing Co., Macon, still talking about his trip to New York. He attended the reunion of his old buddies in the First Marine Division during World War II . . . **W. N. (Dyke) Hall,** Peachstate Distributing, vacationing in New York this week. . . . **G. G. Smaha,** Smaha Vending Co., Macon, reports his routes doing very well. . . . **J. R. Ethridge,** Automatic Phonograph Co., Macon, sees much better business in the coming years as the number of teenagers grows. . . . **C. I. Martin,** Macon, in a hurry to get his desk cleaned. He is getting ready for his vacation with the Shriners in Miami, Fla. . . . **Julian Martin** back at the office after a long siege in the hospital. Julian looks very well. . . . **C. J. Akins** Macon Cigarette Service, taking his vacation in the Smokey Mountains. Cecil Garrett will hold down the fort. . . . Rumors in and around Central Georgia are that **Frank Cannon,** Frank Cannon Music Co., Americus, is planning big things for the Central Georgia operators. Mrs. Cannon is in the music business in a bigger way than Frank. She is the music leader in all her church programs, sings beautifully, and looks the same way. . . . **A. F. Stevens,** Star Vending Co., Augusta, tells me he must have **The Cash Box** on hand to work from. Al's two brothers, Ken and Don, handle the Stevens Amusement Co. in Buffalo, New York. . . . Mrs. Souther tells us **Glen Souther,** Dalton, is on a fishing trip. . . . **B. F. Mullinaz** of Dalton Cigar Co., reports his cigarette route doing fine. . . . **M. C. Dobson,** Calhum, says it's time to go back to work now that vacations are over. . . .**W. H. (Choppie) Randall,** Choppie Music Co., Columbus, doing a landslide business at his drive-in. . . . **Ted Barnes,** Barnes Amusement, Columbus, looking forward to a good fall.

UPPER MID-WEST MUSINGS

Herman Fisher and **Larry Jenkins** of Aberdeen, S. D., made the trip into the Twin Cities together and shopped for games for their respective routes . . . **H. L. Knudson** of Fargo, N. D., made a trip into the Twin Cities last week the first in many a moon. While in town Bud picked up some equipment for his locations. . . . **Gordon** Stout was heard ballyhooing the South Dakota State operators meeting which will be held at Salem, South Dakota, on September 12th and 13th. **August Quade** of Rochester, Minn., was seen hauling back some equipment for his expanding route. . . . **Glenn Bishell** of Chippewa Falls, Wisc., was in town looking over the bowling game situation. . . . **Ernest Woytassek** of Cayuga, N. D., made a quick trip into the cities to pick up a couple of machines for new locations. . . . **Tubby Lynard** of Kasson, Minn., is busy these days running the stock car races. From what we hear he has a good turnout at the races which are being held three nights a week. . . . Recent visitors to the Twin Cities were **Cecil Terveer** of Winona, Minn.; **Jerry Hardwig** of St. Cloud, Minn.; **Curtis Anderson** of Fosston, Minn.; **Jim Stansfield** of Winona Minn.; and **Mark Coughlan** of Mankato, Minn. . . . **Sid Levin** of the Lieberman Music Company was in North Dakota and called on a number of the operators in that state. . . . Many coinmen from all over the nation expected to be in St. Paul this weekend to participate in the Bar Mitzvah party given by **Herman Paster** for his son, **Eddie.**

NEW!

JET ACTION!

WATCH IT LOAD UP YOUR CASH BOXES!

A REAL MONEY MAKER!

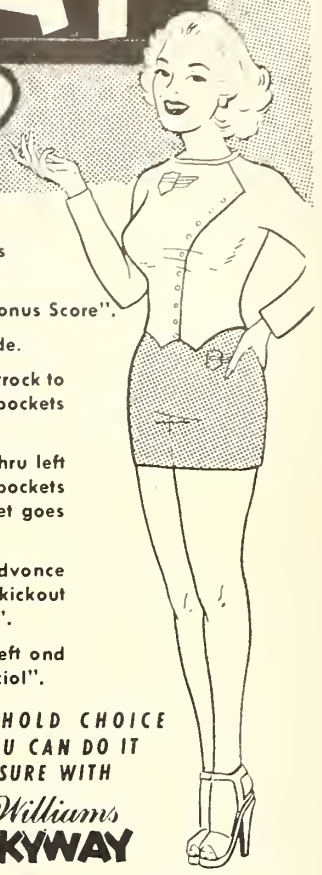
Beautiful Extravagantly Handsome Colorful Cabinet

Williams

SKYWAY

LOOK AT THIS BRAND NEW COMBINATION OF SCORING PRINCIPLES THAT WILL PUT YOU "ON TOP" IN ANY LOCATION. IT DEFIES COMPARISON!

- Moking 1 to 8 rollovers scores 1 replay and lites all 1 to 8 rollovers for replays.
- Moking 1 to 8 lites button to odvonce "Speciol Bonus Score".
- Bonus Score builds up and remains on until made.
- Ball in top center oreo is kicked onto elevoted trock to advonce bolls progressively along kickout pockets on right side of playfield.
- Additionol balls over elevated trock, or thru left bottom rollover, odvonce bolls in kickout pockets on right side until ball in bottom pocket goes thru return hole.
- Boll thru return hole lites button to odvonce "speciol bonus" ond lites center kickout pocket to collect "special bonus".
- Moking 1 to 8 lites bottom left ond right side rollovers for "speciol".



IF YOU WANT TO GET AND HOLD CHOICE LOCATIONS, YOU CAN DO IT FOR SURE WITH

Williams SKYWAY

Williams MANUFACTURING COMPANY

See Your Willioms Distributor without delay...today!

CREATORS OF DEPENDABLE PLAY APPEAL
4242 W. FILLMORE ST. CHICAGO 24, ILL.

OPERATE Williams DAFFY DERBY with horses that actually gallop across the backbox plus the new exclusive MIDGET PLAYFIELDS that score real earnings for operators!

NEW ENGLAND NIBBLES

End of summer season in New England with Labor Day, and reports from i in the six-state region indicate that the abnormally cool weather hurt biz. . Hub night clubs open after Labor Day and top record stars will be de- ading on the town stimulating music. All will be tieing up with heavy disc key promotions and week-long air spins on the shows will set up a hypnotic zle dazzle calculated to benefit juke box plays. . . . **Everett Goss**, op, of Leon Eddie's Amusement Co., Springfield, Mass., died of a chronic heart ailment ; week. . . . **Ed Beals**, Needham, Mass. op, telling N. E. op friends via cards m England and Holland that he is having a great time while looking into eign coin biz operations. . . . **Bob Jones**, Redd Distributing Co. sales man- r, back from exceptionally good sales tour through Western Massachusetts l Connecticut. Says orders on Bally's "Jet Bowler" terrific, re-orders and ers from new accounts. Bally's new in-line game, "Variety," expected in r Labor Day at Redd's. **Art Garvey**, Bally eastern sales representative, will it Redd's over the holiday. . . . Among ops seen this week at Si Redd's plant s **Eddie Genest** of Shawiningan Falls, Canada. . . . **Lloyd Barber** of Valley tomatic Sales, Westfield, Mass., has recovered from successful operation.

At Boston Record Distributors, **Jerry Flatto** took a New York call from mmy Prisco in behalf of his "Friends And Neighbors" (Mercury). **Bob loff**, publisher of "Smile," was among visitors at Jerry's sales rooms, along h reps of the ABC Music Co. in Portland, Me. . . . **Ed Ravreby**, World Fair, ced 10 kiddie rides at the new Farmers Market in Bloomfield, Conn., and orted fabulous play. Visitors at World Fair this week included **Dave Baker**, l-O-Tone Music, Arlington; **Ray Faini**, Framingham; **Joe Friedman**, Lynn; **Dolins**, Cape Cod operator. . . . **Jerry Golumbo**, Music & Television Corp re- rted orders pouring in on new Rock-Ola as result of big show held at Jerry's mmonwealth Ave. salesrooms attended by more than 275 ops. The show, one the largest ever held, was excellent, Jerry said, and a large number of orders re written during the show, and orders are still coming in. . . . **Max Polansky**, mer general manager of closed Seusens Distributors, is working with Wur- lzer inventorying parts. . . . Wurlitzer franchise is reported going to one of b's biggest game and music distributors and Keeney distributorship, both which were held by Seusens, formerly Poole Distributors, rumored being ken over by well known Hub distributor. No announcements from either of e two distributors yet as to their new set-ups.

Miami Locations Being Spotchecked by Internal Revenue for Tax Stamps

Fla. Being Used For Sampling Tests For All Nation

MIAMI, FLA.—A spotcheck of Miami locations operating coin-operated amusement equipment is being conducted by agents of the Federal Alcohol and Tobacco Tax Unit, it was disclosed this week by William R. Thompson, agent in charge.

Thompson said the inspection was to insure that the proper tax stamp had been affixed to each device. He stated that Florida has been singled out by the Internal Revenue Service for the current test check, which is expected to provide a sampling of tax stamp enforcement for all parts of the country.

Background of the inspection, it was indicated, is a desire of Internal Revenue officials to find out whether enough tax revenue is being lost to make an annual check worthwhile.

Int. Muto. Appoints Distrib

LOS ANGELES, CALIF.—Herb Klein, sales manager, International Mutoscope Corporation, New York City, while on a business trip thru the far western states, appointed Simon Distributing Company, this city, as distributors for the new "'54 Drivemobile."

SUMMER SPOT SPECIAL!

SEEBURG 146 SYMPHONOLA with White Dome

WITH 4—5¢ Wall Boxes 3 wire or wireless FREE!!

WITH DAVIS GUARANTEE

$99

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(Phone: 75-5194)

FOR SALE

15 HAVANAs	$325.00
7 MEXICOs	425.00
9 TAHITIs	195.00

or WILL TRADE for

Panorams, American or National Shuffleboards, Regular or Bank, scoring units.

WESTERN DISTRIBUTORS

3126 Elliott Avenue, Seattle, Wash.

(Phone: GA 3585)

Barney And Louis Blatt, Atlas Dist., Back As AMI Distribs In Boston

JACK MITNICK

BOSTON, MASS.—Jack Mitnick, regional representative for AMI, Inc., announced this week that the New England territory for the distribution of AMI's line of automatic phonographs and accessories has been assigned to Barney and Louis Blatt, Atlas Distributors.

The Blatt brothers represented AMI, Inc., in this New England territory in 1949, 1950 and 1951, after which they retired from the distributing business. Barney and Louis Blatt are well known to all operators in this area, having served them in a wholesaling capacity for many years. During their many years in the business, they established a reputation for top service and fair dealing second to none.

Atlas will be re-established in their own building, 1024 Commonwealth Avenue, where offices, showrooms and service departments will be available for the operators. A complete staff of well known and experienced office and roadmen has been set up.

"After a few years of inactivity" chorused Barney and Louis, "we're happy to be back in action, and particularly thrilled that we are able to represent AMI as distributors in this area."

"And we're glad to have the Blatt boys back as our New England distributors" replied Mitnick. "The music operators here know they can expect the best of treatment and cooperation from these men."

Barney and Louis extend an invitation to all the music ops in the territory to come in and get re-acquainted, and asks the new operators to come in and say hello.

Bally's Service Schools In S.F. & Phila.

Bally's executives and service engineers are busily engaged in holding service sessions thruout the country.

In photo (top) is Bill O'Donnell, Bally sales manager; Bill Laurie, R. F. Jones Co.; Perinati; Johnny Ruggerio, R. F. Jones Co.; and Bob Breither, Bally field engineer, at a recent session at the San Francisco offices of R. F. Jones Co.

The photo on bottom shows operators and servicemen attending a school at Scott-Crosse, Phila., Pa. getting first look at the electronic speed detector on Bally "Jet Bowler" and "Rocket Bowler."

CALIFORNIA CLIPPINGS

LOS ANGELES

Some of the finest equipment ever to hit the market is now on display along coinrow. The manufacturers are outdoing themselves to produce juke boxes and games that will make this fall one of the greatest seasons in the history of the coin machine industry. Operators have shown keen interest in Chicago Coin's new "Holiday" Bowler which is now on display at both Minthorne showrooms. . . . On down the street at C. A. Robinson & Co. the new United "Shuffle Targette" is creating much interest. . . . Last, but not least, we must not forget the revolutionary new Bally "Jet Bowler" with the skill-shot "Speed-O-Meter" feature that's on display at Paul A. Laymon Company and Badger Sales showrooms. . . . All these new games along with the new Seeburg HF phonos and Rock-Ola fifty-selection "Hi-Fi" machine points to a big season ahead and there's more on the way. Reports from the industrial city of Chicago tell of new eye-appealing coin operated equipment that is now under production and ready to hit the market by fall. Operators throughout the area can rest assured that they are getting the finest new machines that were ever produced.

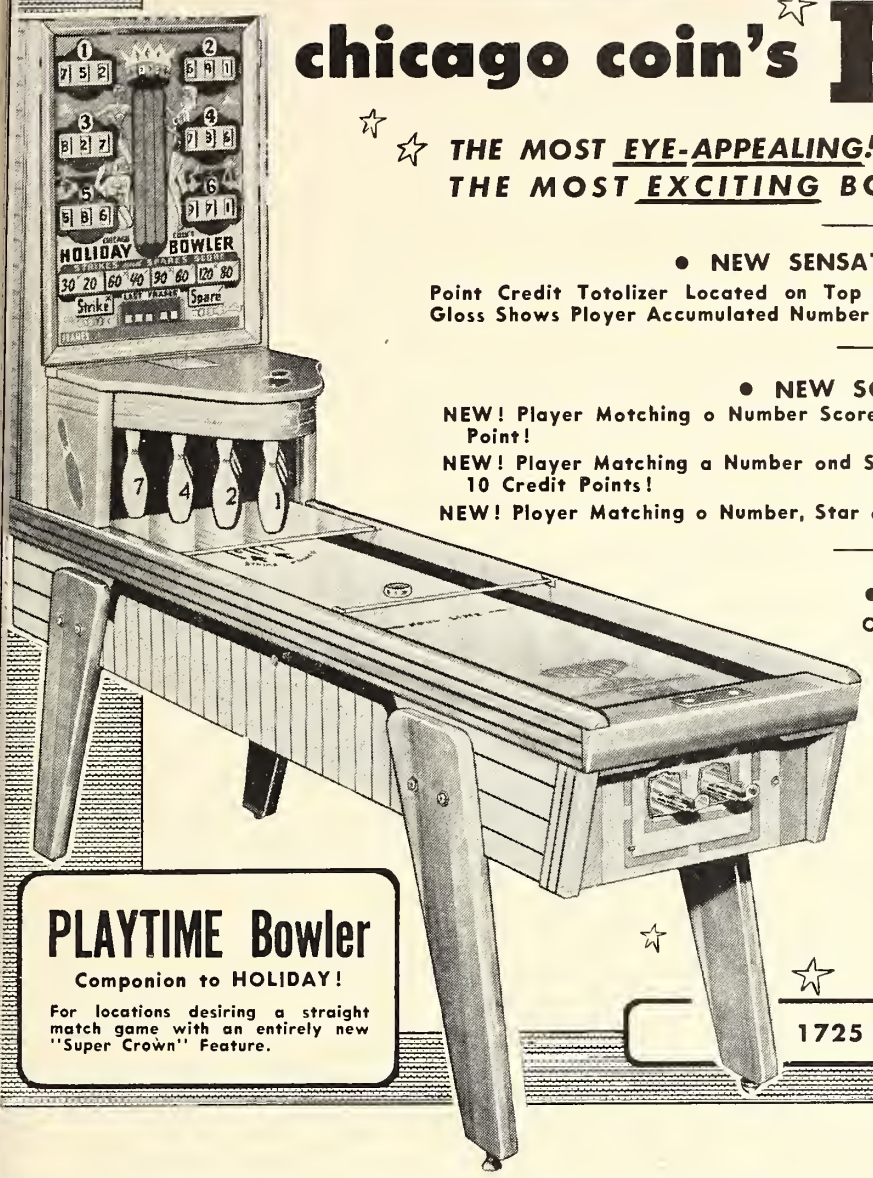
Don Ames has joined the Badger Sales Company organization. He's now working in the Badger Showrooms sales department replacing **Fred Gaunt** while he is on vacation. When Fred returns he will work as field representative calling on ops throughout Southern California. . . . **Jeane and Dolores Minthorne** recently left for Phoenix to confer with their resident manager **Col. John Reese. . . . Ray Powers** and **Nels Nelson** recently left on another jaunt lining up distribs. for the "Nelson Modernization Kit." This time they covered the Southwest area. . . . **Aubrey Stemler** says that he has been selling a lot of "Electro" cigarette machines to music operators who find it better and more profitable to sell their locations on package deals. . . . **Phil Robinson,** regional representative for Chicago Coin, is plenty enthused over all the bonus features of the new Chi-Coin "Holiday" Bowler. It doesn't take any coaxing to get Phil to point out all the features of the new game. . . . **V. Van Nattan,** sales manager for Auto-Photo Company, is getting ready for the NAMM Convention which will be held in Washington, D. C., October 10th thru 13th. He announced that they will have a display at the National Guard Armory. . . . **Al Cohn** has been getting his new apartment painted up and ready to move into. . . . We don't know what super salesmanship **Wayne "school teacher" Davis** uses to sell all those new Seeburgs. Maybe it's those colorful ties he wears that helps to clinch sales. Anyway, they sure attract a lot of attention. . . . Things have been so rushed over at California Music Company that **Sam Ricklin's** son **Ronnie** has been helping out. **Sanford "Whitey" Place,** chief Calif. Music radio & TV technician, just returned from vacationing in Mexico.

Lucille Leymon is back from her trip to Sunnyside, Wash. visiting with relatives. She brought back with her plenty of stories and picture postcards for all the boys at Paul A. Laymon Company. The Laymon crew recently threw a party for their charming bookkeeper **Britt Adelman** on the occasion of her birthday. **Charley Daniels** said that every time he asked her how old she was she'd answer him in Swedish so no one knows her exact age but they all agree that it couldn't be too far past 21. **Karel Johnson** is back at work in the service department after vacationing thru Utah, Wyoming and Colorado. **Jimmy Wilkens** and **Walter Peteet,** Wurlitzer regional factory service representative, have been on the road calling on operators. The Laymons certainly will be glad when the vacation period is over. **Don Peters** is now away on a trek thru Yosemite and Sequoia National Park. Sorry to hear that **Don Gilbertson** has been sick with the flu but happy to report that he is much better. . . . **Barbara Chandler,** pretty teen-age niece of **Mary and Kay Solle,** is now helping out at Leuenhagen's Record Bar. Songwriter **Tommy Dilbeck,** writer of the **Eddy Arnold** hit "This Is The Thanks I Get," recently visited with Mary and Kay Solle. . . . **Al and Bruce Cane** of Cane Distributing Company both report that the new Rock-Ola 50-selection Hi-Fi 1442 has been very well accepted by all the ops. . . . The beautiful new ultra-modern branch offices of Minthorne Music Company were a beehive of activity this past week as ops dropped in to see their new place and visit with **Frank Mencuri,** who heads the new offices. . . . **Lyn Brown** recently returned from a business trip to Northern California. He got back just in time to find that the first sample shipment of Exhibit's new "Star" shooting gallery had arrived. After uncrating one of the new guns and seeing all its many new features Lyn quickly tabbed it a hit with all the operators. . . . **Earl Wilson** recently trekked in from Las Vegas to take care of business along coinrow. . . . **Lela Smith** also drove in from Barstow. . . . **Irv Gayer** and **George Van Drake** from San Bernardino were seen visiting with distributors this past week. . . . **Perry Irwin** and **Charley Gauger** both came in from Ventura. . . . **Mr. and Mrs. Don Swalm** and **E. E. Peterson** drove in along the Pico strip from San Diego. . . . **Orville and Melba Kendig** came in from Long Beach. . . . Other out of town operators who came in to take care of business included **Jimmy Jackson,** Palm Springs; **Gordon Le Seuer** 29 Palms; **Bob Chacon,** Laguna Beach; and **John Holmburg,** Santa Ana.

...WOW!...WHAT AN ATTRACTION!

chicago coin's HOLIDAY

THE MOST EYE-APPEALING!. . . . THE MOST COLORFUL! . . . .
THE MOST EXCITING BOWLING GAME EVER CREATED!



• NEW SENSATIONAL POINT CREDIT FEATURE!
Point Credit Totolizer Located on Top of Score Gloss Shows Ployer Accumulated Number of Credit Points He Will Score by Matching o Number, Star ond Crown!

• NEW SCORING THRILLS GALORE!
NEW! Player Motching o Number Scores 1 Credit Point!
NEW! Player Matching a Number ond Stor Scores 10 Credit Points!
NEW! Ployer Matching o Number, Star ond Crown Scores Totol Number of Points Contained in Point Credit Totolizer!
(Points ore corried over from gome to game until a 3-woy match is accomplished — Number, Stor & Crown.)

• NEW SURPRISE SCORING FEATURE!
Occosionolly All Stars Light Up. Player Then Has the Opportunity of Scoring Points by Matching Either o Number or a Number ond Crown!

• NEW!
Ultro Modern DeLuxe Cabinet! NEW! Colorful Formico Playfield!

• NEW Brillionf Live Colors Gives Cobinet o Radiont, Attroctive Appeorance!

• NEW Adjustoble For Match Play in 2nd - 5th or 10th Frome!

PLAYTIME Bowler
Componion to HOLIDAY!
For locations desiring a straight match game with an entirely new "Super Crown" Feature.

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chicago coin MACHINE COMPANY

Music Ops of No. Illinois Start Series of Guest Speaker Meets

First Speaker is Bill Gersh, The Cash Box

ROBERT E. (BOB) LINDELOF

SKOKIE, ILL.—Robert Lindelof, president of the Music Operators of Northern Illinois, called the first of their new series of guest speaker meetings for Acri's Victory Restaurant on Thursday evening, September 9.

Jerry Shuman, chairman of the Arrangements Committee for the organization, reported that Bill Gersh, publisher of The Cash Box, had been the first guest speaker chosen to address the music operators at this meeting.

As Jerry Shuman reported, "To make all the meetings interesting to every one of the members it was decided that some outstanding personality in the automatic music industry be called upon to address the membership at each meeting.

"The first speaker chosen was Bill Gersh, publisher of The Cash Box, who will address our members at the very first meeting in this series on September 9.

"Future meetings will hear other guest speakers. At the present time the members are proposing names of people whom they would like to hear discuss various important subjects.

"For example, an outstanding record man to speak on records. A needle manufacturer. A tax man. And others who can speak on subjects of importance to the members."

Robert Lindelof, president of Music Operators of Northern Illinois, said, "In my opinion this new series of meetings is sure to interest every one of the members of our organization. They will now have the opportunity to listen to outstanding people in the industry discussing subjects of great importance to all of us and will, at the same time, have the opportunity to ask questions solving many problems for all concerned."

Gottlieb Meets Demand With New Game

CHICAGO—D. Gottlieb & Company, this city rushed a brand new five-ball game to market this past week to meet the opening of the Fall season.

"Our new game is 'Lucky Lady'", Nate Gottlieb reported and continued, "it passed with flying colors on every single one of the test locations where it was placed everywhere in the country.

"Like all of our games," Nate Gottlieb stated, "we put 'Lucky Lady' thru a most extensive test period."

"What was most remarkable, was the players' reaction to the rotation sequence numbers, ranging from one thru seven, as well as the last second play appeal of the bottom holes awarding replays, and the kickout holes which advance the value of the point target.

"In addition to these outstanding features," Nate said, "there are two super-powered flippers, four pop bumpers, plus a super-point-score with a high tally of six million possible."

The game is reported to be in full production at the Gottlieb factory here.

Distributors have been reordering since receipt of their first samples.

"In fact," Nate stated, "we have already received just about 100 per cent reorders from everyone of our distributors for 'Lucky Lady' and, from all present indications, this is one game that bids fair to clicking off the opening of the Fall season with some real moneymaking action for all the operators."

In the meantime, the busy action at the Gottlieb plant here has kept the men on their jobs right thru to the final minute before the Labor Day weekend in an effort to fulfill the production schedule which the engineers have set up for this game.

FOREIGN BUYERS!

It's smart to do business with THE firm that does the most for YOU.

At International Amusement and Scott-Crosse foreign buyers receive the world's most complete coin machine service. We understand how to solve your problems from personal experience . . . know what equipment you need to meet your particular requirements and know how to get it to you on time in perfect working condition. This is why we have satisfied customers everywhere.

CABLE for Special Price Lists.
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EXHIBIT'S NEW STAR SHOOTING GALLERY

NEW ACTION

EXHIBIT'S GUNS— PROVEN MONEY-MAKERS FOR MANY YEARS!

EXCITEMENT

3 TARGET SETUPS FOR EACH GAME!

24 Hits sets up Jeweled ☆ which scores 30 points for perfect score.

For Optional use: Built-in Selector · For Choice of Free play or dime return on perfect score or match score · Various other combinations to suit any location · All targets are in view when game is at rest.

NOTHING ELSE LIKE IT!

For Details . . . Contact your local EXHIBIT DISTRIBUTOR OR FACTORY TODAY!

EXHIBIT SUPPLY

4218 WEST LAKE STREET • CHICAGO 24, ILLINOIS

"FIRST WITH THE MOST FOR OVER 50 YEARS"

THRU THE COIN CHUTE

EASTERN FLASHES

The hurricane that swept over the Eastern states on Tuesday, August 31 (the worst since 1938) played particular havoc with shore and beach installations. We're hoping arcade owners and operators with equipment in these areas weren't hit too hard, and that they will be able to clean up the damage and get ready for the Labor Day week-end. Although it was a devastating blow to many, they are thankful that the big wind and rain storm came along several days before the holiday, and not during these big four days.

* * * * *

A great big accolade is due two men—one in the coin machine business and the other in the business of exploiting recording artists and records. **Henry Okum**, the record exploitation man started it off, and the coin machine man, **Ed Burg** of Runyon Operating Division, Newark, N. J., completed the job. (Modestly, The Cash Box takes a small bow as we were instrumental in bringing these two men together.) Okum approaches us, advising that **Father Robert P. Egan** of Boys Town, N. J., was seeking a juke box for the recreation room of his building. We phoned Ed Burg, and without a moment's hesitation he agreed, not only to supply the juke box, but would also see to it that it was well supplied with records, and would service the machine. As a result of this fine gesture, the entire industry received a great deal of good-will. Photos and stories appeared in the Newark, N. J. press. (See pic and story this issue.) . . . Another fine public relations job was accomplished at this time when **Joe Young** and Abe **Lipsky** of Young Distributing Co. (Wurlitzer distributors) supplied a 1650 phono for the lobby of the Bliss Theatre, Sunnyside, L. I., to be used for the collection of dimes for the current emergency drive of "The March Of Dimes." Operating only on dime play, all proceeds go to this great charity. . . . **Mickey Anderson**, Erie, Pa., op. in town, visiting wholesalers. Mickey tried his darndest to get tickets for the Tuesday night game at the Yankee Stadium (Yankee-Cleveland game), but they just weren't available. . . . **Mike Munves** back from his week's vacation ("not enough" he claims). He returned just in time to receive Exhibit's new "Star Shooting Gallery," which he tells us is bringing in loads of ops to his showrooms. Mike also entertained coinmen from Portugal and Venezuela this week.

* * * * *

Meyer Parkoff, Atlantic New York Corp., points out to us several large posters advising music ops of the firm's sale being held for the entire month of September—20% off on all music parts and supplies. . . . **Lou Rosenberg**, pres. of the games assn., visits the wholesalers. . . . **Herb Klein**, sales mgr. of International Mutoscope Corp., on the West Coast, appointing distribs for the firm's hit machine "'54 Drivemobile." . . . **Dave Stern** and **Bob Slifer**, Seacoast Distributors (Rock-Ola distribs) busily engaged with a customer when we dropped in, so we just waved a "hello" at them. . . . **Bob Jacobs**, National Amusement, advises the firm has formed the National Speedy Maintenance Co., a service organization for games and music. National's showrooms and offices getting a face lifting, and quarters should be completely renovated for biz after the Labor Day holidays. . . . **Barney (Shugy) Sugerman**, Runyon Sales Co., his missus, **Mollie**, and son, **Myron**, fly out Tuesday afternoon for St. Paul, Minn., where they will spend a week with **Herman Paster**, and attend the Bar Mitzvah party for Herman's son, **Eddie**, on Saturday and Sunday. Shugy will stop off in Chicago on his way home. With Shugy away, **Irv (Kempy) Kempy** will remain at the offices. Kempy celebrated his 18th wedding anniversary on Aug. 30, and his birthday on Aug. 28. . . . **Harold Rosenberg**, United Amusement, Peekskill, N. Y., on the street buying supplies. . . . **Ben Becker**, Bally's regional rep., making the rounds of distribs with Bally engineers holding service schools—N. Y., N. J., Phila., and Pitts. Ben dropped us a note from Pitts., where a showing was held at Atlas Music Co., with Bob **Breither** Bally's chief field engineer in charge. "The response to the 'Jet' and 'Rocket Bowlers' has been wonderful," pens Ben. . . . Two years ago, **Hymie Koeppel's** daughter, Toby, spent the summer with her cousin, **Toby**, in Mesa, Ariz. This year, the Arizona Toby returns the compliment, and is spending the holiday months with the Brooklyn Toby.

THRU THE COIN CHUTE

NEW ORLEANS NOTES

Paul Glass of Big State Distributing, Dallas, Tex., in town for a day and night visit. . . . **Hap** of Tac Amusement, just back from his vacation. . . . **Clarence Haman** ("Hey Man"), disk jockey of the Rhythm and Blues program a proud, proud papa. . . . A cute little gal that will take **Louise Gaudin's** place at A. I. Distributing is **Dixie Mahan**, a real typical name for a Southern gal. . . . Still as efficient and punctual is **Lottie Hernandez**, also of A. I. . . . **Mrs. Dick Sturgell** of A. I., staying home now taking care of that beautiful 17 month old Ricky Sturgell. . . . Overheard a conversation among **Louis Boasberg, John Bosch, Bob Nims** and others—subject was the unanimous opinion of everyone present that **The Cash Box** was the only real magazine of the industry, and was growing greater and greater all the time. . . . Sorry to hear of the loss of **Ruby Young's** brother of Des Moines, Iowa, who was drowned while on a fishing trip. **Mrs. Young** left to attend the funeral services. Our deepest sympathy.

Sam Tridico out of the hospital, and seen purchasing the small Rock-Ola for his music route. . . . Sincerely hope Betty **Albano** of **Jay** Amusement, will miss the hospital trip that is pending. . . . **Phillip Yaeger** of Iacoponelli Amusement likes the new Seeburg and Wurlitzer phonos, he says. . . . More and more operators seem to be turning to the music biz these days. . . . We hear a rumor that New Orleans Novelty Co. is going into the phonograph business. Is this true, **Louis**? . . . We hear one of the nicest offices in the distributing business is the office of Lynch & Zander, Seeburg distribs. . . . Ran into an old friend, **Marian Jones**, who's now working for the Gulf Shipping Co.

THRU THE COIN CHUTE

CHICAGO CHATTER

Whew! Back to normal once again after moving into more spacious offices nd coming thru the Labor Day weekend in one whole piece. Moving meant ourneying from the 18th floor to the 10th. **Still in the same building at 32 Vest Randolph St. with the same telephone numbers—DEarborn 2-0045-46-47. Iew room numbers are 1014-16, and the welcome mat is out at all times for ou wonderful folks.** . . . Out with the old and in with the new! New quarters nd a spanking new Fall season coming up find us raring to give out with all hat vim, vigor and vitality. The "Three V's" have infected the entire industry. Iew equipment replacing the old will help pave the way to this Fall season eing the greatest yet. As far as the Labor Day weekend was concerned, nany of the operators reported tremendous play action. Enthusiasm and ptimism reign supreme. Fall, here we come!

It's a gorgeous girl! For the **Don Moloney** family. Their first child! Nancy **Moloney** gave birth to a 5-pound, 8-ounce baby girl on Thursday, August 26, t Mercy Hospital in Chicago. Named **Mary Ann.** Recipients of cigars included Don's cohorts at Donan—**Mac Brier** and **Tom Cath.** Mac now back on he job after two weeks in the north woods of Wisconsin, For Tom, "Vacaiontime will be sometime in September but hard to tell with all the orders for iew games piling in." . . . August 26 was the birthday—the 81st anniversary of such—of **Lee De Forest,** called the "Father of Radio" and who is still at vork every day in his experimental laboratories at this age. In a statement ssued to the press on his birthday, De Forest said, "With the help of **Lyn Durant,** president of United Manufacturing Co. I have established the Lee De Forest Foundation for experimental purposes." De Forest's invention of the audion tube brought radio into the home. He also made important basic contribs to television, sound movies, wireless telegraphy and telephony. . . . **George (The "G") Jenkins** getting slimmer and slimmer. Now has a trim, chic svelte physique.

Williams Manufacturing Co. greeted the Fall season with a pair of games, "Skyway" and "Daffy Derby," both reported doing exceptionally well. **Sam Stern** very, very busy at the factory. **Harry Stern** traveling hither and yon in the East. . . . **Nate Gottlieb** and son **Shelley** took in a big, big weekend of baseball in Milwaukee. Saw the Braves tangle with the Giants on Saturday in one game and with the Dodgers in a doubleheader on Sunday. The temperature soared into the 90's and forced Nate to buy a hat to protect his upstairs from the sun. The headgear was of the type he "wouldn't wear to a dog fight but the hot sun demanded it." For Shelley, a star Little Leaguer in his own right, it was big league baseball at its best. **Irene Gottlieb** and the two girls, in the meantime, spent the weekend at Brown's Lake, Wis.

"Just can't keep up with the orders. Doing very well," is the way **Kurt Kluever** put it when asked about Rock-Ola's new phono. **J. Raymond Bacon** due back from the West Coast this week. **Wayne (Brad) Bradfield** busy as ever as manager of Rock-Ola's new advertising and sales promotion department. . . . **Jack Nelson** is planning a biz trip right after Labor Day. Will visit Bally distribs in various places. . . . **Sam Wolberg, Sam Gensburg, Ed Levin** and all at Chicago Coin enthused considerably with the firm's new "Holiday Bowler" which incorporates nine new features. . . . **Roy Small,** conciliator and public relations counsel for the United Music Operators of Michigan was thrilled when all 13 officers of the former Music Operators Guild of Michigan joined UMO as a body. . . . **Vince Shay** reports he had one grand time up in the north country—12 days of it to be exact—with his son after taking him out of camp. . . . The Keeney picnic for employees and their families was held at Pulaski Woods, Maple Lake, Ill., and provided presents and all-day fun for all. . . . **Capt. Tom Callaghan** very ill at Columbus Hospital.

Art Weinand and **Jim Culéa,** Exhibit Supply, back at work after two weeks of vacation. Both loafed like anything. Now so very, very busy. . . . Back in town after conducting successful and well-attended Bally service schools out East are **Paul Calamari** and **Bob Breither.** . . . **Paul Huebsch,** J. H. Keeney & Co., had two good reasons for staying home on Monday of last week. Son **Bobby** had a temperature of 105 degrees. **Rosemary Huebsch,** the better half, is expecting a fourth child next month. . . . **Jack Bess** of Roanoke Vending Exchange, Richmond, Va., dropped into the Chicago Coin factory the other week and placed a sizable order. . . . **Stan Levin** of Empire was guest of **Sam Lewis** of Genco at Sam's cabana at the Edgewater Beach. Like Stan said, "This is living." . . . **Jerry Shuman,** chairman of the arrangement committee, announces that the Music Operators of Northern Illinois will begin a series of guest meetings. Initial guest speaker at the first meeting on September 9 will be **Bill Gersh,** publisher of **The Cash Box.** . . . **Irving Solovey,** veteran op in the Canal Zone, writes that "everything looks fine for the future."

HAPPY BIRTHDAY THIS WEEK TO: **Algot L. Kropp,** Tuscaloosa, Ala. . . . **Gerald Barron,** Belmont, Calif. . . . **Robert M. Carlyle,** Grand Rapids, Mich. . . . **Nat Lessner,** New London, Conn. . . . **Fred Iverson,** Buffalo, N. Y. . . . **Jack Kaufman,** Miami, Fla. . . . **Allen J. Stern,** Chicago, Ill. . . . **Carl F. Jackson,** Seminole, Okla. . . . **Philip Mason,** Washington, D. C. . . . **Gene Daddis,** Pequahannock, N. J. . . . **Herman Paster,** St. Paul, Minn. . . . **Edmund Petrocine,** Miami, Fla. . . . **John B Turcotte,** Williamsett, Mass. . . . **Louis Tartaglia,** Port Chester, N. Y. . . . **C. W Holmes,** Little Rock, Ark. . . . **Harry Poole,** Boston, Mass. . . . **Al Schlesinger,** Poughkeepsie, N. Y. . . . **Jacob Nomden,** Oak Park, Ill. . . . **Howard W. Dolph,** Tulsa, Okla. . . . **Ralph H. Ridgeway,** Springfield, Mass. . . . **Bill Miller,** Grand Rapids, Mich. . . . **Eugene V. Oden,** San Antonio, Tex. . . . **Joe Westerhous,** Cheviot, O.

America's Finest!

ASK ANY OPERATOR OF THE **KEENEY DELUXE ELECTRIC CIGARETTE VENDOR**

★ Operates on any combination of nickels, dimes and a quarter thru a single coin opening.
★ 9 Double columns dispense alternately at bottom. Always fresh cigarettes. Holds 432 packs.
★ Dispenses regular or King size packs. Instantaneous price adjustments on each column

THE PACK YOU SEE—IS THE PACK YOU GET!
Swing-up front top for easy loading. 3-way match vending.

J. H. KEENEY & COMPANY, INC.
2600 WEST 50th STREET, CHICAGO 32, ILL.

BARGAINS OF THE WEEK!!

GENCO	2 PLAYER BASKETBALL BRAND NEW IN ORIGINAL CRATES		$399.50
BALLY	CONEY ISLANDS	COMPLETE	69.50
GENCO	SILVER CHEST	BRAND NEW	125.00
BINKS	ZIPPER	BRAND NEW BINGO COUNTER GAME	55.00

1c ACORNS, Ball Gum, 8 lb. Globe PHONE OR WRITE FOR QUANTITY PRICE

Terms: ½ Dep., Bal. C.O.D. or S.D.

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CHICAGO CHATTER (Cont.)

Herb Oettinger, Ray Riehl and **Bill De Selm,** United Mfg. Co., worked like beavers prior to the Labor Day weekend. Now starting all over again with the busy Fall season at hand. Bill, incidentally, came down with an attack of bursitis and had to forsake his "championship" golf for a time. . . . **Art Garvey** hit his Bally territory in the Northeast right in the heart of the recent hurricane and had quite a time of it. . . . **Alvin Gottlieb** spent the first part of last week visiting distribs in Boston, Mass., and Hartford, Conn. Got back just as the Gottlieb firm introduced its new game, "Lady Luck." . . . **Jack Mulligan** and **Leo Dixon,** in town visiting at Rock-Ola, dropped into the offices of **The Cash Box** and got into an interesting discussion about the future of the music business. . . . **Ed Hall** of Exhibit "feeling like a million." . . . **Sam Cooper** of Paster Distributing Co., Milwaukee branch, advises that the firm has purchased land for a new building. Will be one of largest distrib buildings in the Midwest, Sam says. . . . Busy as bees are Atlas' **Maurie and Eddie Ginsburg, Nate Feinstein** and **Harold Schwartz.**

Most admired objects in the Bally salesroom are pictures of the atomic bomb explosion on Bikini Island. "Only reason is," says **Bill O'Donnell,** "that any salesman who can't sell his saltsworth will be thrown into the next atomic blast." Bill is sporting a tan which matches the new tie he is wearing with tan figures on it. . . . It is reported that **Joe Cohen** of Ristaucrat, Inc., Appleton, Wis., is shipping over 200 units of his phonograph mechanism thruout the nation for test purposes. . . . Chicago offices of Ben Coven sporting a unique Wurlitzer "Carousel" display platform. The platform has a revolving top, along with spotlights and mirrors. Center of attraction is a Wurlitzer Model "1700" phonograph. . . . **Dal Haun,** president of Star Title Strip Co., Inc., Pittsburgh, announces that the firm's Chicago branch, which will serve all points west of Detroit and Cincinnati, will open Tuesday, September 7. Also says that firm will open a Los Angeles branch soemtime in the future.

"THE CASH BOX" CLASSIFIED ADS

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"THE CASH BOX" PUBLISHED

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WANT OR **FOR SALE** — *CHECK OFF WHICH YOU DESIRE*

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WANT—A. M. I. 40, 80, 120 selection equipment — Phono, Hideaways, Steppers, Wall Boxes, Bar Brackets. Seeburg 100 A & B. Scales, Arcade equipment, 1c and 5c Vendors, Bally Futuritys, 1953 Pin Games. Write stating condition, number, model, and prices. THE ST. THOMAS COIN SALES, ST. THOMAS, ONTARIO, CANADA. Tel.: 2648.

WANT—Your used or surplus records all speeds. 45's onr specialty. We buy all year round and pay top prices. No lot too large or too small. No more than 10% blues. We pay freight. BEACON SHOPS. 821 NO. MAIN STREET, PROVIDENCE, R. I. Tel.: UNion 1-7500.

WANT—Bright Spots, United Showboat, United Circus, late Gottlieb 5 Ball free play games, Seeburg Model B & C's 45's. State quantity, price, and condition in first letter. NOBRO NOVELTY CO., 538 BRYANT ST., SAN FRANCISCO 7, CALIF.

WANT—Distressed merchandise for return privileges. Purple label Capitols, Columbia, Coral, Decca, Victor, Mercury, King — 78's and 45's — also L.P.'s. Please quote prices, we pay freight. C & L MUSIC CO., 11 BAYBERRY RD., FRANKLIN SQUARE, L. I., N. Y.

WANT—New and nsed records. Highest prices paid for 78's and 45's. No quantity too large or too small. We buy brand new LP's (33 1/3 RPM) in quantity. Write or phone. FIDELITY DISTRIBUTORS, 666 10th AVE., NEW YORK 36, Tel.: JUdson 6-4568.

WANT—Phonograph records made before 1940; any quantity or dealer stock; $150 to $300 per thonsand; will inspect if required. Some labels wanted are Brunswick; Victor; Vocalion; Paramount; Gennett; Bluebird; Champion. JACOB S. SCHNEIDER, 128 W. 66th STREET, N. Y. C.

WANT—Show Boats, Circus, Rodeo and Frolics. GOLDEN GATE NOVELTY CO., 701 GOLDEN GATE AVE., SAN FRANCISCO 2, CALIF. Tel.: MArket 1-3968.

WANT—For cash. Seeburg, Wurlitzer, AMI, Rock-Ola phonographs — all models. State makes and best price you want. Also any other coin operated machines you have for sale. Write or wire collect. NEW YORK DISTRIBUTING CO., 625 TENTH AVE., NEW YORK, N. Y. Tel.: CIrcle 6-2144.

WANT—Live wire juke operator to assist us in operation of nickel jukes in the Glens Falls area. We have long list of spots pleading for nickel jukes. We can't handle more. Our route of games and music big. No expensive juke boxes needed. Just be sure of nickel play operation—as locations and patrons are nicklewise in this territory. We may even consider selling our complete route—shop—etc. to live wire operator. For particulars about this wide open territory contact DEL AMUSEMENT CO., FORT EDWARD, N.Y. "Oldest operation in this area" since 1925.

WANT—Any quantity post-war Wurlitzer Phonographs, Models 1100, 1250, and 1400. Also Seeburg M100—78 and 45. Wire, write, or phone: BUSH DISTRIBUTING COMPANY, 286 N. W. 29th ST., MIAMI, FLORIDA.

WANT—For resale. United & Chicago Coin Bowling Games; Bally Bingo Games; Mills Panorama Peek Shows; Kiddie Rides. State condition and best price in the first letter. STANLEY DISTRIBUTING CO., 1523 BROADWAY, TACOMA, WASH. Tel.: BRoadway 3663.

WANT — 45 RPM Records, new or used. No quantity too large or small. Highest prices paid. Write stating quantity on hand. TONY GALGANO, GALGANO DIST. CO., 4142 W. ARMITAGE, CHICAGO 39, ILL. Tel.: DIckens 2-7060.

WANT—Bingos, late model Shuffle Alleys. For Re-sale. Send list. Have all types of amusement equipment for sale. DAVE LOWY & CO., 592 TENTH AVENUE, NEW YORK, N. Y. Tel.: CHickering 4-5100.

WANT—All types of arcade machines and Gottlieb 4 & 6 Flipper Pinball Games in any quantity. Give names, condition, prices wanted and when ready to ship. INTERNATIONAL AMUSEMENT CO., 1423 SPRING GARDEN STREET, PHILADELPHIA, PA.

WANT—Tubes: 2051; 2050; 70L7; 2A4; 2A3; 5V4; 6L6; 6N7; 6L7; 6V6 metal; 6X5 metal. Will pay $40 hundred. Must have minimum quantity 50 of a type. Have you other types in quantity? LEWIS ELECTRONICS, 3449 NO. ELAINE PL., CHICAGO, ILL.

WANT—Beach Clubs—will pay $285. PENNSYLVANIA VENDING COMPANY, 1822 CARSON STREET, PITTSBURGH 3, PA.

WANT—From all over the world! Literature on any machine that takes coins and sells anything — amusement, drinks, Bromos, fortunes, Pocket Books, cigarettes 25 2c each, aspirin at 5c each, single band-aids, newspapers. WITHAM ENTERPRISES & ASSOCIATES, 20-22 CUNNINGHAM AVENUE, GLENS FALLS, NEW YORK.

CLASSIFIED ADVERTISING SECTION

ANT—We pay Spot Cash for Seeburg and Wurlitzer Music as follows: Seeburg 100A $350; 100B $500; 100BL $525; 100C $600; Wurlitzer 1015 $40; 1100 $150; 1250 $175; 1400 $325; 1450 $325; 1500 $375; 1550 $375; 1500A $425. Wire collect for deposit and shipping instructions. REDD DISTRIBUTING CO., INC., 298 LINCOLN ST., ALLSTON, MASS. Tel.: AL 4-4040.

ANT—For Export. Quantities of the following models: Seeburg M100A; Wurlitzer 1100 and 1250. Telephone collect. DAVIS DISTRIBUTING CORP., 725 WATER ST., SYRACUSE, N. Y. Tel.: SYracuse 75-5194.

ANT — Frolics and Beach Clubs. Send us your lowest price. H & H MUSIC, 1626—3rd AVENUE, MOLINE, ILLINOIS.

FOR SALE

OR SALE—Counter games A.B.T. target skill $10; Marvel Pop Up Game $10; Pikes Peak $10. W. B. DISTRIBUTORS, INC., 1012 MARKET STREET, ST. LOUIS, MO. Tel.: CEntral 9292.

OR SALE — Hi-Speed Super Fast shuffle board wax. 24 one-pound cans per case $8.50 f.o.b. Dallas, Texas. Sold on money back guarantee. AMI Distributor. STATE MUSIC DISTRIBUTORS, INC., 3100 MAIN ST., DALLAS, TEXAS.

OR SALE—50 Chrome 3020 Wurlitzer Wall Boxes converted to 48 play, $25 each. Checked and ready for location. MUSIC DISTRIBUTORS, INC., 213 FRANKLIN ST., FAYETTEVILLE, N.C. Tel.: 2-3992.

OR SALE—Genco Shuffle Pool $195; Keeney 10 Player Team Bowler $165; AMI D-40 $395; AMI D-80 Chrome $495; AMI E-120 write, Wurlitzer 1500 $525. UNITED DISTRIBUTORS, INC., P.O. BOX 1995, 513 E. CENTRAL, WICHITA 2, KANSAS.

FOR SALE—Finest Bingos—Factory Reconditioned—Like finding $50 in your pocket. Returnable 3rd day, full refund to proteet you. Ice Frolics (almost new) $410; Palm Springs (almost New) $410; Yacht Clubs (improved superline frequeney) $220; Palm Beach $150; Dude Ranch $375; Beach Clubs $355; Atlantic Citys $150; Leader $65; Coney Island $80; Holidays (6 card) $60; Bright Spots (6 card) $75; Geneo 400's (percentaged right) $65. We want Bingos. Mail your list. W. E. KEENEY MFG. CO., 5229 S. KEDZIE AVENUE, CHICAGO 32, ILL. Tel.: HEmlock 4-3844.

FOR SALE—United 6-Player DeLuxe Shuffle Alley, good condition $85; 5-Player $55. COPELAND DISTRIBUTORS, INC., 900 NORTH WESTERN, OKLAHOMA CITY, OKLAHOMA.

FOR SALE—40 Wurlitzer 3020 Wall Boxes $8 ea.; 50 Seeburg 3-Wire Wall Boxes $3 ea. Beautiful equipment. 1/3 deposit, balance C.O.D., or Sight Draft. KOEPPEL DISTRIBUTING CO., 629 TENTH AVE., NEW YORK, N. Y. Tel.: CIrcle 6-8939.

FOR SALE—Brite Lites $75; Brite Spot $95; Spot Lite $90. Beach Club, Dude Ranch, Palm Springs, write. ALLIED DISTRIBUTING CO., 786 MILWAUKEE AVE., CHICAGO, ILLINOIS.

FOR SALE—"West Side" now has a full line of prizes and premiums, such as radios, clock, watches, etc. For Sale. Write for free low price list. WEST SIDE DIST., 612 10th AVE., NEW YORK, N. Y.

FOR SALE—Coin Counters, Coin Sorters, Coin Counting Combinations, Coin Changers, Coin Wrappers, Parts and Supplies. We carry a complete line of these products. GLOBE DISTRIBUTING CO., 1623 N. CALIFORNIA AVE., CHICAGO 47, ILL. Tel.: ARmitage 6-0780.

FOR SALE—Complete Arcade or single machine. Also Mangel's Lead Shooting Gallery. Closing store, Sept. 25. ARCADE AMUSEMENT CORP., 1145 SIXTH AVE., NEW YORK, N. Y.

FOR SALE—Attention, Wurlitzer 1500 and 1700 operators connect 24 and 48 selection Wall Boxes to 104 selection Phonographs. Use regular 219 and 248 Steppers and Adaptor. Specify 1500 or 1700. $34.50 each. Satisfaction guaranteed. MIDWEST MUSIC SERVICE, 819 WEST SECOND, WICHITA, KANSAS.

FOR SALE—Territory Wash Out. 2000 Bingo in Line Games. All Types, All Shopped, ready for location. Make offer for 1 or 500. 1/3 down, balance C.O.D. Write, Wire or Phone. We are now making delivery on United's Red Hot Jungle Gun. DAN STEWART COMPANY, 140 EAST 2nd SOUTH, SALT LAKE CITY, UTAH. Tel.: 22-2473.

FOR SALE—All machines 20% off high CASH BOX prices. Wurlitzer 1015, 1100, 120. Rockolas 1422, 1426. AMI Model C. Seeburgs 146, 147, 100A. Phone STerling 87515 or Write: DIXON DISTRIBUTING CORP., P.O. Box 2660, YOUNGSTOWN, OHIO.

FOR SALE—Canadian Operators! Place low cost "Quizettes" in your music locations. Thousands now in use aeross Canada. Proven high profits and cost only $21.95 each. English or Freneh models available. Distributorships open. Write. MOCHUK ENTERPRISES, 81 INDIAN ROAD, TORONTO, ONT., Tel.: LO 4722.

FOR SALE—Records!!! 5c over wholesale, any label. Free title strips. Quick service. New accounts, token deposit with order. We also purchase surplus records new unused only. RAYMAR SALES CO., 170-21 JAMAICA AVENUE, JAMAICA 32, N. Y. Tel.: OLympie 8-4012, 4013.

FOR SALE—All types used AMI, Wurlitzer and Seeburg equipment. Clean and shopped, or as is. Factory Distributor for Seeburg. DICKSON DISTRIBUTING CO., 631 W. CALIFORNIA, OKLAHOMA CITY, OKLA. Tel.: REgent 6-3691.

FOR SALE—We are Exclusive Distributors in Michigan for AMI, American Shuffleboard, Bert Lane, Chicago Coin, Exhibit, Keeney, Geneo, Gottlieb, Williams, and Victor Vending. MILLER-NEWMARK DISTRIBUTING CO., 42 FAIRBANKS ST., N. W., GRAND RAPIDS, MICH. Tel.: GLendale 6-6807 and 5743 GRAND RIVER AVE., DETROIT 8, MICH. Tel.: TYler 8-2230.

FOR SALE—Bingo games; late model Bally and United. All in A-1 shape, ready for immediate delivery. Write for full details. RELIABLE COIN MACHINE CO., INC., 184 WINDSOR STREET, HARTFORD 5, CONN. Tel.: CHapel 9-6556.

FOR SALE—1 Seeburg Sieum Unit, perfect condition, $250; 2 Geneo Sky Gunner, brand new; Ajax Cigarette Machines, brand new, closeout; 1 Poolette Pool Table $50; 1 Keeney 2-Player Attachment for Shuffleboard. LIEBERMAN MUSIC COMPANY, 257 PLYMOUTH AVENUE NORTH, MINNEAPOLIS, MINN.

FOR SALE—2 Dale Guns @ $45 ea.; 1 Six Shooter @ $100; 1 Chico Goalee @ $50; 1-5c Saddle & Turf @ $325. Call or write AUTOMATIC AMUSEMENT CO., 1000 PENNSYLVANIA ST., EVANSVILLE, INDIANA. Tel.: 3-4508.

FOR SALE — Premium merchandise for coin machine prizes. Over 3,000 articles carried in stock. Write for complete wholesale descriptive price list today. (Established 1932). HASTINGS DISTRIBUTING CO., 6100 BLUEMOUND ROAD, MILWAUKEE 13, WISC. Tel.: Bluemound 8-7600.

FOR SALE — 25 Winners like new, cleaned and guaranteed, few new, $75 each or will trade. What have you? WESTERN DISTRIBUTORS 3126 ELLIOTT AVE., SEATTLE 1, WASHINGTON.

FOR SALE—Can you afford 92c per week to get ahead and stay ahead of all competition? For only 92c per week you ean have a 40-word ad in this section plus a free full year's (52 weeks) subscription to The Cash Box. "The 'Bible' of the Coin Machine Industry." Send your Check for $48 today plus your first 40-word ad to: THE CASH BOX, 26 W. 47th ST., NEW YORK 19, N. Y. (Phone: JU 6-2640).

FOR SALE—200 brand new Northwestern 5c capsule charm vendors. 500 nearly new Victor 5c capsule charm vendors. Illness of customer forces sale. Write for prices. SHELDON SALES, INC., 881 MAIN STREET, BUFFALO 3, NEW YORK.

FOR SALE—America's finest reconditioned phonographs and music accessories. Everyone of our reconditioned machines guaranteed beautiful condition regardless of price. Tell us what you need. Get our prices before you buy. ANGOTT DISTRIBUTING CO., INC., 2616 PURITAN AVENUE, DETROIT 21, MICH. Tel.: UNiversity 4-0773.

FOR SALE—Speaker Wire 100 ft. $1.75; 500 ft. $1.70; per 100 3 wire 1-20 gauge 2-16 gauge Stranded Vinyl Jacket 100 ft. $3.75; 500 ft. $3.70; per 100 5 wire Control Cable 100 ft. $4.95; 500 ft. $4.85; per 100 3 in shield Vinyl Jacket, F.O.B. either office. COVEN MUSIC CORPORATION, 3181 NORTH ELSTON AVE., CHICAGO, ILL. — 1301 NORTH CAPITOL AVENUE, INDIANAPOLIS, IND.

FOR SALE — Reconditioned Wurlitzers: 1400's $400; 1250's $250. O'CONNOR DISTRIBUTORS, INC., 2320 W. MAIN STREET, RICHMOND, VA. Tel.: 84-3264.

FOR SALE—Evans Constellation $225; Shoot the Bear $145; Keeney DeLuxe Bowler $125; AMI A, B, C, D and a complete line of United Bingo and Shuffle Alleys. CENTRAL DISTRIBUTORS, 2315 OLIVE ST., ST. LOUIS, MISSOURI (MAin 1-3511) or 3314 MAIN STREET, KANSAS CITY, MISSOURI (WEstport 3582).

FOR SALE — Keeney High Score League $169.50; Williams DeLuxe Star Series $187.50; United 6 Way F. T. $149.50; United 6 Way DeLuxe $159.50; Domino $139.50; Spot Lite $119.50. LAKE CITY AMUSEMENT, INC., 4533 PAYNE AVENUE, CLEVELAND 4, OHIO. Tel.: HEnderson 1-7577.

FOR SALE—Wurlitzer Bar Boxes 2140's; Wurlitzer Wall Boxes 3020's. Steppers and Master units. No reasonable offer refused. YOUNG DISTRIBUTING, INC., 599 TENTH AVENUE, NEW YORK, N. Y.

FOR SALE—Bear Guns; Genco Night Fighters; Evans Bat-A-Score; Ex. Silver Bullets; Ex. Six Shooter; Chi-Coin Pistol. Take the low Cash Box prices. 1/3 deposit, balance C.O.D. B. E. KRUEGER, RT. 13, BOX 361, SAN ANTONIO, TEXAS.

FOR SALE — Uniteds: — Imperial $325; Royal $295; Classic $225; Cascade & Clover $195; Williams Deluxe World Series $75; Williams DeLuxe Baseball $195. Want—Seeburg "W." MOHAWK SKILL GAMES CO., 67 SWAGGERTOWN ROAD, SCHENECTADY 2, N. Y.

FOR SALE—The best buy in used Bally Bingo Games. Just buy one and you will see why you pay a little more and be glad you did. Your money back if not completely satisfied. 1/3 deposit with all orders. Write or call: ALLAN SALES, INC., 937 MARKET ST., WHEELING W. VA. Tel.: WHeeling 5472.

FOR SALE—1 Williams Super World Series $175; 1 Williams Double Header $45; 1 Williams Quarterback; refinished cabinet $45; 2 Exhibit Dale Guns; refinished $55; 1 Exhibit Six Shooter, refinished $125. AUTOMATIC AMUSEMENT COMPANY, 1000 PENNSYLVANIA ST., EVANSVILLE, INDIANA.

CLASSIFIED ADVERTISING SECTION

FOR SALE—Complete Arcades or a single machine. We have the largest stock of new and reconditioned Arcade Machines in the world. Also parts and supplies. Send for new illustrated catalog. MIKE MUNVES, 577 TENTH AVENUE, NEW YORK, N. Y. Tel.: CHickering 4-8628.

FOR SALE—Bowlers—Advance $365; Gold Cup $300; Triple Score $280; Crown $230; Double Score $220; 10th Frame Special Double In 5th $185; Name Bowler $165; Super Match $145; 10th Frame $140; Match $125; Chicago Coin Deluxe Drum Scoring $100. MONROE COIN MACHINE EXCHANGE, INC., 2423 PAYNE AVENUE, CLEVELAND 14, OHIO. Tel.: SUperior 1-4600.

FOR SALE—Spot-Lites $75. TOLEDO COIN MACHINE EXCHANGE CO., 814-816 SUMMIT STREET, TOLEDO, OHIO. Tel.: ADams 8624.

FOR SALE—For nothing—information as to how we established 10 cent play on juke boxes on our route and what effect it has had on our revenues. HENRY C. KNOBLAUCH & SONS, 51 WARREN ST., GLENS FALLS, N. Y.

FOR SALE—Contact us before you buy. We carry all types of coin machines. Largest Central Pennsylvania distributor for United, Universal, Chicago Coin, Keeney and Bally. WILLIAMSPORT ELECTRONIC & TELEVISION CO., 233 W. 3rd STREET, WILLIAMSPORT, PA. Tel.: 2-3326 or 2-1648.

FOR SALE—Bally Surf Clubs $445; Ice Frolics $375; (used a few days) Palm Springs $395; Palm Beach $165; United Mexicos $465; Rodeos $185; Cabanas $169.50; Williams Army & Navy $95; Wild West Gun, in perfect shape, $99.50; Chicago Coin Super Jet Kiddie Ride, used very little, $250. NEW ORLEANS NOVELTY CO., 115 MAGAZINE STREET, NEW ORLEANS, LOUISIANA. Tel.: CAnal 8318.

FOR SALE—Beauty $295; Chinatown $85; Control Towers $35; Double Action $25; Disk Jockey $85; Fighting Irish $35; Frolics $230; Hayburner $60; Yacht Club $265. REEL DISTRIBUTING CO., 4910 NATURAL BRIDGE AVENUE, ST. LOUIS 15, MO.

FOR SALE — Close Out! All Games with Formica and Large Pins. No reasonable offer refused. United Twin, United 4 Player, United 5 Player, United 6 Player, United 6 Player DeLuxe, United Super. Make your own offer on individual games. AMERICAN VENDING COMPANY, 2684 CONEY ISLAND AVE., BROOKLYN 35, NEW YORK. Tel.: DEwey 2-9602.

FOR SALE — Parts and supplies for Jukes, Shuffle, Pin and Telequiz Games. Special! Metal Tool Box of Assorted Hardware. Over 6 lbs. of Nuts, Bolts, Screws, Brackets, Switches, Springs, etc. $10 value for $2.49. CHAMPION DISTRIBUTING CO., 3743 W. GRAND, CHICAGO, ILL.

FOR SALE—We have a large stock of reconditioned Five Balls, One Balls, Bingo and Phonos. Write for list. WESTERHAUS CORPORATION, 3726 KESSEN AVENUE, CINCINNATI, O. Tel.: MOntana 5000-1-2.

FOR SALE—The finest used phonographs in all our history now available for immediate sale. Get our price on any phonograph you want before you buy. UNITED, INC., 4227 WEST VLIET ST., MILWAUKEE, WIS. Tel.: WEst 3-3224.

FOR SALE — Complete line of used phonographs, shuffle games, cigarette machines, all other equipment. Lowest prices. Best merchandise. One letter, wire, or phone call will convince you. Factory Representatives for United, Keeney, Bally. TARAN DISTRIBUTING, INC., 3401 N. W. 36th STREET, MIAMI 42, FLA. Tel.: 64-4864.

FOR SALE — Make Offer. Universal Stands (new) Original Crates. 60 Single Weighted, Revolv-A-Rounds Safes 1 Single, 7 Double complete with lock bar and keys. J. ROSENFELD COMPANY, 3220 OLIVE ST., ST. LOUIS 3, MO. Tel.: OLive 2-2800.

FOR SALE—Genco Shuffle Pool, like new $325; Genco Basketball, like new, write; Chi-Coin Crown Bowler, Triple $300; ChiCoin 10th Frame Special, Triple $200; United Olympic S.A. $285; United Cascade, Triple $235; Keeney 6 Player $95. UNIVERSITY COIN MACHINE EXCHANGE, 858 NORTH HIGH ST., COLUMBUS 8, OHIO. Tel.: UNiversity 6900.

FOR SALE—5 Bally Yacht Clubs $185; Atlantic City $140; Beauty $260; Beach Club $340; Dude Ranch $350; Ice Frolics $395; United A.B.C. $30; United Clover Bowlers $205; Liberty $185; MICKEY ANDERSON, 314 EAST 11th STREET, ERIE, PA. Tel.: Phone 5-7549.

FOR SALE—Reconditioned, like new! Seeburg Coon Hunt, write; Bally Victory Bowlers $440; Surf Clubs $535; Bright Lights $50; Our Secretary, write. DONAN DISTRIBUTING COMPANY, 5007 N. KEDZIE AVE., CHICAGO 25, ILL. Tel.: JUniper 8-5211.

CLASSIFIED ADVERTISING SECTION

FOR SALE—Bright Lights, A-1 condition, $65; AMI Model C $295; Wurlitzer 1100 $195; Wurlitzer 1015 $95; 1428 Magic Glo $195; 3020 Wall Boxes $18.50; Seeburg W1-L56 $4. H & H MUSIC, 1626 3rd AVE., MOLINE, ILLINOIS.

FOR SALE—Make us an offer on the following Shuffle Alleys: 1 Star; 1-10th Frame Star; 1 Super; 1 Five Player; 1 Clover; 1-9' Gold Cup; 2 Bowl-A-Ball and 1 Genco Shuffle Pool. T & L DISTRIBUTING CO., 1663 CENTRAL PKWY., CINCINNATI 14, OHIO. Tel.: MAin 8751.

FOR SALE—Reconditioned phonos—ready for location: AMI A; AMI C; AMI D-40 and D-80; Rock-Ola Fireball 45 rpm: Seeburg M 100A; Wurlitzer 1500. Write for low prices. RUNYON SALES COMPANY, 593 TENTH AVE., NEW YORK, N. Y. or 221 FRELINGHUYSEN AVE., NEWARK, N. J.

FOR SALE—Shooting Gallery, write; Team Bowler $445; Ace Bowler, new $545; Havana $419.50; Mexico $469.50. WESTERN DISTRIBUTORS, 1226 SOUTHWEST 16th AVE., PORTLAND 5, OREGON.

FOR SALE — Wurlitzer 1080's $75; 1015's $85; AMI-D40 $350; Seeburg 46 $35; 47 $45; 48ML $135; Rock-Ola 1428 $135; 1422 $45; Seeburg 3W5-L56 Wall Boxes $16.50. CENTURY DISTRIBUTORS, INC., 1221-23 MAIN ST., BUFFALO 9, N. Y.

FOR SALE — Look! Phonograph needles at distributors prices. Buy direct from manufacturer. Quality Phonograph Needle Manufacturers quitting distributors now selling direct to dealers and operators at full distributors discount. Ship anywhere. QUALITY NEEDLE COMPANY, 3747 W. CHICAGO AVE., CHICAGO 51, ILLINOIS. Tel.: SAcramento 2-5050.

Notice!

YOU CAN SAFELY SEND DEPOSITS TO ADVERTISERS IN "THE CASH BOX"

Your Deposit Is GUARANTEED

AS LONG as you are a paid up subscriber to 'The Cash Box', at the time you answer any advertisement that appears in 'The Cash Box', where the advertiser requires that you must send a deposit to obtain the merchandise advertised, your deposit up to $100.00 is guaranteed by 'The Cash Box'. This is "'The Cash Box' Free Deposit Insurance Plan". An exclusive and original feature of 'The Cash Box' only. Should you lose your deposit in fraudulent manner immediately write:

THE CASH BOX

26 West 47th Street, New York 36, N. Y.

FOR SALE—All types reconditioned Coin Operated Games available at lowest prices. Write, wire, phone C. A. ROBINSON & CO., 2301 W. PICO BLVD., LOS ANGELES 6, CALIFORNIA. Tel.: DUnkirk 3-1810.

FOR SALE — A.B.C. $20; Knockout $15; Just '21' $10; Bright Lights $100; Spot-Lite $110. AUTOMATIC MUSIC CO., 703 MAIN STREET, BRIDGEPORT, OHIO. Tel.: 750.

FOR SALE—30 Pop-Sez Popcorn Vendors, 3 Hawkeyes, reconditioned $59.50 each; 25 Mercury Athletic Scales, counter models $22.50 each. One-half deposit with order. CLEVELAND COIN MACHINE EXCHANGE, INC., 2029 PROSPECT AVENUE, CLEVELAND, OHIO. Tel.: TOwer 1-6715.

MISCELLANEOUS

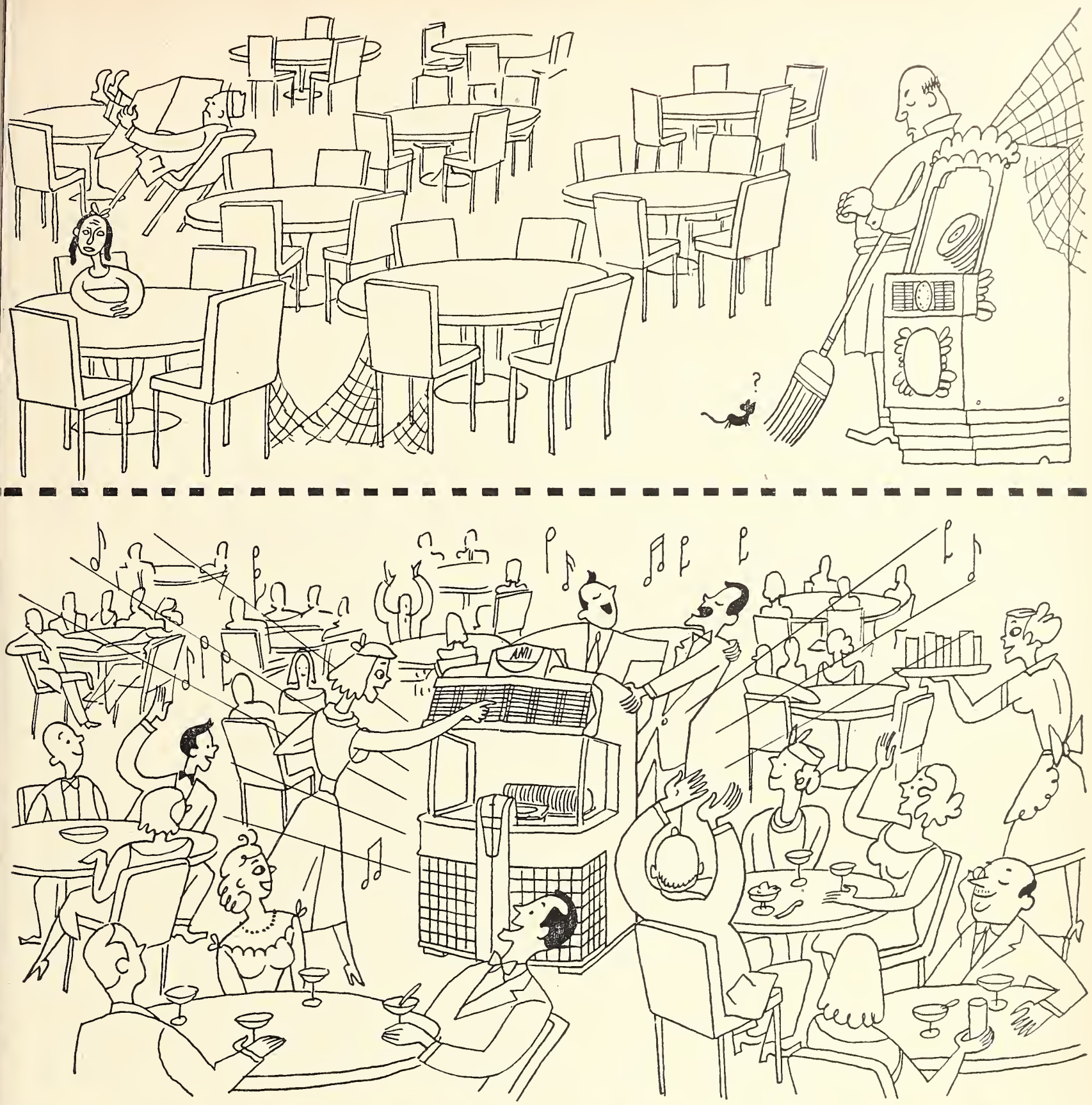
NOTICE — Are you having trouble keeping Plexiglass clean on your juke boxes? Our Mecite does the job —16 oz. bottle $.85. For distributor price and territory, contact MECCA SERVICE CO., 716 N. 19th ST., EAST ST. LOUIS, ILLINOIS.

NOTICE — Louisiana & Mississippi Operators — your authorized AMI phonograph distributor is DIXIE COIN MACH. CO. 122 NO. BROAD ST., NEW ORLEANS, LA. Tel.: MAgnolia 3931.

NOTICE—Juke Box Operators—Trade your used juke boxes for cigarette machines. We will sell or trade all types cigarette machines (thoroughly reconditioned), Rowe milk vendors, Cold Snac and Vendo ice cream machines. BRUCE MUSIC AND VENDING SERVICE, 1602 PIERRE AVE., SHREVEPORT, LOUISIANA

NOTICE—These 3 telephone numbers are important to you: The Cash Box, New York City, JUdson 6-2640; The Cash Box, Chicago Ill., DEarborn 2-0045; The Cash Box, Los Angeles, Calif., WEbster 1-1121.

NOTICE—We are exclusive distributors for Cole drink machines and Rock-Ola phonographs for Metropolitan New York and New Jersey. Finest trade-ins available, both products. Advise us your needs. SEA COAST DISTRIBUTORS, INC. 1200 NORTH AVE., ELIZABETH N. J. (Tel.: BIgelow 8-3524) and 594 TENTH AVE., NEW YORK N. Y. (Tel.: BRyant 9-4684).



Never Underestimate the Power of a Model "E"

TRUE-TONE FIDELITY • ALL-ROUND CABINET BEAUTY • MOVING LIGHT AND COLOR • SPEEDY ONE-BUTTON PLAY • UNFALTERING PERFORMANCE • ATTENTION-GETTING DESIGN AND DECORATION WIDE CHOICE OF SELECTIONS • CONVENIENCE OF EYE-LEVEL PLAY • MINIMUM MAINTENANCE

AMI *Incorporated*

GENERAL OFFICES AND FACTORY: 1500 UNION AVENUE, S. E., GRAND RAPIDS 2, MICHIGAN

Licensee: Jensen Music Automates—building the IMA-AMI Juke Box sold through Oscar Siesbye A/S, 5 Palaisgade, Copenhagen K., Denmark

THIS WEEK'S USED MACHINE QUOTATIONS

16th Year of Publication
779th Consecutive Week's Issue

How To Use "The Confidential Price Lists"

[Also Known As the "C. M. I. (Coin Machine Industry) BLUE BOOK"]

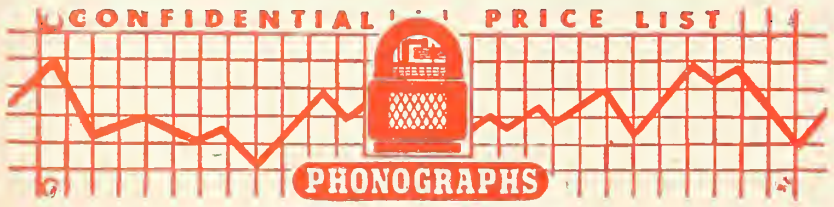
FOREWORD: Many times, wide differences appear in the quotation of high and low prices of certain equipment. Like any true reporter "The Confidential Price Lists" can only feature the market prices as they are quoted. "The Confidential Price Lists" acts exactly the same as the market quotation board at the Stock Exchange—posting the prices as they are quoted for the past week, regardless of how much they may seem to be out of line. Some prices do not change for months. "The Confidential Price Lists," rather than show no price, retain the last known quotations for such equipment so that the subscriber at least has the last known prices as a basis to work with. Prices may be very widely divergent. Someone on the West Coast may feel a certain machine worth $150.00 whereas someone on the East Coast may think it worth but $75.00. Of course, serial, appearance, demand, territory, quantity, and condition of equipment must be taken into consideration. (Some equipment offered by outstanding firms, having a reputation for shipping completely reconditioned machines, will be offered at higher prices than others, due to the added cost of reconditioning.) "The Confidential Price Lists" reports each quotation exactly as it is made and depends on the subscriber to make average price adjustments to fit the peculiarities of his territory.

METHOD: "The Confidential Price Lists" should be read as follows: First price listed is lowest price quoted for the week; Second price listed is highest price quoted.

FOREIGN BUYERS: To cover cost of packing, crating, shipping, etc., figure an additional $20 to $25 on Pin games — and $25 to $30 on Phonographs.

EXPLANATION

1. Prices UP
2. Prices DOWN
3. Prices UP and DOWN
4. No change from Last Week
5. No quotations Last 2 to 4 Weeks
6. No quotations 4 Weeks or Longer
7. Machines Just Added
* Great Activity



LISTED ALPHABETICALLY

AMI

4. Model A, '46, 40 Sel., 78 RPM	125.00	195.00
4. Model B, '48, 40 Sel., 78 RPM	199.00	275.00
4* Model C, '50, 40 Sel., 78 RPM	200.00	300.00
4* Model D-40, '51, 40 Sel., 78 RPM	330.00	425.00
4* Model D-80, '51, 80 Sel., 45 RPM	425.00	525.00
4. WM Wall Box	10.00	17.50

EVANS

4. Mills Constellation, '47 Model 951, 40 Sel., 78 RPM	50.00	125.00
4. Constellation, '49 Model 135, 40 Sel., 78 RPM	150.00	295.00
4. Jubilee, '52, Model 245, 40 Sel., 45 RPM	325.00	450.00
4. Century, '52, Model 2045, 100 Sel., 45 RPM	475.00	600.00

ROCK-OLA

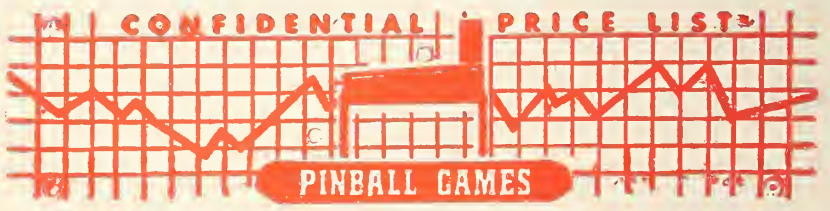
4. 1422, '46, 20 Sel., 78 RPM	45.00	95.00
4. 1424, '46 Playmaster Hideaway, 20 Sel., 78 RPM	49.50	85.00
4. 1426, '47, 20 Sel., 78 RPM	65.00	130.00
4* 1428, '48, Magic-Glo, 20 Sel., 78 RPM	125.00	195.00
4. 1432, '50, Rocket '50-51, 50 Sel., 78 RPM	225.00	275.00
1. 1432, Same as above, Converted to 45 RPM	225.00	300.00
4. 1434, '51, Rocket '51-'52, 50 Sel., 78 RPM	295.00	395.00
4. 1434, Same as above, Converted to 45 RPM	295.00	400.00
7. 1436, '52, Fireball, 120 Sel., 45 RPM	350.00	550.00
1. 1436A, '53, Fireball, 120 Sel., 45 RPM	395.00	550.00
6. 1501 Wall Box	3.00	4.50
6. 1502 Bar Box	5.00	7.50
6. 1503 Wall Box	12.50	15.00
6. 1504 Bar Box	8.50	17.50
6. 1510 Bar Box	15.00	20.00
6. 1525 Wall Box	5.00	15.00
6. 1526 Bar Box	15.00	19.50
6. 1530 Wall Box	15.00	25.00
6. 1805 Organ Speaker	24.50	29.00

SEEBURG

6. Hi-Tone, 9800 '41 20 Sel., 78 RPM	29.50	49.50
6. Hi-Tone, 9800RC, '41, 20 Sel., 78 RPM, Remote Control	29.50	49.50
6. Hi-Tone, 8800, '41, 20 Sel., 78 RPM	29.50	49.50
6. Hi-Tone, 8800RC, '41, 20 Sel., 78 RPM, with Remote Control	29.50	49.50
6. Hi-Tone, 8200, '42, 20 Sel., 78 RPM	29.50	49.50
6. Hi-Tone, 8200RC, '42, 20 Sel., 78 RPM with Remote Control	29.50	49.50
4. 146S, '46, Standard, 20 Sel., 78 RPM	35.00	99.00
4. 146M, '46, Master with Remote Attach., 20 Sel., 78 RPM	35.00	115.00
4. 147S, Standard, 20 Sel., 78 RPM	45.00	129.00
4. 147M, '47, Master with Remote Attach., 20 Sel., 78 RPM	50.00	135.00
4. 148S, '48, Standard, 20 Sel., 78 RPM	65.00	175.00
4. 148M, '48, Master with Remote Attach., 20 Sel., 78 RPM	100.00	189.00
4. 148ML, '48, Light Cab., Master with Remote Attach., 20 Sel., 78 RPM	75.00	199.00
4* M100A, '49, 100 Sel., 78 RPM	350.00	495.00
4* M100B, '51, 100 Sel., 45 RPM	475.00	675.00
4. M100BL, '51, 100 Sel., 45 RPM, Light Cab.	495.00	700.00
4. M100C, '53, 100 Sel., 45 RPM	625.00	825.00
4. W1-L56 Wall Box 5c	3.00	6.95
4. 3W2 Wall-a-Matic	4.75	10.00
4. W4L-56	19.50	29.00
4. 3W5-L56 Wall Box 5c, 10c, 25c	16.50	24.50
4. W6L-56 5/10/25 Wireless	20.00	24.50
4. 3W7-L-56	22.50	34.50
6. Tear Drop Speaker	12.50	17.50

WURLITZER

6. 780M, '40, Colonial, Manual Selector, 24 Sel., 78 RPM	29.50	49.50
6. 780E, '40, Colonial, Electric Selector, 24 Sel., 78 RPM	29.50	49.50
6. 800, '40, Electric Selector, 24 Sel., 78 RPM	29.50	59.50
6. 700, '40, Electric Selector, 24 Sel., 78 RPM	29.50	59.50
6. 750M, '41, Manual Selector, 24 Sel., 78 RPM	29.50	59.50
6. 750E, '41, Electric Selector, 24 Sel., 78 RPM	29.50	59.50
6. 850, '41, Electric Selector, 24 Sel., 78 RPM	29.50	59.50
6. 950, '42, Electric Selector, 24 Sel., 78 RPM	29.50	79.50
4. 1015, '46, 24 Sel., 78 RPM	75.00	130.00
4. 1080, '46, Colonial, 24 Sel., 78 RPM	75.00	99.00
4. 1080A, '48, Colonial, 24 Sel., 78 RPM	125.00	235.00
4. 1017, '46, Hideaway, 24 Sel., 78 RPM	74.50	100.00
4* 1100, '48, 24 Sel., 78 RPM	175.00	260.00
4* 1250, '50, 48 Sel., 78 RPM	185.00	295.00
4. 1250, '50, (Same as above) Converted to 45 RPM	250.00	325.00
4* 1400, '52, 48 Sel., 78 RPM	395.00	465.00
4. 1400, '52, (Same as above) Converted to 45 RPM	420.00	525.00
4* 1500, '53, 104 Sel., 78 and 45 RPM Intermixed	500.00	675.00
4. 2140 Wall Box	3.00	10.95
4. 3020 Wall Box	10.00	20.00
4. 3048 (Conv. of 3020)	15.00	25.00
4. 3031 Wall Box	3.00	9.95
4. 3045 Wall Box	4.00	20.00
4. 4820 Wall Box	20.00	39.50
4. 219 Stepper	7.50	14.95



Manufacturers and date of game's release listed. Code: (B) Bally; (CC) Chicago Coin; (Ex) Exhibit; (Ge) Genco; (Got) Gottlieb; (Ke) Keeney; (Un) United; (Wm) Williams.

4. ABC (Un 3/51)	20.00	40.00
4. Across the Board (Un 9/52)	50.00	75.00
4. Ali Baba (Got 6/48)	15.00	25.00
4. Alice (Got 8/48)	19.50	29.50
4. All Star Basketball (Got 1/52)	25.00	39.00
4. Aquacade (Un 4/49)	10.00	25.00
4. Arabian Knights (Got. 12/53)	170.00	185.00
4. Arcade (Wm 11/51)	45.00	75.00
4. Arizona (Un 4/50)	10.00	25.00
4. Army-Navy (Wm 10/53)	95.00	145.00
2* Atlantic City (B 5/52)	140.00	185.00
4. Baby Face (Un 12/48)	10.00	20.00
4. Banjo (Ex 3/48)	10.00	20.00
4. Bank-A-Ball (Got 5/50)	15.00	25.00
4. Barnacle Bill (Got 8/48)	10.00	20.00
4. Basketball (Got 10/49)	15.00	25.00
4* Beach Club (B 2/53)	295.00	375.00
4* Beauty (B 11/52)	200.00	295.00
4. Be Bop (Ex 3/50)	10.00	20.00
4. Bermuda (CC 11/47)	15.00	20.00
4. Big Hit (CC 7/52)	35.00	50.00
4. Big Top (Ge 2/49)	10.00	20.00
4. Black Gold (Ge 3/49)	10.00	20.00
6. Blue Skies (Un 11/48)	15.00	20.00
4. Bolero (Un 12/51)	75.00	125.00
4. Bomber (CC 3/51)	20.00	25.00
4. Bone Head (Ge 11/48)	10.00	20.00
4. Boston (Wm 5/49)	15.00	20.00
4. Bowling Champ (Got 2/49)	15.00	25.00
4. Bowl. League (Got 8/47)	10.00	19.50
2* Bright Lights (B 5/51)	49.50	100.00
4* Bright Spot (B 11/51)	75.00	110.00
4. Broadway (B 6/51)	49.50	75.00
4. Buffalo Bill (Got 5/50)	20.00	30.00
4. Buccaneer (Got 10/48)	10.00	20.00
6. Build Up (Ex 2/48)	10.00	15.00
4. Buttons & Bows (Got 3/49)	15.00	25.00
4* Cabana (Un 3/53)	169.50	250.00
4. Camel Caravan (Ge 6/49)	15.00	30.00
4. Campus (Ex 2/50)	15.00	20.00
4. Canasta (Ge 7/50)	25.00	34.50
4. Caravan (Wm 6/52)	35.00	75.00
6. Carnival (B 7/48)	10.00	20.00
6. Carolina (Un 3/49)	15.00	25.00
6. Caribbean (Un 3/48)	15.00	25.00
4. Champion (B 12/49)	20.00	30.00
4. Champion (CC 6/49)	15.00	20.00
4. Chinatown (Got 10/52)	65.00	135.00
4. Cinderella (Got 3/47)	10.00	20.00
6. Circus (Ex 8/48)	10.00	20.00
4. Circus (Un 8/52)	150.00	175.00
4. Citation (B 10/48)	15.00	35.00
4. C.O.D. (Wm 9/53)	95.00	150.00
4. College Daze (Got 8/49)	10.00	20.00
4* Coney Island (B 9/51)	75.00	125.00
4. Contact (Ex 10/48)	10.00	20.00
4. Control Tower (Wm 3/51)	25.00	35.00
4. Coronation (Got 11/52)	75.00	100.00
4. County Fair (Un 9/51)	35.00	75.00
4. Crazy Ball (CC 7/48)	10.00	20.00
4. Crossroads (Got 5/52)	75.00	110.00
4. Cyclone (Got 5/51)	40.00	69.50
4. Daisy May (Got 7/54)	270.00	290.00
4. Dallas (Wm 2/49)	15.00	29.00
4. Dealer "21" (Wm 2/54)	190.00	235.00
4. De Icer (Wm 11/49)	20.00	39.00
4. Dew Wa Ditty (Wm 6/48)	10.00	29.50
4. Domino (Wm 5/52)	39.50	75.00
4. Double Action (Ge 1/52)	25.00	35.00
4. Dbl. Feature (Got 12/50)	15.00	25.00
4. Dbl. Shuffle (Got 6/49)	15.00	25.00
4. Disk Jockey (Wm 11/52)	85.00	105.00
4. Dragonette (Got 6/54)	250.00	275.00
4. Dreamy (Wm 2/50)	15.00	25.00
4* Dude Ranch (B 9/53)	325.00	395.00
4. Eight Ball (Wm 1/52)	45.00	75.00
4. El Paso (Wm 11/48)	10.00	20.00
4. Fairway (Wm 6/53)	95.00	150.00
4. Fighting Irish (CC 11/50)	25.00	35.00
4. Five Star (Univ 5/51)	35.00	60.00
4. Floating Power (Ge 12/48)	10.00	20.00
1. Flying High (Got 2/53)	95.00	129.50
4. Flying Saucers (Ge 12/50)	15.00	30.00
4. Football (CC 8/49)	10.00	25.00
4. Four Corners (Wm 12/52)	55.00	95.00
4. Four Horsemen (Got 9/50)	30.00	40.00
4. "400" (Upright) (Ge 10/52)	35.00	80.00
4. Four Stars (Got 6/52)	50.00	90.00
4. Freshie (Wm 9/49)	15.00	20.00
4* Frolics (B 10/52)	150.00	230.00
4. Futurity (B 3/51)	60.00	95.00
4. Georgia (Wm 7/50)	20.00	35.00
6. Gin Rummy (Got 2/49)	15.00	25.00
6. Gizmo (Wm 8/48)	10.00	20.00
4. Glamour (Got 7/51)	15.00	25.00
6. Glider (Ge 8/49)	10.00	20.00
4. Globe Trotter (Got 11/51)	55.00	85.00
4. Gold Cup (B 4/48)	15.00	45.00
4. Golden Gloves (CC 7/49)	10.00	25.00
4. Golden Nugget (Upright) (Ge 2/53)	50.00	100.00
6. Gondola (Ex 5/49)	10.00	20.00
4. Grand Award (CC 1/49)	10.00	20.00
4. Grand Champion (Wm 8/53)	100.00	125.00
4. Grand Slam (Got 4/53)	95.00	150.00
6. Grand Stand (B '50)	20.00	35.00
4. Green Pastures (Got 1/54)	175.00	200.00
4. Gun Club (Wm 11/53)	129.50	169.00

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Guys-Dolls (Got 5/53)	80.00	125.00
Handicap (Wm 6/52)	35.00	45.00
Happy Days (Got 7/52)	65.00	105.00
Happy-Go-Lncky (Got 3/51)	25.00	45.00
Harvest Moon (Got 12/48)	15.00	20.00
Harvest Time (Ge 9/50)	15.00	44.00
Harvey (Wm 5/51)	15.00	49.00
Havana (Un 2/54)	375.00	475.00
Hawaii (Un 6/54)	485.00	535.00
Hawaiian Beauty (Got 4/54)	200.00	250.00
Hayburner (Wm 6/51)	60.00	75.00
Hit Parade (CC 2/51)	10.00	20.00
Hit & Runs (Ge 3/51)	15.00	25.00
Hit 'N' Run (Got 4/52)	75.00	95.00
Holiday (CC 12/48)	10.00	20.00
Holiday (Ke 12/51)	49.00	75.00
Hong Kong (Wm 9/51)	45.00	75.00
Horsefeathers (Wm 1/52)	45.00	79.50
Horse Shoe (Wm 12/51)	25.00	40.00
Hot Rods (B '49)	20.00	39.50
Humpty Dumpty (Got 10/47)	10.00	20.00
* Ice-Frolics (B 1/54)	375.00	465.00
Jack 'N' Jill (Got 4/48)	10.00	20.00
Jalopy (Wm 8/51)	45.00	75.00
Jamboree (Ex 5/48)	10.00	20.00
Jeanie (Ex 6/50)	15.00	20.00
Jockey Club (Got 4/54)	235.00	255.00
Jockey Special (B 11/47)	15.00	45.00
Joker (Got 11/50)	15.00	25.00
Judy (Ex 7/50)	10.00	20.00
Jumping Jacks (Upright) (Ge 12/52)	60.00	110.00
Jnst 21 (Got 1/50)	10.00	24.50
K.C. Jones (Got 11/49)	10.00	20.00
King Arthnr (Got 10/49)	10.00	20.00
King Cole (Got 5/48)	10.00	20.00
King Pin (CC 12/51)	30.00	69.00
Knockout (Got 1/51)	15.00	30.00
Lady Robin Hood (Got 1/48)	10.00	25.00
Lazy "Q" (Wm 2/54)	145.00	190.00
Leaders (Un 10/51)	45.00	90.00
Lite-A-Line (Ke 6/52)	35.00	50.00
Long Beach (Wm 7/52)	75.00	100.00
Lovely Lucy (Got 2/54)	190.00	210.00
Lncky Inning (Wm 5/50)	15.00	25.00
Lucky Star (Got 5/47)	10.00	20.00
Mad. Sq. Garden (Got 6/50)	24.00	49.50
Magic (Ex 11/48)	10.00	20.00
Majors '49 (CC 2/49)	15.00	25.00
Major League Baseball (Un 6/48)	10.00	20.00
Manhattan (Un 2/48)	10.00	17.50
Majorettes (Wm 4/52)	29.00	45.00
Marble Queen (Got 8/53)	145.00	185.00
Mardi Gras (Ge 5/48)	10.00	20.00
Maryland (Wm 4/49)	10.00	20.00
Merry Widow (Ge 6/48)	10.00	20.00
Mercury (Ge 3/50)	10.00	29.00
Mermaid (Got 6/51)	25.00	39.00
* Mexico (Un 3/54)	435.00	485.00
Minstrel Man (Got 3/51)	25.00	39.00
Monterey (Un 5/48)	10.00	20.00
Moon Glow (Un 11/48)	10.00	20.00
Morocco (Ex 10/48)	15.00	35.00
Mystic Marvel (Got 3/54)	195.00	225.00
Niagara (Got 12/51)	35.00	55.00
Nifty (Wm 12/50)	15.00	35.00
"9" Sisters (Wm 1/54)	140.00	195.00
Oasis (Ex 10/50)	10.00	20.00
Oklahoma (Un 5/49)	10.00	20.00
Old Faithful (Got 12/49)	15.00	25.00
Olympics (Wm 5/52)	45.00	75.00
One Two Three (Ge 10/48)	10.00	25.00
Palisades (Wm 7/53)	95.00	130.00
* Palm Beach (B 7/52)	140.00	190.00
* Palm Springs (B 11/53)	375.00	465.00
Paradise (Un 7/48)	10.00	20.00
Paratrooper (Wm 8/52)	25.00	35.00
Pin Bowler (CC 6/50)	10.00	20.00
Pinch Hitter (Un 5/49)	10.00	20.00
Pinky (Wm 9/50)	20.00	35.00
Pin Wheel (Got 11/53)	165.00	185.00
Play Ball (CC 1/51)	20.00	35.00
Playland (Ex 8/50)	10.00	20.00
Playtime (Ex 8/49)	10.00	20.00
Poker Face (Got 9/53)	125.00	160.00
Pnddin' Head (Ge 10/48)	10.00	20.00
Punchy (CC 12/50)	10.00	20.00
Quarterback (Wm 10/49)	15.00	35.00
Quartet (Got 2/52)	75.00	124.50
Qneen of Hearts (Got 12/52)	85.00	125.00
Quintet (Got 3/53)	80.00	139.50
Rag Mop (Wm 10/50)	15.00	35.00
Rainbow (Wm 9/48)	10.00	20.00
Ramona (Un 2/49)	10.00	20.00
Red Shoes (Un 11/50)	20.00	34.50
* Rio (Un 11/53)	345.00	400.00
Rip Snorter (Ge 10/49)	10.00	20.00
Rocket (Ge 5/50)	20.00	39.00
Rockettes (Got 8/50)	25.00	39.00
Rodeo (Un 2/53)	175.00	225.00
Rondevoo (Un 5/48)	10.00	20.00
Rose Bowl (Got 10/51)	35.00	65.00
Ronnd Up (Got 11/48)	10.00	25.00
St. Louis (Wm 2/49)	25.00	39.00
Saddle and Turf (Ex 10/53)	250.00	325.00
Sally (CC 10/48)	10.00	20.00
Samba (Ex 5/48)	10.00	20.00
Saratoga (Wm 10/48)	10.00	20.00
Screwball (Ge 8/48)	10.00	20.00
Sea Jockeys (Wm 11/51)	24.50	50.00
Sea Isle (CC 11/47)	10.00	20.00
Select-A-Card (Got 4/50)	10.00	20.00
Serenade (Un 11/48)	10.00	20.00
Shanghai (CC 4/48)	20.00	34.50
Shantytown (Ex 10/49)	20.00	39.00
Sharpshooter (Got 5/49)	10.00	25.00
Shindig (Got 10/53)	165.00	205.00
Shoo Shoo (Wm 2/51)	25.00	29.50
Short Stop (Ex 7/48)	10.00	20.00
Shoot the Moon (Wm 11/51)	20.00	55.00
Show Boat (Un 1/49)	10.00	20.00
Show Boat (Un 12/52)	165.00	185.00
Silver Chest (Upright) (Ge 4/53)	60.00	125.00
Silver Skates (Wm 2/53)	65.00	85.00
Singapore (Un 11/47)	10.00	20.00
Skill Pool (Got 8/52)	60.00	75.00
Slngfest (Wm 3/52)	35.00	55.00
Snooks (Wm 6/51)	15.00	22.50
South Pacific (Ge 2/50)	20.00	39.00
Spark Plugs (Wm 9/51)	49.50	75.00
Speedway (Wm 9/48)	10.00	20.00
Spot Bowler (Got 10/50)	15.00	35.00
* Spot-Lite (B 1/52)	69.50	115.00
Sportsman (Ge 2/51)	10.00	20.00
Sportsman (Wm 2/52)	30.00	35.00
Springtime (Ge 3/52)	20.00	34.50
Stage Door Canteen (Got 11/45)	10.00	20.00
Stardust (Un 5/48)	20.00	34.50
Stars (Un 6/52)	85.00	125.00
Starlight (Wm 3/53)	65.00	80.00
Steeple Chase (Un 1/52)	35.00	65.00
Stop & Go (Ge 3/51)	15.00	25.00
Stormy (Wm 1/48)	10.00	20.00
Struggle Buggies (Wm 12/53)	140.00	169.00
Snmmertime (Un 9/48)	15.00	25.00
Sunny (Wm 12/47)	10.00	20.00
Snnshine Park (B 12/52)	55.00	85.00
Snper Hockey (CC 4/49)	20.00	34.50
Super Star Baseball (Wm 1/54)	425.00	485.00
* Surf Club (B 3/54)	425.00	535.00
Sweepstakes (Wm 1/52)	75.00	95.00
Sweetheart (Wm 5/50)	20.00	35.00
Tahiti (CC 10/49)	20.00	34.50
* Tahiti (Un 8/53)	285.00	325.00
Tampico (Un 6/49)	10.00	20.00
Telecard (Got 1/49)	10.00	25.00
Tennessee (Wm 2/48)	10.00	20.00
Thing (CC 2/51)	15.00	35.00
Three Feathers (Ge 5/49)	10.00	25.00
Three Four Five (Un 6/51)	15.00	35.00
Three Musketeers (Got 7/49)	15.00	35.00
Thrill (CC 9/48)	10.00	20.00
Times Square (Wm 4/53)	70.00	105.00
Tonchdown (Un 1/52)	15.00	25.00
Trade Winds (Ge 3/48)	10.00	20.00
Treasure Chest (Ex 12/47)	10.00	20.00
Trinidad (CC 3/48)	10.00	20.00
Triple Action (Ge 1/48)	10.00	20.00
Triplets (Got 7/50)	15.00	25.00
TriScore (Ge 1/51)	20.00	39.00
Trophy (B 4/48)	15.00	30.00
Tropicana (Un 1/48)	10.00	20.00
* Tropics (Un 7/53)	225.00	350.00
Tucson (Wm 1/49)	10.00	29.00
Tumbleweed (Ex 9/49)	15.00	35.00
Turf King (B 6/50)	35.00	45.00
Twenty Grand (Wm 12/52)	55.00	95.00
Utah (Un 7/49)	10.00	20.00
Vanities (Ex 2/47)	10.00	19.50
Virginia (Wm 3/48)	10.00	12.50
Watch My Line (Got 9/51)	15.00	35.00
Whizz Kids (CC 3/52)	20.00	40.00
Wild West (Got 8/51)	45.00	65.00
Winner (Univ.)	20.00	45.00
Wisconsin (Un 3/48)	10.00	20.00
* Yacht Club (B 6/53)	175.00	285.00
Yanks (Wm 4/48)	10.00	20.00
Zingo (Un 10/51)	15.00	25.00

Bally Shuffle Bowler (9/49)	15.00	20.00
Bally Speed Bowler (2/50)	15.00	20.00
Bally Shuffle Champ (4/50)	20.00	30.00
Bally Hook Bowler (11/50)	20.00	45.00
Bally Baseball (5/51)	35.00	45.00
Bally Shuffle Line (7/51)	25.00	50.00
Bally Victory Bowler (5/54)	525.00	550.00
ChiCoin Bowling Alley (11/49)	25.00	55.00
ChiCoin Shuffle Baseball (4/50)	25.00	50.00
ChiCoin Bowling Classic (5/50)	20.00	35.00
ChiCoin Pin Bowler (6/50)	20.00	30.00
ChiCoin Trophy Bowl (7/50)	20.00	35.00
ChiCoin Ace Bowler, F.P. (8/50)	25.00	35.00
ChiCoin Pin Lite (9/50)	25.00	30.00
ChiCoin Horse-Shoes (5/51)	35.00	75.00
ChiCoin 6-Player (8/51)	45.00	95.00
ChiCoin King Pin (12/51)	50.00	95.00
ChiCoin 6-Player DeLnxe (5/52)	75.00	125.00
ChiCoin Match Bowler (6/52)	95.00	115.00
ChiCoin Bowl-A-Ball 10/52)	95.00	135.00
ChiCoin Match Bowl-A-Ball (11/52)	100.00	150.00
ChiCoin 10th Frame Special (12/52)	140.00	200.00
ChiCoin Name Bowler (1/53)	159.50	210.00
* ChiCoin 10th Frame Donble Score Bowler (3/53)	179.50	275.00
* ChiCoin Crown (4/53)	225.00	300.00
ChiCoin Crown, Giant Pins (4/53)	245.00	300.00
* ChiCoin Triple Score (6/53)	219.50	325.00
ChiCoin Gold Cup (7/53)	300.00	365.00
ChiCoin High Speed Crown (7/53)	300.00	375.00
ChiCoin High Speed Triple Score (8/53)	250.00	375.00
* ChiCoin Advance (10/53)	250.00	395.00
ChiCoin King (10/53)	350.00	400.00
ChiCoin Criss Cross Bowler (12/53)	285.00	425.00
Exhibit Strike (6/51)	20.00	30.00
Exhibit Twin Rotation (5/52)	65.00	125.00
Genco Bowling Leagne (11/49)	15.00	20.00
Genco Baseball (5/50)	15.00	20.00
Genco Shuffle Target (7/51)	15.00	20.00
Genco 8-Player Rebound (9/51)	25.00	35.00
* Genco Shuffle Pool (11/53)	195.00	325.00
Genco Match Pool (2/54)	225.00	375.00
Gottlieb Bowlette (3/50)	15.00	29.50
Keeney Pin Boy (11/49)	15.00	20.00
Keeney Ten Pins (1/50)	15.00	20.00
Keeney ABC (2/50)	15.00	20.00
Keeney Lucky Strike (4/50)	20.00	30.00
Keeney King Pin (4/50)	20.00	30.00
Keeney Bowling Champ (4/50)	20.00	30.00
Keeney Duck Pins (6/50)	20.00	30.00
Keeney Double Bowler (8/50)	25.00	35.00
Keeney League (8/50)	25.00	35.00
Keeney 4-Way Bowler Attachment (12/50)	45.00	75.00
Keeney Big League (5/51)	45.00	65.00
Keeney 6-Player League (9/51)	49.50	95.00
Keeney DeLuxe League (3/52)	45.00	110.00
Keeney Super DeLuxe League Bowler (3/52)	65.00	125.00
Keeney High Score League (5/52)	45.00	135.00
Keeney Team (10/52)	125.00	175.00
Keeney Club (4/53)	135.00	250.00
Keeney Domino (5/53)	110.00	265.00
Keeney Carnival (5/53)	215.00	270.00
* Keeney Pacemaker (9/53)	210.00	325.00
Keeney Mainliner Bowler (1/54)	300.00	450.00
Keeney Bonus Bowler (3/54)	225.00	475.00
Keeney Diamond Bowler	415.00	495.00
Rock-Ola Shuffle Lane (12/49)	15.00	20.00
Rock-Ola Shuffle Jungle (5/50)	20.00	30.00
United Shuffle Skill (6/49)	15.00	20.00
United Shnffle Alley (9/49)	15.00	20.00
United Snper Shnffle Alley (1/50)	20.00	30.00
United Donble Shuffle Alley (2/50)	20.00	30.00
United Shnffle Alley Express (3/50)	20.00	30.00
United Shuffle Slngger (6/50)	20.00	30.00
United 2-Player Express (6/50)	25.00	35.00
United Twin Shnffle Alley (7/50)	25.00	35.00
United Rebound (8/50)	30.00	39.50
United 4-Player Rebonnd (9/50)	35.00	60.00
United Twin Shnffle-cade (12/50)	35.00	60.00
United 5-Player (1/51)	45.00	75.00
United 6-Player (2/51)	65.00	100.00
United DeLuxe 6-Player (10/51)	70.00	125.00
United 6-Player Super (3/52)	92.50	125.00
United 4-Player Official (5/52)	110.00	149.50
United 6-Player Star (7/52)	125.00	175.00
United 10th Frame Star (9/52)	129.50	185.00
United Manhattan 10th Frame (9/52)	150.00	220.00
United 10th Frame Super (10/52)	155.00	225.00
United Manhattan (9/52)	175.00	220.00
* United Cascade (2/53)	189.50	265.00
* United Clover (2/53)	195.00	265.00
United Liberty (2/53)	185.00	265.00
* United Classic (6/53)	225.00	295.00
* United Olympic (6/53)	225.00	295.00
* United Royal (9/53)	295.00	395.00
* United Imperial (9/53)	325.00	395.00
United Chief (11/53)	385.00	440.00
United Leader (11/53)	385.00	440.00
* United Team (1/54)	410.00	515.00
United DeLuxe Team (1/54)	425.00	520.00
United Ace (Un 5/54)	440.00	545.00
United Leagne (1/54)	395.00	450.00
Universal Twin (1/50)	15.00	35.00
Universal Super Twin (3/50)	30.00	40.00
Universal DeLuxe Twin (10/50)	30.00	40.00
Universal High Score (10/50)	30.00	40.00

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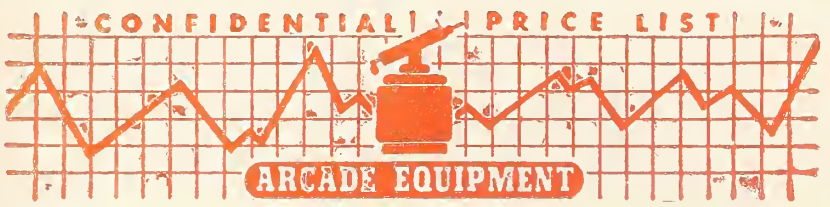
4. Universal Bowlomatic (3/51)	30.00	40.00
4. Williams Twin Shuffle (12/49)	20.00	30.00
4. Williams Twin Shuffle (9½') (2/50)	20.00	30.00
4. Williams Bowler (9½') (3/50)	25.00	30.00
4. Williams Double Header (7/50)	20.00	50.00
4. Williams 5-Player Bowler (6/51)	20.00	30.00



4. ABT 6 Gun Rifle Range	550.00	650.00
2. Boomerang	25.00	45.00
4. Bally Big Inning	60.00	150.00
4. Bally Bowler	20.00	30.00
4. Bally Convoy	49.50	89.50
4. Bally Defender	59.50	125.00
6. Bally Eagle Eye	39.50	49.50
4. Bally Heavy Hitter	35.00	60.00
4. Bally King Pin	20.00	35.00
6. Bally Lucky Strike	25.00	40.00
4. Bally Rapid Fire	95.00	125.00
6. Bally Sky Battle	39.50	85.00
6. Bally Torpedo	49.50	85.00
2. Bally Undersea Raider	64.50	150.00
6. Bank Ball	35.00	45.00
4. Champion Hockey	35.00	55.00
4. ChiCoin Basketball Champ	150.00	250.00
4. ChiCoin 4-Player Derby	100.00	195.00
4* ChiCoin Goalee	40.00	119.50
4. ChiCoin Hockey	55.00	75.00
4. Chi Midget Skee	50.00	65.00
2* ChiCoin Pistol	55.00	99.50
6. ChiCoin Roll-A-Score	29.50	75.00
4. Edelco Pool Table	20.00	75.00
4. Evans Bat-A-Score	165.00	250.00
4. Evans Bola-Score	79.50	89.50
4. Evans Ski Roll	35.00	95.00
4. Evans Super Bomber	100.00	210.00
4. Evans Play Ball	65.00	75.00
4. Evans Ten Strike '46	20.00	65.00
4. Evans Tommy Gun	39.50	95.00
4* Exhibit Dale Gun	45.00	94.50
4. Exhibit Gun Patrol	125.00	185.00
4. Exhibit Jet Gun	149.50	195.00
4. Exhibit Space Gun	150.00	195.00
4. Exhibit Pony Express	85.00	135.00
4* Exhibit Silver Bullets	79.50	125.00
4* Exhibit Six Shooter	99.50	145.00
4. Exhibit Vitalizer	45.00	75.00
6. Groetchen Met. Typer	79.50	149.50
4. Genco Sky Gunner	150.00	250.00
4. Genco Silver Chest	250.00	275.00
4* Genco Night Fighter	250.00	295.00
6. Irish Poker	50.00	65.00
4. Jack Rabbit	50.00	99.50
4. Jungle Joe	49.50	69.50
4. Keeney Air Raider	75.00	90.00
4. Keeney Anti Aircraft B1	15.00	35.00
4. Keeney Sub Gun	75.00	125.00
4. Keeney Texas Leaguer	25.00	50.00
4. Kirk Night Bomber	49.50	75.00
4. Lite League	49.50	99.50
4. Mills Panoram	95.00	250.00
4. Mills Panoram Peek	159.00	275.00
6. Mills Conv. for Panoram Peek	10.00	29.50
4. Muto. Atomic Bomber	90.00	195.00
4. Mutos. Ace Bombers	100.00	195.00
4. Mutoscope Dr. Mobile	95.00	195.00
4. Mutos. Fly. Saucers	100.00	175.00
4. Mutos. Photo. (Pre-War)	150.00	250.00
4. Mutos. Photomatic (late)	450.00	650.00
4. Mutoscope Silver Gloves	185.00	225.00
4. Mutoscope Sky Fighter	125.00	195.00
4. Mntos. Voice-O-Graph 35c	425.00	595.00
4. Periscope	69.50	99.50
4. QT Pool Table	65.00	85.00
4. Quizzer	60.00	95.00
6. Rockola Ten Pins HD	20.00	40.00
4. Rockola World Series	20.00	40.00
4. Scientific Baseball	35.00	79.50
4. Scientific Basketball	20.00	39.50
4. Scientific Batting Pr.	65.00	89.50
4. Scientific Pitch 'Em	85.00	165.00
4* Seeburg Bear Gun	145.00	195.00
4. Seeburg Chicken Sam	69.50	110.00
4. Seeburg Shoot the Chute	49.50	95.00
4. Set Shot Basketball	200.00	250.00
4. Telequiz	115.00	169.00
4. Un. Team Hockey	30.00	85.00
4. Western Baseball '39	75.00	95.00
4. Western Baseball '40	95.00	125.00
4. Wilcox-Gay Recordio	40.00	75.00
4. Williams All Stars	35.00	75.00
4. Williams Box Score	39.50	75.00
2. Williams Star Series	24.50	109.50
4. Williams DeLuxe World Series	75.00	169.50
4. Williams Super World Series	110.00	195.00
4. Williams Quaterback	25.00	75.00
4. Williams Pennant Baseball	275.00	325.00
4. Wurlitzer Skee ball	35.00	150.00

THIS WEEK'S MOST ACTIVE USED MACHINES

PHONOGRAPHS

AMI Model C	200.00-	300.00
AMI Model D-40	330.00-	425.00
AMI Model D-80	425.00-	525.00
Rock-Ola 1428	125.00-	195.00
Seeburg M100A	350.00-	495.00
Seeburg M100B	475.00-	675.00
Wurlitzer 1100	175.00-	260.00
Wurlitzer 1250	185.00-	295.00
Wurlitzer 1400	395.00-	465.00
Wurlitzer 1500	500.00-	675.00

PINBALLS

Army-Navy (Wm 10/53)	95.00-	145.00
Atlantic City (B 5/52)	140.00-	185.00
Beach Club (B 2/53)	295.00-	375.00
Beauty (B 11/52)	200.00-	295.00
Bright Lights (B 5/51)	49.50-	100.00
Bright Spot (B 11/51)	75.00-	110.00
Cabana (Un 3/53)	169.50-	250.00
Coney Island (B 9/51)	75.00-	125.00
Dude Ranch (B 9/53)	325.00-	395.00
Frolics (B 10/52)	150.00-	230.00
Havana (Un 2/54)	375.00-	475.00
Ice-Frolics (B 1/54)	375.00-	465.00
Mexico (Un 3/54)	435.00-	485.00
Palm Beach (B 7/52)	140.00-	190.00
Palm Springs (B 11/53)	375.00-	465.00
Rio (Un 11/53)	375.00-	400.00
Spot-Lite (B 1/52)	69.50-	115.00
Surf Club (B 3/54)	440.00-	535.00
Tahiti (Un 8/53)	285.00-	325.00
Tropics (Un 7/53)	225.00-	350.00
Yacht Club (B 6/53)	175.00-	285.00

SHUFFLES AND REBOUNDS

ChiCoin 10th Frame Dbl. Score Bowler (3/53)	179.50-	275.00
ChiCoin Crown (4/53)	225.00-	300.00
ChiCoin Triple Score (6/53)	219.50-	325.00
ChiCoin Advance Bowler (10/53)	250.00-	395.00
Genco Shuffle Pool (11/53)	195.00-	395.00
Keeney Pacemaker Bowler (9/53)	210.00-	325.00
United Cascade (2/53)	189.50-	265.00
United Clover (2/53)	195.00-	265.00
United Classic (6/53)	225.00-	295.00
United Olympic (6/53)	225.00-	295.00
United Royal (9/53)	295.00-	395.00
United Imperial (9/53)	325.00-	395.00
United Team (1/54)	410.00-	515.00

ARCADE EQUIPMENT

Chi-Coin Goalee	40.00-	119.50
ChiCoin Pistol	55.00-	99.50
Exhibit Dale Gun	45.00-	94.50
Exhibit Silver Bullets	79.50-	125.00
Exhibit Six Shooter	99.50-	145.00
Genco Sky Gunner	150.00-	250.00
Genco Night Fighter	250.00-	295.00
Seeburg Bear Gun	145.00-	195.00

Manufacturers New Equipmen

Products listed here are cnrrently in production. Prices are manufacturers' prices, F. O. B. factory.

A.B.T. MFG. CORP.

Challenger (Counter Model Gun)	$ 75.00
Rifle Sport, 3 and more Guns, plns complete ranges of various types	1,408.25

AMI, INCORPORATED

AMI "E"-40 Phonograph	$ 795.00
AMI "E"-80 Phonograph	925.00
AMI "E"-120 Phonograph	1,050.00
W-80 5-10-25c Wall Box	89.50
W-120 5-10-25c Wall Box	99.00
HS-80 Hideaway	775.00
HS-120 Hideaway	875.00
AMIVOX Speaker	27.50

AUTO-PHOTO CO.

Anto-Photo	$2,545.00

BALLY MFG. CO.

Moon-Ride	$ 995.00
Hi-Fi	760.00
Jet-Bowler (With Match Feature)	
Model Jet-110, 10c a play	$ 755.00
Model Jet-325, 10c a play, 3 plays for 25c	775.00
Rocket-Bowler (Withont Match Feature)	
Model Rocket-110, 10c a play	710.00
Model Rocket-325, 10c a play, 3 plays for 25c	730.00

CHICAGO COIN

Holiday Bowler (With Match Features)	
Single Chute	$ 789.50
Double Chute	799.50
Star-Lite Bowler (With Match Features)	
Single Chute	685.00
Double Chute	705.00
Feature Bowler (Without Match Features)	
Single Chute	665.00
Double Chute	685.00
6-Player Super Home Run	615.00

H. C. EVANS & CO.

Holiday (Model 4045) 100 Selec., 45 rpm	$1,050.00
Jubilee (Model 278) 40 Selec., 78 rpm	795.00

EXHIBIT SUPPLY

Junior Jet Ride	$ 395.00
Shooting Gallery	595.00
Big Bronco	997.50
El Toro The Bull	997.50
Ferdy The Bull	725.00
Roy Rogers' Trigger	1,047.50
Rudolph The Red Nosed Reindeer	725.00
Rudolph The Red Nosed Reindeer With Music	775.00
Pete The Rabbit	725.00
Pete The Rabbit With Music	775.00
Twin Pete The Rabbit	725.00
Rawhide	725.00
Space Patrol	1,047.50
Sea Skate	1,047.50
Vacumatic Card Vendor	221.50

GENCO MFG. & SALES CO.

Rifle Gallery	$ 625.00

D. GOTTLIEB & CO.

Lucky Lady	$ 364.50

INTERNATIONAL MUTO. CORP.

Drive Yourself (new Drivemobile)	$ 795.00
Photomat '54	2,150.00
3-D Art Parade, 10-show model	495.00
3-D Art Parade, 6-show model	395.00
Universal Post Card Vendor	60.00

J. H. KEENEY & CO., INC.

Electric Cigarette Vendor	$ 284.50
Coin Changer Model	304.50
Bikini Bowler Without Match Feature	
Single Chute	630.00
Double Chute	645.00
Century Bowler With Match Feature	
Single Chute	670.00
Donble Chnte	685.00

ROCK-OLA MFG. CORP.

Model 1438 "Comet Fireball" Phono, 120 Selections, 45 RPM Only	
Model 1440 "Comet Fireball" Playmaster, 120 Selections, 45 RPM Only	
Model 1442, Hi-Fi, 50 Selections, 45 RPM Only	
Model 1546 "Comet Fireball" Chrome Wall Box, 120 Selections	
Model 1548, 50 Selection Wall Box	
Model 1550, 20 Selection Wall Box	
Model 1613, 8" Blonde Wall Speaker	
Model 1614, 8" Mahogany Wall Speaker	
Model 1906, Remote Volume Control	

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J. P. SEEBURG CORP.

HF-100-R	
3W-1 Wall-O-Matic "100"	
MRVC-1 Master Remote Volume Control	
CVS4-8—8" Wall Speaker Ivory (Teardrop)	
CVS6-8—8" Recessed Speaker	
CVS7-12—12" Recessed Speaker	
PS6-1Z Power Supply	
ARA1-L6 Auxiliary Remote Amplifier	
AVC-1 Automatic Volume Compensator Unit	
Ray-O-Lite "Coon Hunt"	

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UNITED MFG. CO.

Shuffle Target (Without Match Features)	
Regular Model, 10c play	$ 685.
Special Model, 10c, 3 for 25c play	705.
DeLuxe Shuffle Targette (With Match Features)	
Regular Model, 10c play	710.
Special Model, 10c, 3 for 25c play	730.
Jungle Gun	
Single Chute	595.
Donble Chute	615.
De Luxe Jungle Gun	
Single Chute	635.
Double Chute	655.
Banner Shuffle Alley (With Match Feature)	
Regular Model, 10c play	710.
Special Model, 10c, 3 for 25c	730.
Speedy Shuffle Alley (Without Match Feature)	
Regular Model, 10c play	685.
Special Model, 10c, 3 for 25c	705.
Nevada	725.

WILLIAMS MFG. CO.

Skyway	$ 364.
Daffy Derby	469.
All Star Baseball	665.

THE RUDOLPH WURLITZER CO.

Model "1700" Phonograph	
Model "1600-A" Phonograph	
Model "1650-A" Phonograph	
Model "1500-A" Phonograph	
Model "1600" Phonograph	
Model "1650" Phonograph	
Model 5112—12" Concealed Speaker Hi-Fi	
Model 5112—8" Wall Speaker Hi-Fi	
Model 5205 5c-10c-25c Wall Box 3 Wire (104 Selections)	
Model 5206 5c-10c-25c Wall Box 4 Wire (48 Selections)	
Model 4851 5c-10c-25c Wall Box (48 Selections)	
Model 5204 5c-10c-25c Wall Box (104 Selections)	
Model 5100 8" Speaker	
Model 5110 12" DeLuxe Speaker	

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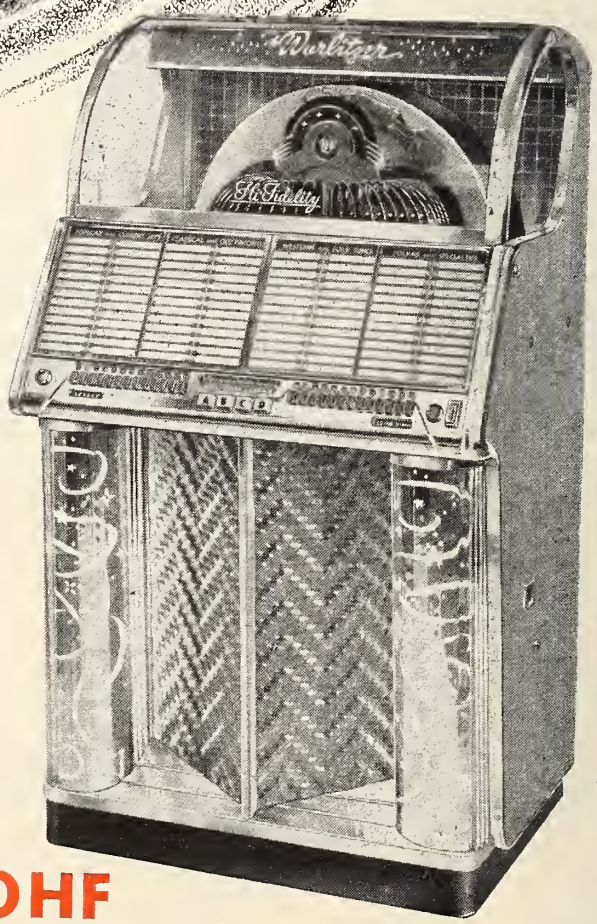
An invaluable, outstanding and *original service* for the entire industry compiled entirely and exclusively by *The Cash Box*. Only the latest model used equipment featured. For more complete quotations of all types of used machines covering the entire industry in every regard check *"The Confidential Price Lists"* in each week's issue of *The Cash Box*.

	CITY NO. 1 ROCHESTER, N. Y.	CITY NO. 2 CHICAGO, ILL.	CITY NO. 3 ERIE, PA.	CITY NO. 4 ST. LOUIS, MO.	CITY NO. 5 LOUISVILLE, KY.	CITY NO. 6 TUCSON, ARIZ.	CITY NO. 7 EVANSVILLE, IND.	CITY NO. 8 NEW YORK, N. Y.	CITY NO. 9 GRAND RAPIDS, MICH.	CITY NO. 10. KANSAS CITY, MO.
PINBALLS										
Army-Navy (Wm 10/53)	135.									
Beach Club (B 2/53)	350.	375.					350.			
Beauty (B 11/52)	275.	275.	260.		225.	295.				
Big League Baseball (Wm 6/54)										
Cabana (Un 3/53)	250.					200.				
C.O.D. (Wm 9/53)	140.									
Daisy May (Got 7/54)	290.								275.	
Dealer "21" (Wm 2/54)	190.								235.	
Dragonette (Got 6/54)										
Dude Ranch (B 9/53)	395.	365.	360.	395.	350.			395.		
Flying High (Got 2/53)	115.	129.		125.						
Frolics (B 10/52)		225.	185.					195.		225.
Grand Champion (Wm 8/53)	110.									
Green Pastures (Got 1/54)	200.									
Gun Club (Wm 11/53)	150.								169.	
Guys-Dolls (Got 5/53)	80.			125.						
Havana (Un 2/54)	425.	395.								
Hawaii (Un 6/54)										
Hawaiian Beauty (Got 4/54)	250.									
Home Run, Six Player (CC 3/54)									429.	
Ice-Frolics (B 1/54)	450.	445.	405.	445.				425.		
Jockey Club (Got 4/54)										
Lazy "Q" (Wm 2/54)	190.									
Lovely Lucy (Got 2/54)	190.									
Major League Baseball (Wm. 4/54)										
Marble Queen (Got 8/53)										
Mexico (Un 3/54)	435.									
Mystic Marvel (Got 3/54)										
"9" Sisters (Wm 1/54)	140.									
Palm Beach (B 7/52)	175.	175.		165.	150.			165.		
Palm Springs (B 11/53)	425.	395.			375.		450.			
Pin Wheel (Got 11/53)										
Poker Face (Got 9/53)	125.			160.						
Quintet (Got 3/53)	80.									
Rio (Un 11/53)	395.	345.								395.
Saddle & Turf (Ev 10/53)		325.					325.			
Screamo (Wm 4/54)										
Shindig (Got 10/53)										
Special DeLuxe Baseball (Wm 1/54)										
Starlight (Wm 3/53)	65.									
Struggle Buggies (Wm 12/53)	165.								169.	
Super Pennant Baseball (Wm 1/54)										
Super Star Baseball (Wm 1/54)	425.									
Surf Club (B 3/54)	495.			495.	425.		525.			
Tahiti (Un 8/53)	285.									
Times Square (Wm 4/53)	70.									
Tropics (Un 7/53)	265.	295.			225.	300.				
Yacht Club (B 6/53)	265.	250.	200.	245.	175.		250.	225.		245.
SHUFFLE GAMES										
Ace Shuffle Alley (Un 5/54)										
Advance Bowler (CC 10/53)	250.							325.		
Bonus Bowler (Ke 3/54)	225.									
Carnival Bowler (Ke 5/53)	100.									
Cascade Shuffle Alley (Un 2/53)	240.							225.		
Champion Bowler (B 5/54)										

SHUFFLE GAMES (CONTINUED)	CITY NO. 1	CITY NO. 2	CITY NO. 3	CITY NO. 4	CITY NO. 5	CITY NO. 6	CITY NO. 7	CITY NO. 8	CITY NO. 9	CITY NO. 10
Chief Shuffle Alley (Un 11/53)	390.									
Classic Shuffle Alley (Un 6/53)	265.	269.						295.		
Clover Shuffle Alley (Un 3/53)	250.	249.	205.					250.		
Club Bowler (Ke 4/53)	135.									
Criss Cross Bowler (CC 12/53)	285.									
Crown Bowler (CC 4/53)	250.							250.		
Crown Bowler, Gnt. Pins (CC 4/53)								300.		
DeLuxe Team Shuffle Alley (Un 1/54)	510.	425.								
Diamond Bowler (Ke 4/54)										450.
Domino Bowler (Ke 5/53)	110.									
Gold Cup (CC 7/53)										
High Speed Crown Bowler (CC 7/53)										
High Speed Triple Score Bowler (CC 8/53)										
Imperial Shuffle Alley (Un 9/53)	360.		325.							395.
King Bowler (CC 10/53)										365.
Leader Shuffle Alley (Un 11/53)										
League Shuffle Alley (Un 1/54)	435.									
Liberty Sbuffle Alley (Un 2/53)	240.		185.							
Mainliner Bowler (Ke 1/54)	310.									
Match Pool (Ge 2/54)	325.									175.
Olympic Shuffle Alley (Un 6/53)		249.							250.	
Pacemaker Bowler (Ke 9/53)	210.								325.	
Rainbow Shuffle Alley (Un 5/54)										
Royal Shuffle Alley (Un 9/53)	325.							395.	345.	
Shuffle Pool (Ge 11/53)	290.	275.						250.	295.	
Team Shuffle Alley (Un 1/54)	515.								475.	
10th Frame Double Score Bowler (CC 3/53)	245.							200.		
Triple Score Bowler (CC 6/53)								275.	250.	
Victory Bowler (B 5/54)								300.		
MUSIC										
AMI										
Model A								150.		195.
Model B								275.		250.
Model C			275.					300.		
Model D-40		375.						425.		395.
Model D-80								525.		495.
EVANS										
Jubilee, 45 rpm								425.		
Century										
ROCK-OLA										
1434, 78 rpm	325.								375.	
1434, 45 rpm										
1436, 45 rpm								350.	550.	
1436A, 45 rpm										
SEEBURG										
M100A	395.	495.						475.	450.	
M100B	475.							675.		
M100BL	495.							700.		
M100C	625.							825.		
HF-100-G										
WURLITZER										
1100	195.	225.						250.		
1250	295.	265.						295.		
1250, 45 rpm	310.									
1400	435.	465.								
1400, 45 rpm	450.									
1500	675.	575.								

When it comes to collecting cold cash, the hottest thing in the juke box business is the 104-selection, all 45 RPM Wurlitzer 1700HF. It's got what it takes to make patrons stop, look and start playing. As for good listening, the music this beauty turns out makes repeat play a solid certainty.

With the simplest mechanism the industry has ever devised—the Wurlitzer 1700HF turns music into money at a rate faster than any other phonograph in history.



SEE IT—HEAR IT—BUY IT AT
YOUR WURLITZER DISTRIBUTOR

THE FABULOUS HIGH-FIDELITY

Wurlitzer **1700HF**

TAKES THE MASK OFF THE MUSIC

THE RUDOLPH WURLITZER COMPANY, N. TONAWANDA, N. Y. Established 1856

UNITED'S

NEVADA

WITH NEW

SPELL-NAME

Carry-Over Feature

NEVADA

LETTERS LIGHT PROGRESSIVELY AND REMAIN LIT FROM GAME TO GAME

•

COMPLETE NAME LIT SCORES 5-IN-LINE

SUPER SELECTION FEATURE

PERMITS CHOICE OF
EXTRA BALL • BOTH SUPER CARDS
4-IN-LINE SCORES 5-IN-LINE
SUPER CARD SCORES 5-IN-LINE

•

DIAMOND DIAGONAL SCORES

ON CENTER CARD INCREASE IN-LINE SCORES

•

NUMBER SELECTION FEATURE

•

Center Card 4 Corners
Score 5-in-Line

•

Horseshoe Spot Feature
Spots 5-8-15

•

All Balls Return Feature

•

Advancing Scores—
Extra Balls

•

EQUIPPED
WITH UNITED'S FAMOUS
E-Z SERVICE FEATURES

SEE YOUR DISTRIBUTOR

UNITED'S
BANNER
and
SPEEDY
Shuffle-Alleys offer the FINEST in coin-operated BOWLING GAMES

TWO SIZES:
8 FT. x 2 FT.
9 FT. x 2 FT.

UNITED'S
JUNGLE GUN
with
MATCH A SCORE

COMPACT ONE-PIECE SHOOTING GALLERY

UNITED MANUFACTURING COMPANY

3401 N. CALIFORNIA AVENUE, CHICAGO 18, ILLINOIS

NOW...ever popular BOWLING SKILL
AIM CONTROL

plus old favorite SKEE-BALL SKILL
SPEED CONTROL

Bally JET-BOWLER
SKILL-SHOT SPEED-O-METER
CONTROL SPEED OF SHOT TO REGISTER HIGHEST STRIKE SPARE SCORES
STRIKE
SPARE
30 60 120 120 90 90 60 60 30 30 30 30 30
20 40 90 90 60 60 40 40 20 20 20 20 20
FRAMES

POPULAR SIZE
8 ft. by 2 ft.

Bally® JET-BOWLER

WITH TRIPLE-MATCH FEATURE AND

SKILL-SHOT SPEED-O-METER

STRIKE and SPARE scores controlled by player's SKILL

NOW . . . ever-popular Bowling Play-Appeal is combined with the old favorite Skee-Ball Play-Appeal in the greatest shuffle money-maker ever built. Thanks to new Skill-Shot Speed-O-Meter, Speed-Control Skill of skee-ball is combined with Aim-Control Skill of bowling to produce a bowler that really keeps players coming back day after day, month after month. Get in on the big new bowler boom now . . . get Jet-Bowler and Rocket-Bowler!

MODEL JET-325: 10¢ A PLAY—3 PLAYS 25¢ MODEL JET-110: 10¢ A PLAY

ROCKET BOWLER

All the play-appeal and favorite features of *JET-BOWLER* . . . but without Triple-Match.

•

MODEL ROCKET-325
10¢ A PLAY
3 PLAYS 25¢

•

MODEL ROCKET-110
10¢ A PLAY

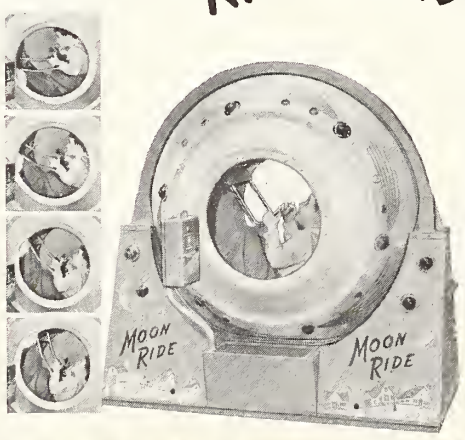
FAVORITE FEATURES

Light-up scores. Club-styled cabinet. Adjustable for 10 frames or 5 frames. 7-10 Pick-up. Last Frame Feature adjustable to allow player to keep shooting as long as he scores Strikes. Formica playfield. Giant pins. Hinged playfield, pin-hood and doors. Quiet operation. Sturdy, trouble-free mechanism.

Bally MOON-RIDE

FASTEST MONEY-MAKER

EVER BUILT IN KIDDY-RIDE CLASS



FLASHY EYE-APPEAL
Silver saucer, blue base flashing lights, Stars and comets whiz by cockpit windows

SPACE-GUN SOUND EFFECTS

POSITIVELY SAFE

ADJUSTABLE RIDE-TIME

ALL-METAL CONSTRUCTION

NATIONAL COIN-MECHANISM

35 IN. BY 62 IN. 62 IN. HIGH

RETRACTABLE CASTERS

EARN MORE MONEY

WITH

Bally® Hi-Fi

Famous IN-LINE SCORING Features

Plus Exciting BUMP-BUTTON

Famous In-Line Score Features plus exciting Bump-Feature that allows player to bump or jiggle game without lighting "tilt" result in biggest earnings reported since days of Beach Club. And Hi-Fi is actually beating Beach Club records in many spots. Get your share . . . get Hi-Fi today!

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